



# Distinguish Yourself.

**SPONSOR AND EXHIBIT AT THE**

# **NATIONAL CONFERENCE & PUBLIC POWER EXPO**

**EXPANDED SPONSOR BENEFITS!**

CONFERENCE – JUNE 15-20, 2018

PUBLIC POWER EXPO – JUNE 18-19, 2018

**REACH PUBLIC POWER DECISION-MAKERS**



**1200+**

Utility CEOs, senior  
executives, policymakers



**300+**

Utilities



**40+**

States

Distinguish yourself.

*Utility CEOs, senior executives,  
policymakers*

1200+

## WHAT IS THE AMERICAN PUBLIC POWER ASSOCIATION?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

## WHAT IS THE NATIONAL CONFERENCE & PUBLIC POWER EXPO?

It's public power's largest annual meeting and THE place for industry suppliers to gain exposure with municipal utility CEOs, senior executives, and policymakers. Through pre-conference seminars, keynote addresses, and breakout sessions, the conference provides broad-based education on the most critical issues facing public power.

## WHY SHOULD MY COMPANY PARTICIPATE?

You'll meet people who make decisions on investments for their utilities. An integral part of the conference, the Public Power Expo is a much-anticipated event for attendees who want to learn about the latest offerings in customer service, cyber and physical security, disaster preparedness, energy efficiency, finance, governance & management, legislative & regulatory issues, power supply, reliability & infrastructure, etc.



Distinguish yourself.

*Utilities*

300+



# THANK YOU 2017 SPONSORS!

## SAVE MONEY ON THIS EVENT! BECOME A CORPORATE ASSOCIATE MEMBER.

Corporate associate membership distinguishes your company as a supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. Learn more at [www.PublicPower.org/Join](http://www.PublicPower.org/Join).

Learn more at [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference) or contact:

Sponsorship, Vendor Expo, and Membership  
Pamela Cowen - [Membership@PublicPower.org](mailto:Membership@PublicPower.org)

Speaking Opportunities  
Ursula Schryver - [EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org)

Distinguish yourself.

*States*

40+

# SPONSORSHIP OPPORTUNITIES



## Elite Sponsor

Limited to one sponsor  
Elite Corporate Associate Member: \$20,000  
Corporate Associate Member: \$21,000  
Nonmember: \$42,000

### Benefits

- Opportunity to present a 20-minute session at the Industry Spotlight Series track – **NEW**
- Invitation to an exclusive networking event with top public power leaders – **NEW**
- One 10x10 or 10x20 booth at the Public Power Expo  
*Sponsors who don't want to participate in the Expo can opt for an additional conference registration instead of a booth.*
- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers.*
- Six conference registrations, which enable your representatives to attend all conference sessions and social events
- Opportunity to host a hospitality event in the conference headquarters facility  
*Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.*
- Logo featured prominently on all National Conference pages on [www.PublicPower.org](http://www.PublicPower.org) – **NEW**
- Logo featured prominently in the first conference marketing brochure  
*Sent to 8,000 people. Must commit by Dec. 15 to ensure inclusion.*
- Logo featured prominently in the second conference marketing brochure  
*First mailing sent to 11,000 people; second mailing sent to 8,000 people. Must commit by Feb. 2 to ensure inclusion.*
- Logo on branded hotel key cards, distributed to all conference attendees  
*Must commit by April 15 to ensure inclusion.*
- Logo featured prominently in the conference onsite program  
*Must commit by May 11 to ensure inclusion.*
- Logo on all onsite conference signage – **NEW**
- Logo featured prominently on the conference entrance display – **NEW**
- Logo featured prominently on the Public Power Expo entrance display
- Logo projected in ballroom during the Welcoming Reception
- Logo on table tents during the Welcoming Reception
- Logo and company description in conference mobile app
- Identifying sponsor ribbon on your representatives' name badges
- First right of refusal for 2018 National Conference & Public Power Elite sponsorship



# SPONSORSHIP OPPORTUNITIES

## Diamond Sponsor

Elite Corporate Associate Member: \$10,000

Corporate Associate Member: \$11,000

Nonmember: \$22,000

### Benefits

- Opportunity to present a 20-minute session at the Industry Spotlight Series track – **NEW**
- Invitation to an exclusive networking event with top public power leaders – **NEW**
- One 10x10 or 10x20 booth at the Public Power Expo  
*Sponsors who don't want to participate in the Expo can opt for an additional conference registration instead of a booth.*
- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers.*
- Five conference registrations, which enable your representatives to attend all conference sessions and social events
- Opportunity to host a hospitality event in the conference headquarters facility  
*Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.*
- Logo on all National Conference pages on [www.PublicPower.org](http://www.PublicPower.org) – **NEW**
- Logo in the first conference marketing brochure  
*Sent to 8,000 people. Must commit by Dec. 15 to ensure inclusion.*
- Logo in the second conference marketing brochure  
*First mailing sent to 11,000 people; second mailing sent to 8,000 people. Must commit by Feb. 2 to ensure inclusion.*
- Logo in the conference onsite program  
*Must commit by May 11 to ensure inclusion.*
- Logo on signs at the conference registration desk throughout the conference
- Logo on the conference entrance display – **NEW**
- Logo on the Public Power Expo entrance display
- Logo projected in ballroom during the Welcoming Reception
- Logo on table tents during the Welcoming Reception
- Logo and company description in conference mobile app
- Identifying sponsor ribbon on your representatives' name badges



# SPONSORSHIP OPPORTUNITIES

## Platinum Sponsor

Elite Corporate Associate Member: \$6,000

Corporate Associate Member: \$7,000

Nonmember: \$14,000

### Benefits

- One 10x10 or 10x20 booth at the Public Power Expo  
*Sponsors who don't want to participate in the Expo can opt for an additional conference registration instead of a booth.*
- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers.*
- Four conference registrations, which enable your representatives to attend all conference sessions and social events
- Opportunity to host a hospitality event in the conference headquarters facility  
*Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.*
- Logo on the Program page on [www.PublicPower.org](http://www.PublicPower.org) – **NEW**
- Logo in the second conference marketing brochure  
*First mailing sent to 11,000 people; second mailing sent to 8,000 people. Must commit by Feb. 2 to ensure inclusion.*
- Logo in the conference onsite program  
*Must commit by May 11 to ensure inclusion.*
- Logo on signs during the Tuesday evening special event (to be determined)
- Logo on the conference entrance display – **NEW**
- Logo on the Public Power Expo entrance display
- Logo and company description in conference mobile app
- Identifying sponsor ribbon on your representatives' name badges

# SPONSORSHIP OPPORTUNITIES

## Gold Sponsor

Elite Corporate Associate Member: \$4,500

Corporate Associate Member: \$5,500

Nonmember: \$11,000

### Benefits

- One 10x10 booth at the Public Power Expo  
*Sponsors who don't want to participate in the Expo can opt for an additional conference registration instead of a booth.*
- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers.*
- Three conference registrations, which enable your representatives to attend all conference sessions and social events
- Opportunity to host a hospitality event in the conference headquarters facility  
*Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.*
- Logo on the Registration page on [www.PublicPower.org](http://www.PublicPower.org) – **NEW**
- Logo in the second conference direct-mail marketing piece  
*First mailing sent to 11,000 people; second mailing sent to 8,000 people. Must commit by Feb. 2 to ensure inclusion.*
- Logo in the conference onsite program  
*Must commit by May 11 to ensure inclusion.*
- Logo on signage at Public Power Expo Opening Reception and Closing Luncheon
- Logo on the conference entrance display – **NEW**
- Logo on the Public Power Expo entrance display
- Logo and company description in conference mobile app
- Identifying sponsor ribbon on your representatives' name badges

## SPONSORSHIP OPPORTUNITIES

### Mobile App Sponsor

Elite Corporate Associate Member: \$3,500

Corporate Associate Member: \$4,500

Nonmember: \$9,000

#### Benefits

- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers.*
- Two conference registrations, which enable your representatives to attend all conference sessions and social events
- Opportunity to host a hospitality event in the conference headquarters facility  
*Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.*
- Logo on the Hotel page on [www.PublicPower.org](http://www.PublicPower.org) – **NEW**
- Logo in the second conference direct-mail marketing piece  
*First mailing sent to 11,000 people; second mailing sent to 8,000 people. Must commit by Feb. 2 to ensure inclusion.*
- Logo in the conference onsite program  
*Must commit by May 11 to ensure inclusion.*
- Logo on the mobile app splash screen  
*Must commit by May 11 to ensure inclusion.*
- Logo on the conference entrance display – **NEW**
- Logo on the Public Power Expo entrance display
- Logo and company description in conference mobile app
- Identifying sponsor ribbon on your representatives' name badges

# SPONSORSHIP OPPORTUNITIES

## Silver Sponsor

Elite Corporate Associate Member: \$2,500

Corporate Associate Member: \$3,500

Nonmember: \$7,000

### Benefits

- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee e-mails and phone numbers.*
- One conference registration, which enables your representative to attend all conference sessions and social events
- Opportunity to host a hospitality event in the conference headquarters facility  
*Only conference sponsors are permitted to host an event at this location. Event may not conflict with official conference functions. Sponsors are responsible for all arrangements, promotion, and costs associated with hosting a function.*
- Logo on the Hotel page on [www.PublicPower.org](http://www.PublicPower.org) – **NEW**
- Logo in the second conference direct-mail marketing piece  
*First mailing sent to 11,000 people; second mailing sent to 8,000 people. Must commit by Feb. 2 to ensure inclusion.*
- Logo in the conference onsite program  
*Must commit by May 11 to ensure inclusion.*
- Logo on signs at the refreshment breaks
- Logo on the conference entrance display – **NEW**
- Logo on the Public Power Expo entrance display
- Logo and company description in conference mobile app
- Identifying sponsor ribbon on your representatives' name badges

# SPONSOR COMMITMENT FORM

## NATIONAL CONFERENCE & PUBLIC POWER EXPO

June 15-20, 2018 | Hilton New Orleans Riverside | New Orleans, Louisiana



### Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge		Title	
Company			
Address			
City	State	Zip	
Telephone	Email		
Website			

	Elite Corporate Member	Corporate Member	Nonmember
<input type="checkbox"/> <b>Elite Sponsor (7492)</b> Please select one option: <input type="checkbox"/> One complimentary 10x20 booth at the Public Power Expo. <input type="checkbox"/> One complimentary 10x10 booth at the Public Power Expo. <input type="checkbox"/> One additional complimentary conference registration.	\$20,000	\$21,000	\$42,000
<input type="checkbox"/> <b>Diamond Sponsor (7493)</b> Please select one option: <input type="checkbox"/> One complimentary 10x20 booth at the Public Power Expo. <input type="checkbox"/> One complimentary 10x10 booth at the Public Power Expo. <input type="checkbox"/> One additional complimentary conference registration.	\$10,000	\$11,000	\$22,000
<input type="checkbox"/> <b>Platinum Sponsor (7494)</b> Please select one option: <input type="checkbox"/> One complimentary 10x20 booth at the Public Power Expo. <input type="checkbox"/> One complimentary 10x10 booth at the Public Power Expo. <input type="checkbox"/> One additional complimentary conference registration.	\$6,000	\$7,000	\$14,000
<input type="checkbox"/> <b>Gold Sponsor (7495)</b> Please select one option: <input type="checkbox"/> One complimentary 10x10 booth at the Public Power Expo. <input type="checkbox"/> One additional complimentary conference registration.	\$4,500	\$5,500	\$11,000
<input type="checkbox"/> <b>Mobile App Sponsor (7498)</b>	\$3,500	\$4,500	\$9,000
<input type="checkbox"/> <b>Silver Sponsor (7496)</b>	\$2,500	\$3,500	\$7,000

## SPONSOR COMMITMENT FORM

### NATIONAL CONFERENCE & PUBLIC POWER EXPO

June 15-20, 2018 | Hilton New Orleans Riverside | New Orleans, Louisiana

#### Booth Selection for Elite, Diamond, Platinum, and Gold Sponsors

All booths are assigned on a first-come, first-served basis and as much in accord with the vendor's wishes as is reasonably feasible. Visit [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference) to view the floor plan. Because 10x20 displays can block their neighbors' line of sight, 10x20 spaces must be made by combining booths in the same aisle rather than combining booths in the same row.

Please list your top three booths, in order of preference.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

List competitors you hope to avoid: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

#### Sponsorship Eligibility

Sponsorship at the American Public Power Association 2018 National Conference & Public Power Expo is only for those entities that offer products and services to electricity and telecommunications utilities. The Association shall have the sole right to determine the eligibility of sponsors at this event.

#### Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Pamela Cowen at [Membership@PublicPower.org](mailto:Membership@PublicPower.org); 202.495.7503 (fax). Sponsors who cancel by April 6 will be liable for 50% of the sponsorship fee. Sponsors who cancel after April 6 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

#### Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means

Representative-in-charge \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## SPONSOR COMMITMENT FORM

### NATIONAL CONFERENCE & PUBLIC POWER EXPO

June 15-20, 2018 | Hilton New Orleans Riverside | New Orleans, Louisiana

#### Payment Information

Fifty percent of the sponsorship fee is due at upon commitment. Full payment is due May 18. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- ☐ Enclosed is a check payable to American Public Power Association.
- ☐ Please bill me for payment (Members only). PO# (optional) \_\_\_\_\_.
- ☐ I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- ☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

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Card number

Exp. date

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Amount to charge to card \$

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Name as it appears on card

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Cardholder signature

#### For Association use:

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Order ID/Event

If you're paying via credit card, wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form.

If you're paying via check, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617.



# PUBLIC POWER EXPO

JUNE 18-19, 2018 | HILTON NEW ORLEANS RIVERSIDE | NEW ORLEANS, LOUISIANA



Visit [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference) to view the floor plan.

## Network with Public Power Decision-Makers

- 1200+ Utility CEOs, Senior Executives, Policymakers
- 300+ Utilities
- 40+ States

## Sunday, June 18

Move-in: 4 – 7 p.m.

## Monday, June 18

Move-in: 8 a.m. – 12:30 p.m.

Show Hours: 1:30 – 4 p.m., Preview hours during afternoon concurrent sessions

Show Hours: 4 – 6 p.m., Opening reception in the expo hall

## Tuesday, June 19

Show Hours: 10 – 11 a.m., refreshment break in the expo hall

Show Hours: 11 a.m. – Noon, during morning concurrent sessions

Show Hours: Noon – 1:30 p.m., closing luncheon in the expo hall

Tear-down: 1:30 – 5 p.m.

## Exhibit Fees

	By May 11			After May 11		
	Elite Corporate Member	Corporate Member	Nonmember	Elite Corporate Member	Corporate Member	Nonmember
10x10 Booth	\$1,200	\$1,300	\$2,600	\$1,300	\$1,400	\$2,800
10x20 Booth	\$2,100	\$2,200	\$4,400	\$2,200	\$2,300	\$4,600

## Exhibit Fees Include

- Pre- and post-conference attendee lists in Excel  
*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.*
- Logo and description in the conference mobile app show guide
- One, 6' skirted table and two chairs (per 10x10)
- Three booth worker badges (per 10x10)  
*Booth worker badges do not afford access to non-Expo related portions of the conference. Booth workers are welcome to attend conference sessions and events, but must register additionally for the conference and pay the conference registration fee.*

# CONTRACT PUBLIC POWER EXPO

JUNE 18-19, 2018 | HILTON NEW ORLEANS RIVERSIDE | NEW ORLEANS, LOUISIANA



## Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge	Title	
Company		
Address		
City	State	Zip
Telephone	Email	
Website		

## Booth Selection

All booths are assigned on a first-come, first-served basis and as much in accord with the vendor's wishes as is reasonably feasible. Visit [www.PublicPower.org/NationalConference](http://www.PublicPower.org/NationalConference) to view the floor plan. Because 10x20 displays can block their neighbors' line of sight, 10x20 spaces must be made by combining booths in the same aisle rather than combining booths in the same row.

Please list your top three booths, in order of preference.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

List competitors you hope to avoid: \_\_\_\_\_

## Expo Fees

	By May 11 Elite Corporate Member	Corporate Member	Nonmember	After May 11 Elite Corporate Member	Corporate Member	Nonmember
10x10 Booth	\$1,200	\$1,300	\$2,600	\$1,300	\$1,400	\$2,800
10x20 Booth	\$2,100	\$2,200	\$4,400	\$2,200	\$2,300	\$4,600

## Agreement

I have read and agree to comply with the Vendor Expo Information and Policies in this prospectus. I understand that by providing my email address and contact information I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## CONTRACT PUBLIC POWER EXPO

JUNE 18-19, 2018 | HILTON NEW ORLEANS RIVERSIDE | NEW ORLEANS, LOUISIANA

### Payment Information

Fifty percent of the expo fee is due upon contract submittal. Full payment is due June 1. All fees to be paid in U.S. funds. To qualify for the member rate, the exhibiting company must be a member. Individual members cannot receive the member discount on behalf of an exhibiting company that is not an Association member.

- ☐ Enclosed is a check payable to American Public Power Association.
- ☐ Please bill me for payment (Members only). PO# (optional) \_\_\_\_\_.
- ☐ I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- ☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

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Card number

Exp. date

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Amount to charge to card \$

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Name as it appears on card

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Cardholder signature

### For Association use:

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Order ID/Event

If you're paying via credit card, wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed contract.

If you're paying via check, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed contract and then mail a copy of it with your payment to American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617.

# VENDOR INFORMATION AND POLICIES

## Who May Participate

The Public Power Expo is only for those entities offering products and services to the electric and telecommunications utility industries. The Association has the sole right to determine the eligibility of exhibits, including, but not limited to: companies, products, systems, services, booth graphics, printed matter distributed at the Expo, souvenirs, giveaways, and all other Expo features and activities.

## Booth Worker Badges

Booth worker registration information will be sent to the rep-in-charge upon receipt of contract. Booth worker badges do not afford access to non-Expo related portions of the conference. Booth workers are welcome to attend conference sessions and events, but must register additionally for the conference and pay the conference registration fee.

## Booth Assignment

Each vendor will be assigned space on a first-come, first-served basis and as much in accord with the vendor's wishes as is reasonably feasible. Only one company shall occupy the booth; there is no sharing of booths. The Association reserves the right to modify the floor plan to accommodate sales or make changes, as necessary, to avoid conflicts. If conditions dictate, the Association reserves the right to relocate vendors, as necessary, after consultation with affected vendors.

## Cancellation Policy

Cancellation must be made in writing to [Membershipn@PublicPower.org](mailto:Membershipn@PublicPower.org). Vendors who cancel by April 21 are liable for 50% of the booth fee. Vendors who cancel after April 21 are liable for 100% of the booth fee. If payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued. The American Public Power Association reserves the right to cancel the Public Power Expo if a minimum number of booths are not sold or the conference is delayed or cancelled. In this circumstance, vendors will be fully refunded their booth fee.

## Non-Liability

It is expressed, understood, and agreed by each contracting vendor, its agents, and its guests that neither the Association, its employees, its contractor, nor operator of the expo hall premises, its agents, or its employees shall be liable for loss or damage to the goods or properties of vendors. At all times, such goods and properties remain in the sole possession and custody of each vendor. Upon signing the Public Power Expo contract, vendor agrees to defend and indemnify the Association, its management, officers, members, sponsors, employees, and agents and to hold them harmless from all claims, demands, actions, complaints, suits, or liability for any property damage, personal injury, or other damages sustained by any individual or entity, including the vendor and its agents or employees, on or about the vendor's display space or otherwise arising out of the vendor's participation in the exposition, including such injury or damage of any nature that may result, in whole or in part, from the negligence of any of the employees or agents of the vendor.

## Insurance

Each vendor will, at the Association's request, furnish a certificate of comprehensive general liability insurance coverage, including protective and contractual liability coverage of \$200,000/\$500,000 for bodily injury and \$50,000 property damage; and workers' compensation with employer's liability coverage of \$100,000. The Association reserves the right to make additional conditions, rules, and regulations as it deems necessary to enhance the Expo's success and to decline or prohibit any exhibit, which in the Association's judgment, is out of keeping with the character of the conference, this reservation being all-inclusive as to persons, things, printed matter, products, and conduct.

## Security Services

Vendors are solely responsible for the security of their display and its contents.

## Safety, Fire, and Health Regulations

Vendors shall assume and bear full responsibility for the compliance with all local, city, state and federal, safety, fire, building code and health laws, ordinances and regulations regarding the installation and operation of the exhibit.

## Move-in and Tear-down

During move-in and tear-down, only individuals 18 years or older will be admitted to the Expo Hall. No exceptions will be made.