# **SPONSOR COMMITMENT FORM** NATIONAL CONFERENCE & PUBLIC POWER EXPO

AMERICAN **DUBLIC** SSOCIATION ACADENY

June 15-20, 2018 | Hilton New Orleans Riverside | New Orleans, Louisiana

## **Company Information**

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge	Title	
Company		
Address		
City	State	Zip
Telephone	Email	

Website

	Elite Corporate Member	Corporate Member	Nonmember
<ul> <li>Elite Sponsor (7492)</li> <li>Please select one option:</li> <li>One complimentary10x20 booth at the Public Power Expo.</li> <li>One complimentary10x10 booth at the Public Power Expo.</li> <li>One additional complimentary conference registration.</li> </ul>	\$20,000	\$21,000	\$42,000
<ul> <li>Diamond Sponsor (7493)</li> <li>Please select one option:</li> <li>One complimentary10x20 booth at the Public Power Expo.</li> <li>One complimentary10x10 booth at the Public Power Expo.</li> <li>One additional complimentary conference registration.</li> </ul>	\$10,000	\$11,000	\$22,000
<ul> <li>Platinum Sponsor (7494)</li> <li>Please select one option:</li> <li>One complimentary10x20 booth at the Public Power Expo.</li> <li>One complimentary10x10 booth at the Public Power Expo.</li> <li>One additional complimentary conference registration.</li> </ul>	\$6,000	\$7,000	\$14,000
<ul> <li>□ Gold Sponsor (7495)</li> <li>Please select one option:</li> <li>□ One complimentary10x10 booth at the Public Power Expo.</li> <li>□ One additional complimentary conference registration.</li> </ul>	\$4,500	\$5,500	\$11,000
☐ Mobile App Sponsor (7498)	\$3,500	\$4,500	\$9,000
Silver Sponsor (7496)	\$2,500	\$3,500	\$7,000

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### Booth Selection for Elite, Diamond, Platinum, and Gold Sponsors

All booths are assigned on a first-come, first-served basis and as much in accord with the vendor's wishes as is reasonably feasible. Visit www. PublicPower.org/NationalConference to view the floor plan. Because 10x20 displays can block their neighbors' line of sight, 10x20 spaces must be made by combining booths in the same aisle rather than combining booths in the same row.

Please list your top three booths, in order of preference.

1	2	3
List competitors you hope to avoid:		
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#### **Sponsorship Eligibility**

Sponsorship at the American Public Power Association 2018 National Conference & Public Power Expo is only for those entities that offer products and services to electricity and telecommunications utilities. The Association shall have the sole right to determine the eligibility of sponsors at this event.

#### **Sponsorship Cancellation**

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Pamela Cowen at Membership@PublicPower.org; 202.495.7503 (fax). Sponsors who cancel by April 6 will be liable for 50% of the sponsorship fee. Sponsors who cancel after April 6 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

#### Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means

Representative-in-charge	 Title	

\_Date \_

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#### **Payment Information**

Fifty percent of the sponsorship fee is due at upon commitment. Full payment is due May 18. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

Enclosed is a check payable to American Public Power Association.

Please bill me for payment (Members only). PO# (optional).

I am paying via Wire/ACH payment. Please have an Association finance employee contact me.

Please charge my: Visa MasterCard American Express Discover

Card number

Exp. date

Amount to charge to card \$

Name as it appears on card

Cardholder signature

## For Association use:

Order ID/Event

If you're paying via credit card, wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form.

If you're paying via check, please email (Membership@PublicPower.org) or fax (202.495.7503) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617.