

# PRIVATE ENERGY ASSOCIATE MEMBERSHIP INFORMATION & APPLICATION



## Who is eligible for private energy associate membership?

The private energy associate membership category is for utilities that are wholesale and/or retail providers of electric, gas, or other utility service operating on a for-profit basis; including all departments, all divisions, all affiliates, and subsidiaries. Power marketers (organizations that take title to power and have contractual obligations to deliver it), power brokers (organizations that arrange power sales or purchases without taking title to the power), and independent power producers (organizations that own power plants and sell electricity generated by those plants on the U.S. national power grid on a for-profit basis) of electric, gas, or other utility services are also eligible for membership in this category.

## Benefits include:

### Marketing and Advertising Opportunities

- Opportunities to submit topic and content ideas for potential use in the Association's Experts Blog, Public Power Daily newsletter, and Public Power magazine
- Exclusive opportunities to share innovative partnership project ideas with 900+ utilities that participate in the Association's Demonstration of Energy & Efficiency Developments (DEED) research and grant program
- Complimentary basic listing under Power Marketing on the *Online Suppliers Guide*, with the option to purchase an upgraded listing at the member rate
- Complimentary basic listing under Power Marketing in the Business Resource Section of the Association's *Annual Directory & Statistical Report*, with the option to purchase an upgraded listing at the member rate
- Exclusive opportunities to post press releases, content-rich articles, and white papers on Suppliers NewsCentral, featured on the *Online Suppliers Guide*
- Discounts on ads in *Public Power Daily* newsletter
- Discounts on ads on [www.PublicPower.org](http://www.PublicPower.org)
- Discounts on ads in *Public Power* magazine
- Discounts on sponsorship and vendor expo fees at American Public Power Association's Academy events
- Use of the associate logo
- One complimentary electronic mailing list (primary utility contact, U.S. postal address) per year. Customized lists are available for purchase by members only at \$.05 per name

### Periodicals

- Unlimited number of subscriptions to *Public Power Daily* newsletter
- Unlimited number of subscriptions to *Public Power* magazine, in either print or digital format
- Unlimited number of copies of the Association's *Annual Directory & Statistical Report*

### Education and Information

- Ability to purchase Association products at the member rate
- Opportunities to participate in networking and professional development at Academy conferences, workshops, and seminars at the member rate
- Access to the Public Power Directory on [www.PublicPower.org](http://www.PublicPower.org)
- Access to the Association's professional staff
- Limited access to members-only resources on [www.PublicPower.org](http://www.PublicPower.org)

### Dues

Annual dues are \$5,900. Membership begins on the first day of the first month following receipt of your dues payment.

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## Private Energy Associate Membership Application

### Primary contact information

The primary contact should be the person at your company to whom the Association communicates information about membership benefits, updates, invoices, etc.

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Name

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Title

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Company

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Address

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City

State

Zip

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Telephone

Fax

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Email

### Directory contact information

Private energy associates will be listed under Power Marketing in the Association's directories. The directory contact should be the person whom public power buyers contact about your products and services.

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Name

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Title

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Company

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Address

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City

State

Zip

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Telephone

Fax

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Email

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Website

### Agreement

To become an associate member of American Public Power Association, applicants must sign the following statement of support: I confirm that my organization supports the rights of communities to establish and operate local, government-owned electric utilities and recognizes the significant and positive role public power plays in the electric utility industry today in the future. I also understand that by providing my contact information, I am authorizing the Association to send notices to me about programs and services.

Except specifically noted in this agreement and for the limited purpose of performing the obligations under this agreement, neither party shall use other party's logo or name for the marketing or any other purposes without obtaining prior written approval of that party.

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Primary Contact Signature

Date:

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## Payment Information

All fees to be paid in U.S. funds.

- I am paying via Wire/ACH payment.  
Please have an Association finance employee contact me.
- I am paying via check.  
I will mail the application form and a check payable to **American Public Power Association** to:  
American Public Power Association · P.O. 418617 · Boston, MA 02241-8617
- I am paying via credit card  
I will fax (202.495.7503) or email (Membership@PublicPower.org) my application form.
  - Visa
  - MasterCard
  - American Express
  - Discover

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Card number Expiration Date

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\$ Amount to charge to card

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Name as it appears on card Cardholder signature

## Questions?

Contact Membership@PublicPower.org or 202.467.2926.