

# NONPROFIT ASSOCIATE MEMBERSHIP INFORMATION & APPLICATION



## Who is eligible for Nonprofit Associate membership?

Nonprofit entities in the U.S., its territories and possessions, and Canada that are interested in learning more about public power or that organizations that offer other utility services (gas, water, wastewater, telecom, cable TV/satellite TV) can join under this category of membership.

## Benefits include

### Marketing and Advertising Opportunities

- Opportunities to submit topic and content ideas for potential use in the Association's Experts Blog, *Public Power Daily* newsletter, and *Public Power* magazine
- Opportunities to share innovative partnership project ideas with 900+ utilities that participate in the Association's Demonstration of Energy & Efficiency Developments (DEED) research and grant program
- Basic listing in the *Online Suppliers Guide*, with the option to purchase an upgraded listing at the member rate.
- Basic listing in the Business Resource Section of the Association's printed *Annual Directory & Statistical Report*, with the option to purchase an upgraded listing at the member rate
- Opportunities to post press releases, content-rich articles, and white papers on Suppliers NewsCentral, featured on the *Online Suppliers Guide*
- Discounts on ads in *Public Power Daily* newsletter
- Discounts on ads on [www.PublicPower.org](http://www.PublicPower.org)
- Discounts on ads in *Public Power* magazine

- Discounts on sponsorship and vendor expo fees at American Public Power Association's Academy events
- Use of the associate logo
- One complimentary electronic mailing list (primary utility contact, U.S. postal address) per year. Customized lists are available for purchase by members only at \$.05 per name

### Periodicals

- Unlimited number of subscriptions to *Public Power Daily* newsletter
- Unlimited number of subscriptions to *Public Power* magazine, in either print or digital format
- Unlimited number of copies of the Association's *Annual Directory & Statistical Report*

### Education and Information

- Ability to purchase Association products at the member rate
- Opportunities to participate in networking and professional development at Academy conferences, workshops, and seminars at the member rate
- Access to the Public Power Directory on [www.PublicPower.org](http://www.PublicPower.org)
- Access to the Association's professional staff
- Access to members-only resources on [www.PublicPower.org](http://www.PublicPower.org)

### Dues

Annual dues are \$800. Membership begins on the first day of the first month following receipt of your dues payment.

# NONPROFIT ASSOCIATE MEMBERSHIP INFORMATION & APPLICATION



## Nonprofit Associate Membership Application

### Primary contact information

The primary contact should be the person to whom the Association communicates information about membership benefits, updates, invoices, etc.

---

Name

---

Title

---

Company

---

Address

---

City State Zip

---

Telephone Fax

---

Email

### Directory contact information

The directory contact should be the person whom public power buyers contact about your products and services.

---

Name

---

Title

---

Company

---

Address

---

City State Zip

---

Telephone Fax

---

Email

---

Website

# NONPROFIT ASSOCIATE MEMBERSHIP INFORMATION & APPLICATION



## Directory listing category

Please select **one category** that your company will be listed under in the Association's online and print directories. If you want to be listed under more than one category, please contact us about purchasing upgraded listings.

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Advertising / Marketing                         | <input type="checkbox"/> Insurance and Risk Management                     | <input type="checkbox"/> Recruiting and Talent Management                     |
| <input type="checkbox"/> Broadband / Communications Equipment & Services | <input type="checkbox"/> Interactive Voice Response (IVR)                  | <input type="checkbox"/> Reliability Products and Services                    |
| <input type="checkbox"/> CIS / Billing Equipment and Services            | <input type="checkbox"/> IT Services                                       | <input type="checkbox"/> Renewable Energy Products and Services               |
| <input type="checkbox"/> Communication Equipment and Services            | <input type="checkbox"/> Law Firms / Legal / Government Relations Services | <input type="checkbox"/> Right of Way / Tree Trimming Services                |
| <input type="checkbox"/> Community / Economic Development Services       | <input type="checkbox"/> Lighting & Accessories                            | <input type="checkbox"/> Safety Equipment and Services                        |
| <input type="checkbox"/> Computer Hardware                               | <input type="checkbox"/> Management Consulting                             | <input type="checkbox"/> SCADA  |
| <input type="checkbox"/> Computer Services                               | <input type="checkbox"/> Manufacturers / Equipment Distributors            | <input type="checkbox"/> Security Equipment and Services, Cyber               |
| <input type="checkbox"/> Computer Software Solutions                     | <input type="checkbox"/> Mapping, GIS                                      | <input type="checkbox"/> Security Equipment and Services, Physical            |
| <input type="checkbox"/> Customer Satisfaction Research and Benchmarking | <input type="checkbox"/> Metering Equipment and Services                   | <input type="checkbox"/> Signs / Tags / Markers                               |
| <input type="checkbox"/> Data Management Systems                         | <input type="checkbox"/> Mobile Workforce Management                       | <input type="checkbox"/> Smart Grid Solutions                                 |
| <input type="checkbox"/> Distributed Generation                          | <input type="checkbox"/> Mutual Aid  | <input type="checkbox"/> Substation Equipment and Services                    |
| <input type="checkbox"/> Energy Efficiency Products and Services         | <input type="checkbox"/> NERC Compliance                                   | <input type="checkbox"/> Test Equipment                                       |
| <input type="checkbox"/> Energy Storage Equipment and Services           | <input type="checkbox"/> Nonprofit Organizations                           | <input type="checkbox"/> Training   |
| <input type="checkbox"/> Engineering Services                            | <input type="checkbox"/> Outage Management Equipment and Services          | <input type="checkbox"/> Transformer Equipment and Maintenance                |
| <input type="checkbox"/> Environmental Compliance Products and Services  | <input type="checkbox"/> Power Generation Equipment and Services           | <input type="checkbox"/> Transmission and Distribution Equipment and Services |
| <input type="checkbox"/> Facilities Maintenance                          | <input type="checkbox"/> Power Marketing                                   | <input type="checkbox"/> Transmission Joint Ownership                         |
| <input type="checkbox"/> Financial Services                              | <input type="checkbox"/> Power Quality                                     | <input type="checkbox"/> Utility Construction                                 |
| <input type="checkbox"/> Human Resources                                 | <input type="checkbox"/> Power Supply                                      | <input type="checkbox"/> Utility Equipment Sales and Rentals                  |
|  | <input type="checkbox"/> Prepaid Solutions Provider                        | <input type="checkbox"/> Vegetation Management                                |
|  | <input type="checkbox"/> Public Outreach and Consumer Education            | <input type="checkbox"/> Wildlife Mitigation                                  |

## Agreement

To become an associate member of American Public Power Association, applicants must sign the following statement of support: I confirm that my organization supports the rights of communities to establish and operate local, government-owned electric utilities and recognizes the significant and positive role public power plays in the electric utility industry today in the future. I also understand that by providing my contact information, I am authorizing the Association to send notices to me about programs and services.

Except specifically noted in this agreement and for the limited purpose of performing the obligations under this agreement, neither party shall use other party's logo or name for the marketing or any other purposes without obtaining prior written approval of that party.

---

Primary Contact Signature

Date

# NONPROFIT ASSOCIATE MEMBERSHIP INFORMATION & APPLICATION



## Payment Information

All fees to be paid in U.S. funds.

- I am paying via Wire/ACH payment.  
Please have an Association finance employee contact me.
- I am paying via check.  
I will mail the application form and a check payable to **American Public Power Association** to:  
American Public Power Association · P.O. 418617 · Boston, MA 02241-8617
- I am paying via credit card  
I will fax (202.495.7503) or email (Membership@PublicPower.org) my application form.
  - Visa
  - MasterCard
  - American Express
  - Discover

---

Card number

Expiration Date

---

\$ Amount to charge to card

---

Name as it appears on card

Cardholder signature

## Questions?

Contact Membership@PublicPower.org or 202.467.2926.