The American Public Power Association’s Demonstration of Energy & Efficiency Developments (DEED) program is dedicated to improving the operations and services of public power utilities by supporting research and innovation through project grants and scholarships. The scholarships nurture utility workforce development and introduce students to careers in public power. Four types of scholarships are offered — educational scholarships, student research grants, student internships, and technical design projects.

Who?
As a DEED member, you may apply for a student internship, to fund an intern to carry out an energy research project at your utility. If approved, you must recruit a student for the internship. Your utility may also sponsor the application of a student applying directly to DEED for a scholarship. Students may apply for all four types of scholarships.

Students — high school seniors through graduate students — accepted or enrolled full-time in technical/trade schools or accredited colleges and universities are eligible to apply for scholarships.

When?
There are two application deadlines each year: February 15 and October 15. The online application is open at least two months before each deadline. Incomplete applications will not be reviewed by the DEED board. Completed applications are forwarded to the 12-member elected DEED board of directors for review. The DEED board meets twice a year, typically in April/May and November/December, to vote on applications. DEED board decisions are final. Applicants are notified of the board’s decision by email within ten business days of the board meeting. This process usually takes two to three months from the application deadline.

How?
Review the most up-to-date scholarship instructions and requirements at www.PublicPower.org/DEED.

Applicants using the system for the first time should:
1. Email DEED@PublicPower.org to obtain login information for the application website. Provide your name, title, utility, and contact information — email, phone, and address.
2. We’ll send you a username and password.
3. Log in to tinyurl.com/APPASchol using your username and password, select the appropriate application, and proceed.

Applicants with existing login credentials may begin a new application as soon as the funding cycle opens.
1. Log in to tinyurl.com/APPASchol. It will open to your “home” page (titled Application Status).
2. Review your contact and organization information and make any necessary updates.
3. To start a new application, select “Apply.”
4. Read the application instructions, select the appropriate application, and proceed.

CONTACT INFORMATION

Web
www.PublicPower.org/DEED

Scholarships
http://tinyurl.com/APPASchol

Email
DEED@PublicPower.org

Phone
202-467-2942
202-467-2960
**DEED SCHOLARSHIP TYPES**

**Educational Scholarships**
Funding the education of students working toward technical careers that are in high demand and short supply by electric utilities.

- $2,000 paid directly to student’s university.
- For high school seniors, trade/technical school, and undergraduate students pursuing a certification/degree that could lead to an electric utility career. Graduate students may NOT apply.
- Up to 10 scholarships awarded in a year.
- Student must be enrolled full-time at a technical/trade school or accredited college or university in the U.S.
- Application must be complete and be submitted to DEED by the required deadline, including official transcripts sent from the authorizing entity and letter of recommendation. Transcripts issued to students are not acceptable.
- Requires student to select a DEED member as sponsor/mentor. The DEED member will provide information on career opportunities in public power and may also offer a facility tour.
- Requires submission of a final essay after the scholarship is completed.

**Student Research Grants**
Funding work on an energy research or innovation project at a DEED member utility.

- $4,000 paid to the utility for the student.
- Up to $1,000 in travel reimbursement for student to attend approved public power conference.
- For undergraduate, graduate, and trade/technical school students.
- Up to 10 internships and student research grants awarded in a year.
- Student must be enrolled full-time at a technical/trade school or accredited college or university in the U.S.
- Application must be complete and be submitted to DEED by the required deadline, including official transcripts sent from the authorizing entity and letter of recommendation. Transcripts issued to students are not acceptable.
- Requires student to select a DEED member as a sponsor/mentor.
- Requires submission of a mid-point report, final report, and abstract.

**Student Internships**
Paid internships providing work experience at a public power utility.

- $4,000 paid to the utility for the student.
- Up to $1,000 in travel funds to share project results at the American Public Power Association’s Engineering & Operations Technical Conference.
- For college juniors, seniors, and graduate students, especially those working on a senior technical design project.
- One project funded every year.
- Student must be enrolled full-time at a technical/trade school or accredited college or university in the U.S.
- Application must be complete and be submitted to DEED by the required deadline, including official transcripts sent from the authorizing entity and letter of recommendation. Transcripts issued to students are not acceptable.
- Sponsor selection is not required. A DEED member utility to serve as a technical liaison will be provided on approval of application.
- Requires submission of a mid-point report, final report, and abstract.

**Technical Design Projects**
Funding students working on a technical project of interest to electric utilities.

- $5,000 paid directly to the student(s).
- Up to $3,000 in travel funds to share project results at the American Public Power Association’s Engineering & Operations Technical Conference.
- For college juniors, seniors, and graduate students, especially those working on a senior technical design project.
- One project funded every year.
- Student must be enrolled full-time at a technical/trade school or accredited college or university in the U.S.
- Application must be complete and be submitted to DEED by the required deadline, including official transcripts sent from the authorizing entity and letter of recommendation. Transcripts issued to students are not acceptable.
- Requires submission of a mid-point report, final report, and abstract.
Should the utility or the student apply for the student internship?
Either the utility or the student can apply. The utility can apply with or without having already recruited a student. If a student applies without designating a sponsor, we will try to match the student with a nearby DEED member.

How do students find a utility sponsor?
Students select from the DEED member list at www.PublicPower.org/DEED (look under the DEED member tab) and let DEED staff know. We provide contact information so students can directly connect with their utility of choice before applying.

How can I find a student for my internship idea?
DEED does not have a listing of interested students. Contact your local colleges to see if they have listings or the option to post your information. Twice a year, DEED sends a flyer to universities across the U.S. and asks them to share with their students.

What are the student and utility requirements?
Requirements for DEED scholarships can be found in the DEED Policy Manual and on www.PublicPower.org/DEED (choose the “funding” tab, then select the link to DEED Project Reporting Requirements).

What is the length of a scholarship?
The student must coordinate the time frame and all other aspects of their research, internship, or project with their utility sponsor. The time frame will depend on the work and student schedule. For example, the student might work on an internship full time during the summer or part time over the course of one or two semesters.

How do I get the funds?
In all cases except for the educational scholarship, the utility will need to invoice the American Public Power Association for the appropriate amount. The utility should include the name of the scholarship on their invoice. For more information on the funding allotments, go to www.PublicPower.org/DEED, choose the “funding” tab, then select the link to DEED Project Reporting Requirements. In the case of the educational scholarship, the funding is sent directly from DEED to the student’s educational institution.
What is the dashboard?
The dashboard is the area on the web-based application system that allows scholarship recipients to see the status of applications and contact information we have for you on file.

Is there a spell checker in the application software?
There is no spell checker, but the Google Chrome browser has spell check.

When I select “Save as draft” I am ejected from the application. What do I do?
Every time you save an application, you will be taken to a save confirmation page, which verifies that your work was saved. You may return to work on your application at any time before submitting. If you wish to return immediately, select “Continue” on the confirmation page.

When I choose “Enter” to move to the next question I am ejected from the application. What do I do?
Pressing the Enter button on your keyboard will automatically save your application and take you to a save confirmation page. If you wish to immediately return to your application, click on the “Continue” button on the save confirmation page. If you do not wish to save your application, you can simply choose the tab key on your keyboard to move to the next question.