DEED Requirements – Educational Scholarship

Scholarship Payments:
The American Public Power Association will pay the student’s university directly. The student must work with their educational institution to provide DEED with information needed (e.g. educational institution’s W-9 and ACH Form) to make the scholarship payments to support the student’s education.

Student/Utility Relationship:

• The DEED member is intended to be a resource and mentor to the student sponsored. To provide the scholarship recipient with more knowledge of career opportunities in public power, the utility sponsor and student agree to at least one of the following:
  o The utility will provide an opportunity for the student to shadow an employee on staff.
  o The utility will share information on the electric utility industry and career opportunities in public power with the recipient, such as by conducting a tour and briefing at the sponsor’s utility.
  o The utility will offer the recipient an opportunity to assist and participate in special events the utility hosts such as programs during Public Power Week or at local schools.
  o Provide a mentor to the recipient who can share information on appropriate public power career paths and be a resource to the student at least during the time frame of the DEED scholarship.

• The utility sponsor should have periodic contact with the student. Contact shall commence once the student is notified of their scholarship award and will end once the scholarship is completed. The scholarship will be considered complete after the university has applied the $2,000 scholarship payment to the student’s account and the student has submitted an essay on their mentorship experience.

• Students are requested to submit a short essay (300 to 500 words) describing their mentorship experience. It is suggested students include information pertaining to what they learned about the electric utility industry, career opportunities available, experience with their mentor, interest in the industry, etc.

Student Eligibility:

• Applicant must be a high school senior, high school graduate, or in a post secondary program at an appropriately accredited educational institution.

• Applicant must be planning to enroll in an appropriately accredited vocational school, college or university to be eligible to apply.

• Applicant must be attending school in a country with at least one DEED member.

• A student may not have more than one DEED scholarship at a time. Students may apply for a second DEED scholarship once their first is completed.

• If student receives educational assistance (tuition reimbursement) from another entity, DEED scholarship funds cannot be applied to any expenses paid by another entity.

• Applicant must be pursuing or planning to pursue a certificate or degree that could lead to a career at an electric utility, such as an electric lineworker or utility line technician. Other career examples would include technicians working in power plant
DEED Requirements – Educational Scholarship

technology, powerline technology, electrical power technology, electrical linework technology, electrical distribution systems, and traditional and renewable power generation technologies.

Scholarship Evaluation Criteria:

- Goals and aspirations of the student in the electric utility industry
- Motivation to succeed
- Service to community and school
- Academic ability
- Priority will be given to students pursuing degrees or certificates in areas that are in short supply and high demand in the public power industry.

Student Career Assistance:

- The Association’s website includes resources for students considering career opportunities in public power. Visit www.publicpower.org/topic/workforce to view videos on public power careers, scholarships opportunities, and other helpful information on energy related careers in public power.
- Students may take advantage of the Association’s Career Website at https://careers.publicpower.org to post their résumé or view job openings at public power utilities across the country.
- Students may become a member of the Association.

Contact DEED program staff at DEED@PublicPower.org or 202-467-2942 with any questions related to completing DEED scholarship requirements.