



DEED Program Frequently Asked Questions

What is DEED?

DEED is an APPA, member-based program dedicated to improving the operations and services of public power utilities by supporting and demonstrating its members' innovative activities through research, funding, and education.

DEED pools its members' resources to support and share knowledge on innovative utility projects. Research and demonstration continue to be one of the most effective ways to invest in public power utilities. By pooling resources to fund innovative projects the DEED Program magnifies public power's impact on the future technologies and best practices of the electric industry. DEED benefits are especially helpful to its members during difficult economic times since we can provide funding resources through grants and student internships as well as other assistance.

How do I qualify to be a DEED member?

All APPA members that are publicly owned utilities, joint action agencies, state and regional associations and federal service contracts are eligible to join the DEED program.

Are there any fees to become a DEED member?

Yes; annual dues are:

- ❖ **Regular utility member:** Dues are 20% of your APPA membership dues with a \$115 minimum and \$11,500 maximum.
- ❖ **Joint Action Agencies:** Dues are 20% of the combined total of all Agency members' APPA membership dues up to \$20,000, plus an additional 10 percent charge on calculated dues over \$20,000. Benefits ARE extended to all APPA members in the agency.
- ❖ **State and Regional Associations:** Flat fee of \$275. Benefits are NOT extended to all the Association's members.
- ❖ **Federal Service Contracts:** Flat fee of \$2,500.

What are the benefits of being a DEED member?

DEED members may:

- ❖ [Apply for funding](#) (up to \$125,000/project) for **innovative** utility projects through a DEED grant. Statistically more than 50% of project proposals receive funding. View our [Quick Start Guide](#) to learn about our web-based grant application process.
- ❖ [DEED scholarships](#) put students to work for you on DEED's dime. \$2,000, \$4,000 and \$5,000 educational scholarships, research grants/internships, and technical design projects are available for \$2,000, \$4,000 and \$5,000 (respectively). Introduce students to a career in public power by mentoring a student and your community with reap the rewards for years to come. View the [Scholarship Quick Start Guide](#) for more details.
- ❖ [Receive complimentary & discounted products](#) (publications, software, videos, e-learning) addressing important issues facing utilities, such as reliability, safety, security, energy efficiency, and renewable energy.
- ❖ [Access research](#) on the above topics funded through DEED projects quickly and easily via the on-line, key-word searchable DEED Project Database, located on the APPA website. Attend [free, periodic webinars](#) to learn first-hand about projects funded through the program.

- ❖ Stay up-to-date on DEED activities through its monthly newsletter, the semi-annual *DEED Digest*, DEED list server, and a comprehensive section on the APPA website (<http://www.publicpower.org/DEED>).
- ❖ Obtain recognition through [DEED awards](#).
- ❖ Earn points towards your [Reliable Public Power Provider \(RP3®\)](#) designation as a DEED member.

View our [DEED Program Webinars](#) such as *Maximizing Your DEED Membership Benefits* and *How to Get The Most Out of Your DEED Membership* to learn more about member benefits.

What are the deadlines to apply for grants?

February 15 and August 15

How can a DEED member utility apply for grant funding?

DEED uses a web-based grant management system that includes an online grant application. We have kept the DEED application process as simple as possible so even utilities with limited resources can apply for funding quickly and easily. To learn more contact DEED@publicpower.org.

How much grant money could I obtain?

We offer up to \$125,000 in grant funding to help finance members' innovative projects. Typically \$25,000 to \$50,000 is awarded per project.

What can DEED funding be used for?

DEED provides financial support for the development and demonstration of new, innovative technologies and techniques, and the creation of useful products and tools for the betterment of public power utilities and their customers. Research is intended to increase efficiency, reduce costs, investigate new technologies, offer new services, and improve processes and practices to better serve public power utilities and its customers. Countless innovations have emerged through the DEED program that provide direct, tangible and transferable benefits to DEED members.

How often may a member utility apply for funding?

As frequently as you have an innovative and transferable project that meets the values of the DEED program.

How is the grant money paid?

Once signed grant agreements have been returned to APPA, the grantee utility may submit an invoice for up to 25 percent to initiate work on the project. All other payments will be made on a cost-as-incurred basis as long as project quarterly reports are submitted on a timely basis. Twenty-five percent of the grant monies will be held until the utility's final report, summary abstract, and any other promised project deliverable have been accepted by APPA.

Besides grant money, are there any other opportunities for public recognition?

Every year, two prestigious awards are presented that recognize outstanding utilities whose leadership, projects and programs embody the spirit of the DEED program. The Award of Continued Excellence (ACE) is offered to a utility that demonstrates a continued commitment to the DEED program. The Energy Innovator Award (EIA) recognizes a utility program that has demonstrated advances in the development or application of creative, energy-efficient techniques or technologies, and/or provides better service to customers.

Contact DEED at DEED@PublicPower.org or 202-467-2900
www.publicpower.org/DEED