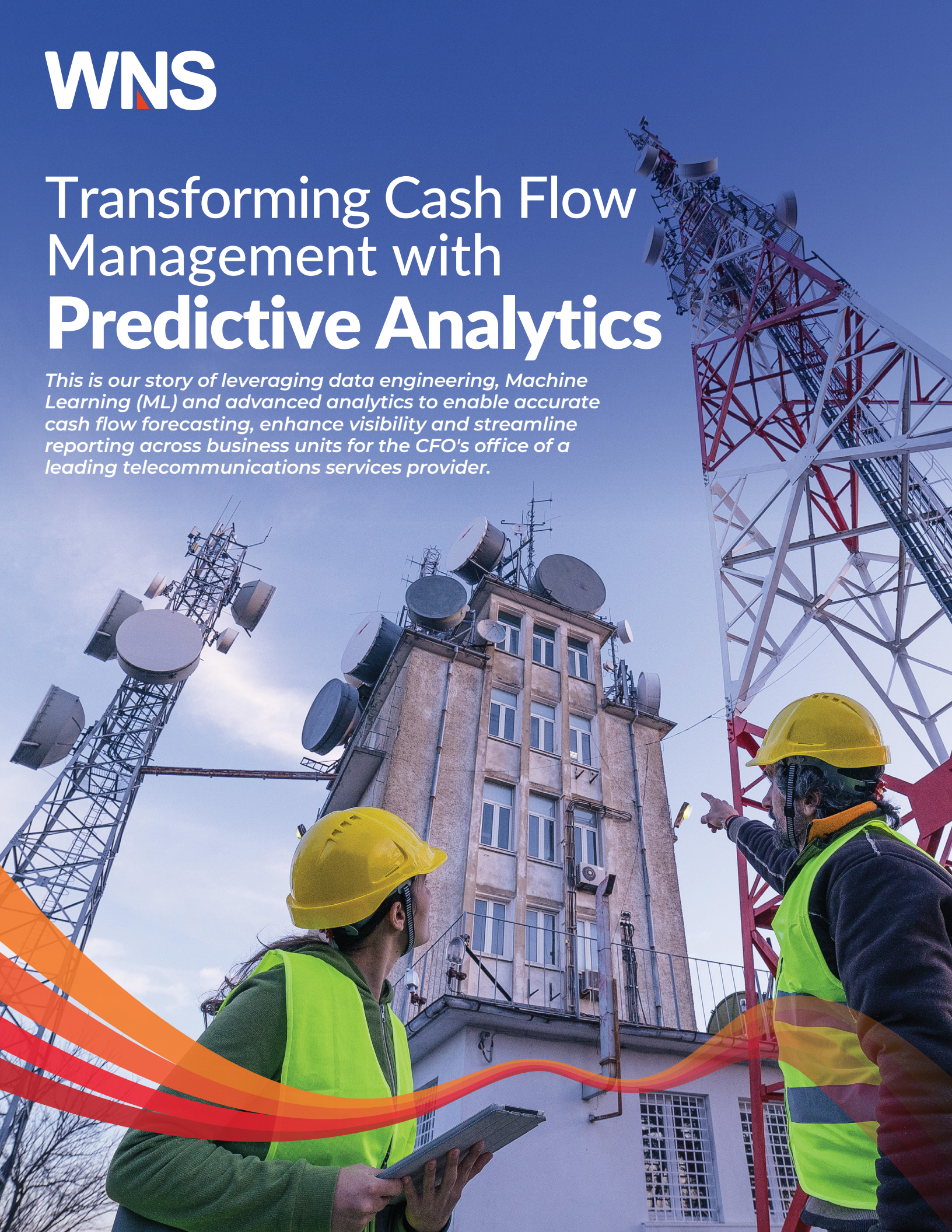




Transforming Cash Flow Management with Predictive Analytics

This is our story of leveraging data engineering, Machine Learning (ML) and advanced analytics to enable accurate cash flow forecasting, enhance visibility and streamline reporting across business units for the CFO's office of a leading telecommunications services provider.





As we know...

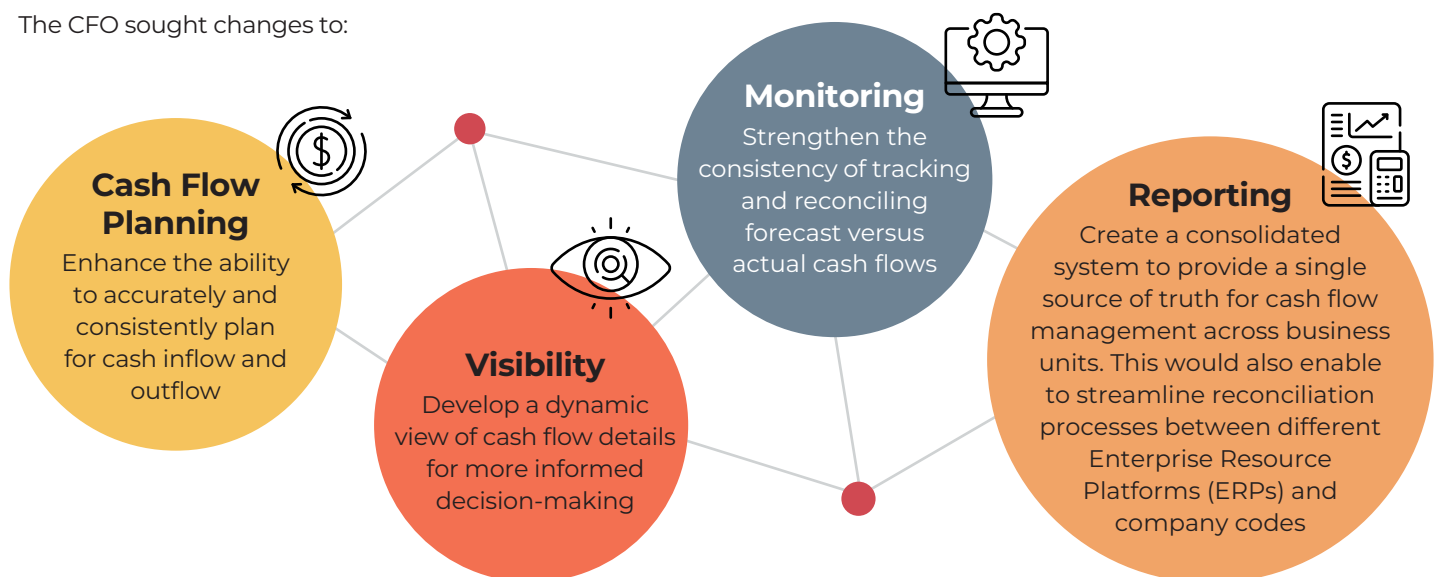
Effective cash flow management is critical to an organization's financial stability. It demands accurate planning, real-time visibility and the ability to track forecast-to-actual variances. For large [utilities organizations](#) with complex structures, managing cash flow becomes challenging due to fragmented reporting and a lack of transparency across units, which can hinder strategic planning.

Advanced [data analytics](#) and ML provide a transformative solution, empowering the [CFO's office](#) with near real-time insights for data-driven decision-making and improved financial planning.

The challenge for our client, a leading telecom provider, was...

Optimizing the efficiency and transparency of its cash flow management across multiple business units to support its long-term strategic objectives and drive more effective financial planning.

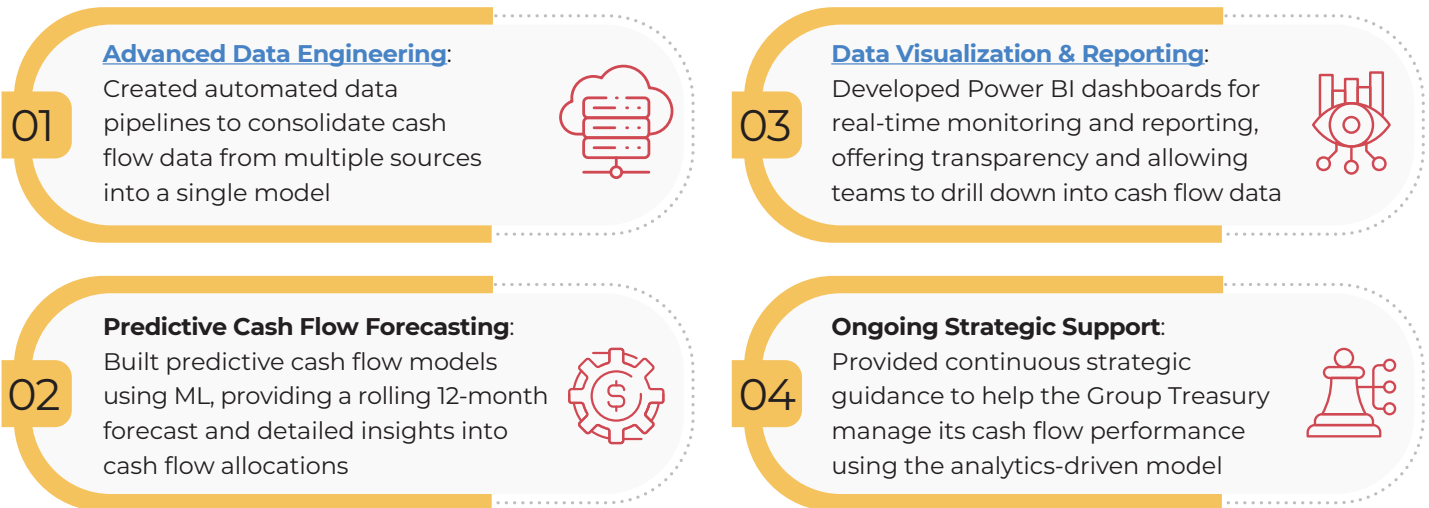
The CFO sought changes to:



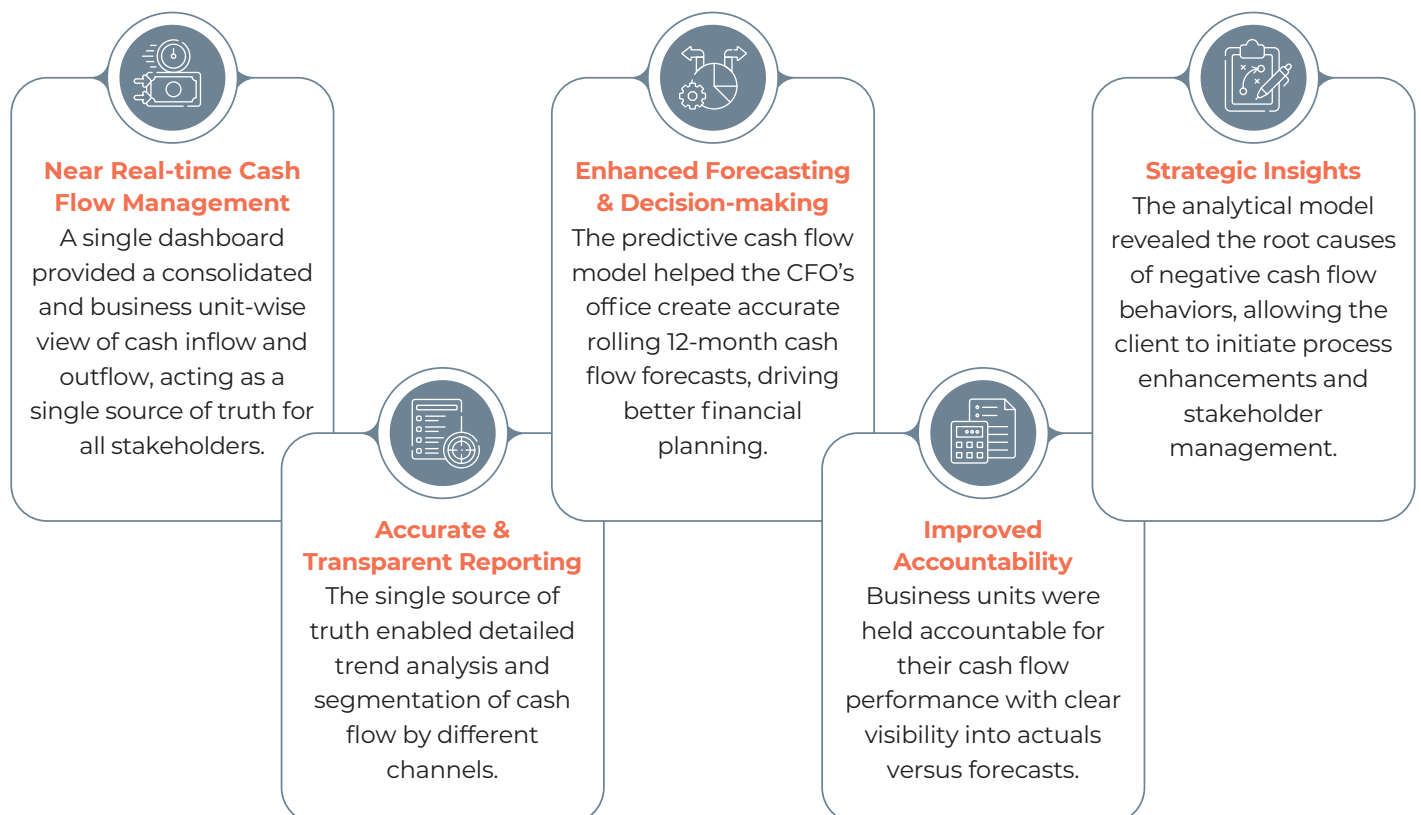
Overall, the firm aimed to enable its CFO's office and Group Treasury to deliver faster, more accurate cash flow reporting and improve accountability and performance at the business unit level.

Stepping in as a strategic consultant and digital transformation partner...

WNS collaborated with the client's CXO-level stakeholders to understand the specific cash flow requirements. We re-structured cash flow management by developing a comprehensive solution anchored in data engineering, analytics and ML. Key aspects of this solution included:



This analytical solution helped the client achieve...



Quantifiable benefits included:

13.5% 


year-on-year increase in net cash generation

>99.5% 

accuracy in actual cash flows at the group and business unit levels

100% 


business unit reporting submission rate, improving from inconsistent reporting in the past

~60% 

reduction in reporting turnaround time each month

>95% 

accuracy in actual versus forecast results

100% 

adherence to cash flow reporting schedules



About WNS

WNS (Holdings) Limited (NYSE: WNS) is a digital-led business transformation and services partner. WNS combines deep domain expertise with talent, technology, and AI to co-create innovative solutions for over 600 clients across various industries. WNS delivers an entire spectrum of solutions including industry-specific offerings, customer experience services, finance and accounting, human resources, procurement, and research and analytics to re-imagine the digital future of businesses. As of September 30, 2024, WNS had 62,951 professionals across 66 delivery centers worldwide including facilities in Canada, China, Costa Rica, India, Malaysia, the Philippines, Poland, Romania, South Africa, Sri Lanka, Turkey, the United Kingdom, and the United States.

To know more, write to us at marketing@wns.com
or visit us at www.wns.com

Copyright © 2024 WNS (Holdings) Ltd. All rights reserved.

CO-CREATE TO
OUTPERFORM
WITH WNS

WNS