APPA ACADEMY
AMERICAN PUBLIC
POWER ASSOCIATION

Agenda

Strategic Rate Design for a Dynamic Industry

Recommended CEUs .6/PDHs 6/CPEs 7.2
Field of Study: Specialized Knowledge

Thursday, May 7, 2026

8:30 a.m. **Introduction**
- Course Overview and Expectations

8:45 a.m. **Section One**
- Rate Design Challenges
- Developing Rate Design Objectives

9 a.m. **Section Two**
- Understanding Residential Rate Structures

10 a.m. **Break**

10:15 a.m. **Section Three**
- Small, Medium, and Large General Service Rate Design Strategies
- Economic Development Rates
- Line Extension Policies

Noon **Lunch** (on your own)

1:30 p.m. **Section Four**
- Modernizing Utility Rates

2 p.m. **Section Five**
- Developing Marginal Cost Based Rates
- Time of Use Rate Implementation

3 p.m. **Break**

3:15 p.m. **Section Six, Seven, Eight**
- Private Charging Stations
- Solar and Avoided Costs
- Power Cost Adjustment
- Rate Setting for Large Loads

4:15 p.m. **Wrap up, Q&A, Course Evaluation**

4:30 p.m. **Course Adjourns**

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Learning Outcomes

Strategic Rate Design for a Dynamic Industry

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Upon completion of this course, participants will be able to successfully:

1. Explain factors affecting our industry and rate design trends
2. Discuss pros and cons of different structures
3. Identify rate structures for preparation of EV rates
4. Define what costs a customer charge is designed to recover
5. Explain the types of rates used for general service customers
6. Explain how to establish economic development rates
7. Discuss the development of time-based rate structures
8. Identify ways to modernize rate structures and prepare for the future