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## Pasadena Water & Power receives national achievement award

**WASHINGTON, D.C., June 8, 2020** — Pasadena Water & Power in Pasadena, California received an American Public Power Association E.F. Scattergood System Achievement Award during the American Public Power Association's Public Power Connect: Virtual Summit & Business Meeting. The award honors APPA member systems that have enhanced the prestige of public power utilities through sustained achievement and customer service.

Pasadena Water and Power (PWP) launched its transportation electrification initiative "Power Up Pasadena" in August 2018. Since then, the electric vehicle (EV) program has expanded to include a number of citywide programs and undertakings, resulting in PWP's customers having the highest percentage of EVs of any other Southern California electric utility. Power Up Pasadena began with introducing EV rebates and incentives for both residential and commercial customers. PWP recently increased these incentives to offer more money for residents who are income-qualified; as well as support for organizations who install public EV chargers in the Disadvantaged Community area. In total, customers can now receive up to \$1,500 in rebates for the purchase or lease of a new or used EV. For residents interested in installing an EV charger as well, rebates are available for up to \$600. To date, PWP has issued more than 760 residential EV rebates for vehicles and chargers.

Recently, Power Up Pasadena's initiatives moved into the national spotlight. PWP partnered with Tesla to launch the largest public fast EV charging station in the nation. The Marengo Charging Plaza opened in December 2019 and features 44 EV Fast Chargers. Tesla provided 24 Superchargers, while PWP contributed 20 EV Direct Current Fast Chargers (DCFC). The DCFC infrastructure can provide a nearly full charge in 30 minutes. PWP has intensified efforts aimed at improving the quality of life for its community by helping citizens, businesses and visitors alike in the larger campaign to preserve natural resources.

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The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.