

Public Power: Better Service Saves

Providing better service doesn't just make customers happier — it leads to savings in reduced lost time, avoiding running costly backup power, and not having to discard and replace food or medicine that needed refrigeration.

Lower Bills

Public power residential customers saved an average of \$191.97 on their electric bills compared to customers of other utilities in 2023.

That's **\$4.2 billion**
public power residential
customers save each
year across the U.S. —
from rates alone.¹



Less Disruption

Public power customers also have more time with the lights on — with the average customer experiencing 72 more minutes each year not worrying about outages. That translates to **25.6 million hours** with power that would have been lost if served by a different utility type.

That's **\$112.5 million**
that public power
residential customers
didn't lose to outages.²



Serious Savings

Collectively, public power customers save



Higher Community Support

Further, public power utilities give 9% more to their communities than for-profit utilities.



Across the U.S., that's **\$286,856,000**
more going to public power
communities than would have
been paid in taxes by
investor-owned utilities.³

¹ Savings extrapolated from average bills customers of each utility type, based on average revenue per kilowatt hour and average electric usage for residential customers of public power, cooperative, and investor-owned utilities. Averages based on data reported to the Energy Information Administration, Form 861 for 2023.

² Based on reliability data submitted to EIA for 2023 for utilities using the IEEE standards for SAIDI, SAIFI, and CAIDI. Associated cost savings derived from the difference in these metrics from the Lawrence Berkeley National Laboratory's Interruption Cost Estimator Calculator.

³ Median payments for public power and IOUs based on data in the Public Power Pays Back report from May 2024.