

PRIVATE ENERGY ASSOCIATE MEMBERSHIP INFORMATION & APPLICATION



Who is eligible for private energy associate membership?

The private energy associate membership category is for utilities that are wholesale and/or retail providers of electric, gas, or other utility service operating on a for-profit basis; including all departments, all divisions, all affiliates, and subsidiaries. Power marketers (organizations that take title to power and have contractual obligations to deliver it), power brokers (organizations that arrange power sales or purchases without taking title to the power), and independent power producers (organizations that own power plants and sell electricity generated by those plants on the U.S national power grid on a for-profit basis) of electric, gas, or other utility services are also eligible for membership in this category.

Benefits include:

- Complimentary basic listing under Power Marketing on the *Online Suppliers Guide*, with the option to purchase an upgraded listing at the member rate
- Discounts on advertising in *Public Power Current* newsletter, PublicPower.org, and *Public Power* magazine
- Discounts on sponsorship and vendor expo fees at APPA Academy events

- Unlimited number of subscriptions to *Public Power Current* newsletter
- Unlimited number of subscriptions to *Public Power* magazine, in either print or digital format
- Ability to purchase APPA products at the member rate
- Opportunities for all staff to participate in industry-specific conferences and training at a discounted rate through the APPA's Academy
- Access to the APPA professional staff
- Select access to members-only resources on www.PublicPower.org

Dues

Annual dues are \$5,900. Membership begins on the first day of the first month following receipt of your dues payment.

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Primary contact information

The primary contact should be the person at your company to whom the APPA communicates information about membership benefits, updates, invoices, etc.

Name

Title

Company

Address

City State Zip

Telephone Email

Directory contact information

Private energy associates will be listed under Power Marketing in APPA's directories. The directory contact should be the person whom public power buyers contact about your products and services.

Name

Title

Company

Address

City State Zip

Telephone Email

Website

Agreement

To become an associate member of American Public Power Association, applicants must sign the following statement of support: I confirm that my organization supports the rights of communities to establish and operate local, government-owned electric utilities and recognizes the significant and positive role public power plays in the electric utility industry today in the future. I also understand that by providing my contact information, I am authorizing APPA to send notices to me about programs and services.

Except specifically noted in this agreement and for the limited purpose of performing the obligations under this agreement, neither party shall use other party's logo or name for the marketing or any other purposes without obtaining prior written approval of that party.

Primary Contact Signature Date:

Questions?

Contact Membership@PublicPower.org or 202.467.2926.