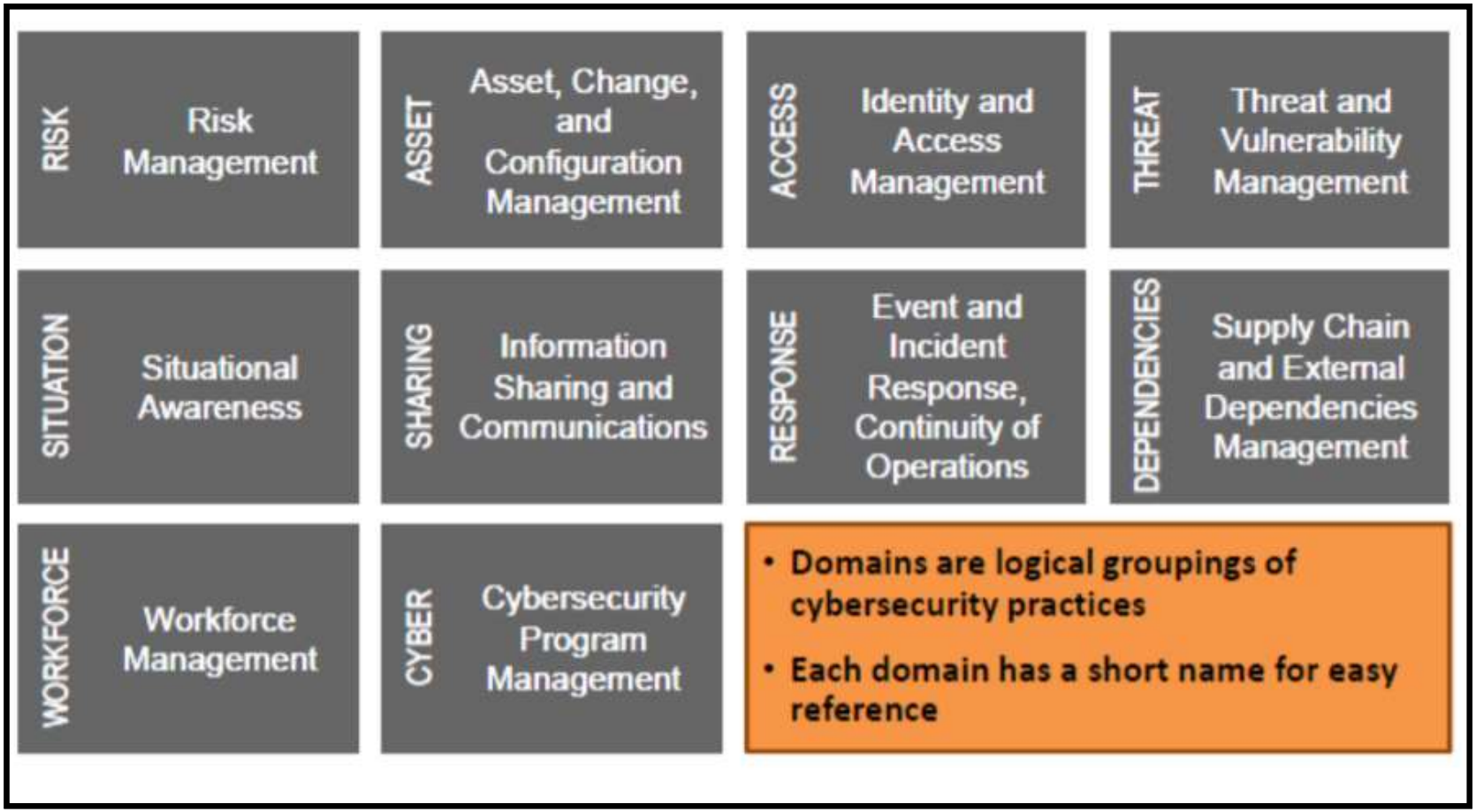
1. WHERE DO WE START

- Choose a Framework….or two
- Follow them

CYBERSECURITY CAPABILITIES MATURITY MODEL

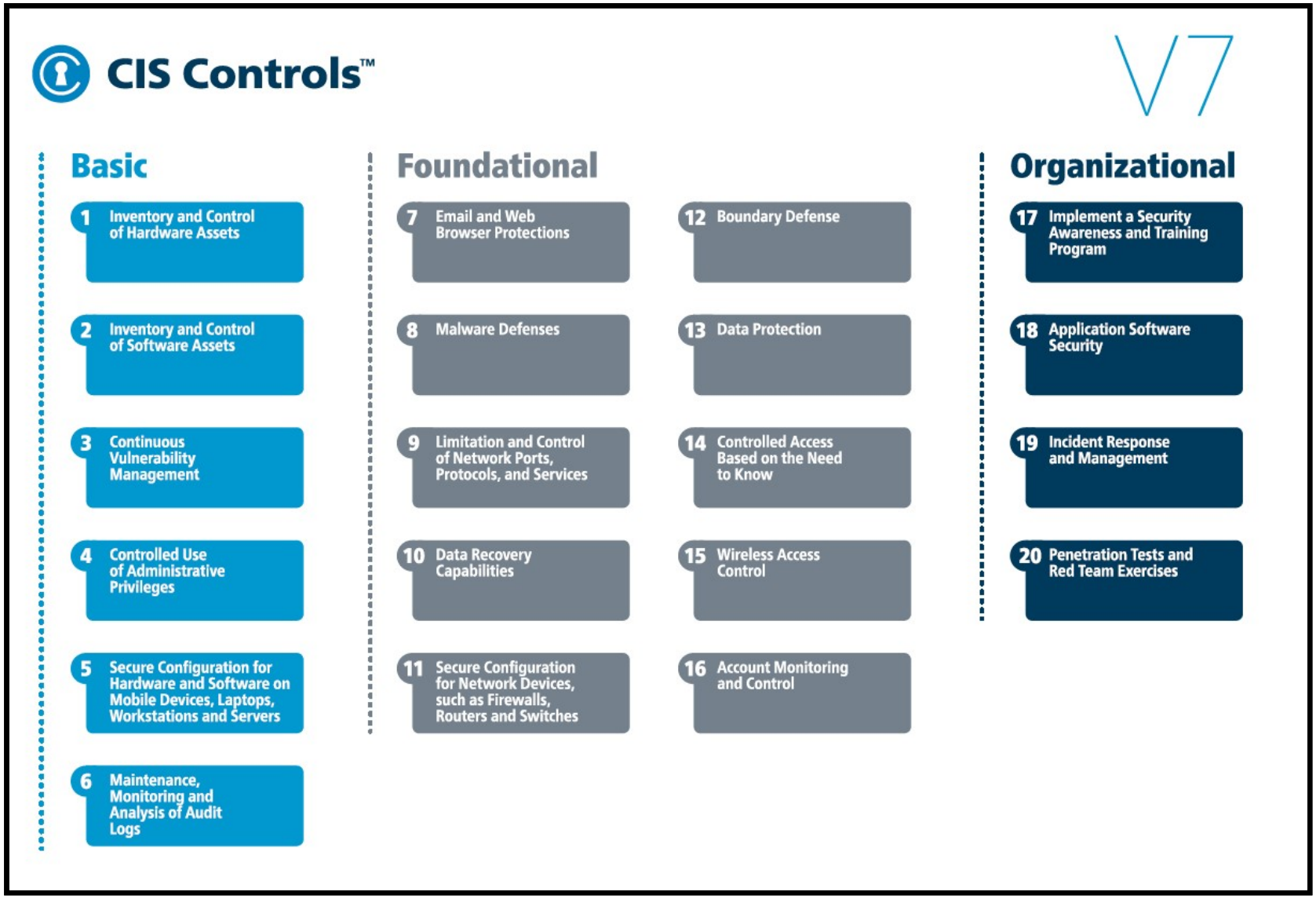
C2M2 serves as a reference model of what comprises a cybersecurity program and a way to articulate how mature an organization is in each area

But once again, where do you start?



Each set of controls has a series of sub-controls, measures and metrics. There are over a hundred "things to do" outlined in the CIS Controls V7.

Start with the Basics…if you are not doing these things, start here



2. BE REALLY GOOD AT RESPONSE…

And be so much better at preventing bad things from happening in the first place…

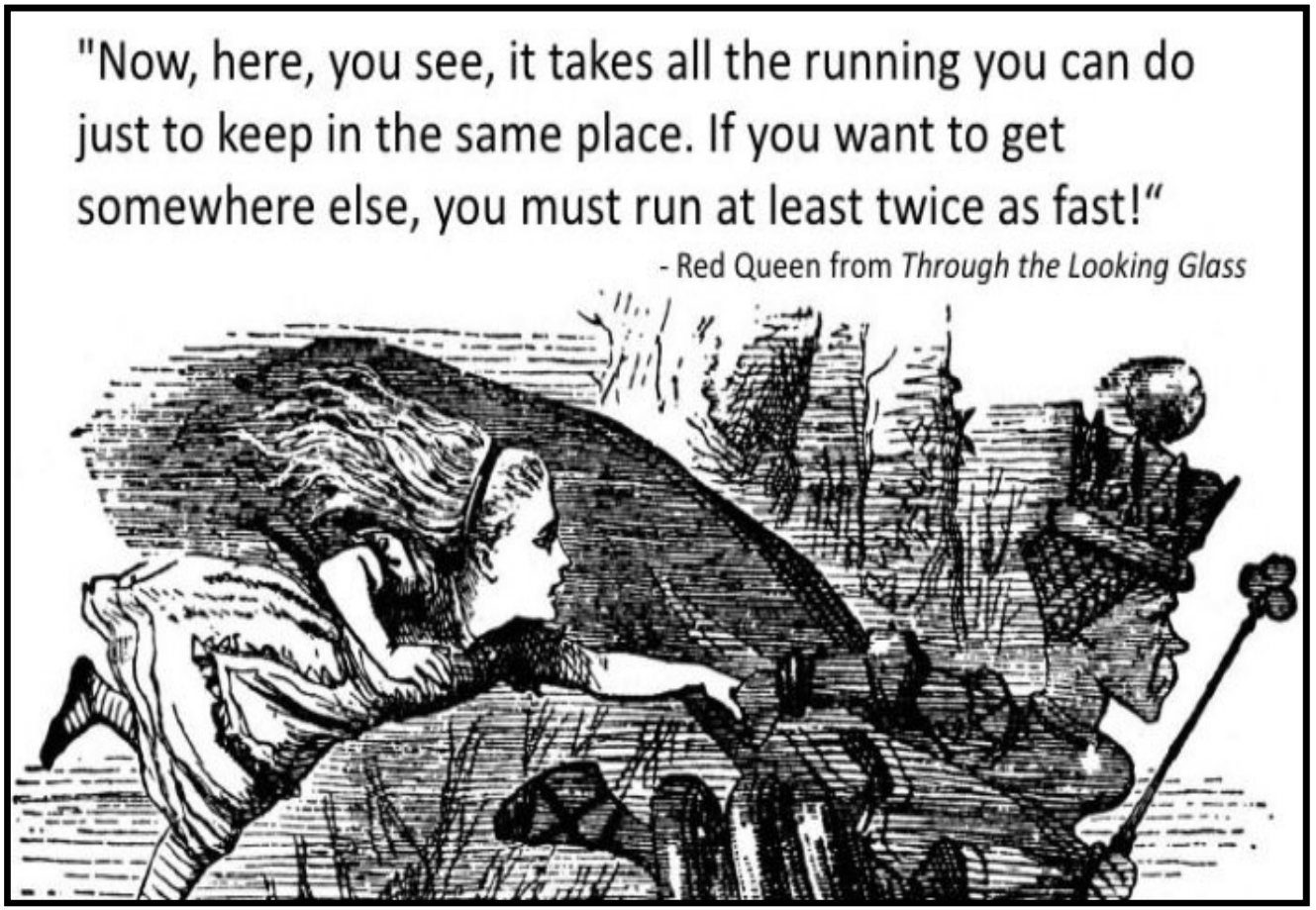
3. BE BI-LINGUAL AND TELL YOUR STORY

- Are you speaking to the right audience?
- How does your organization talk about other risks?
  - Safety
- What areas get funded and why?
  - How do you align cybersecurity to those areas
- How are you measuring and showing progress?

4. SECURITY TODAY REQUIRES A CONTINUOUS FOCUS

Technology changes, risks develop, threats emerge…your security program must continue to evolve

RED QUEEN EFFECT



The term is taken from the **Red Queen's** race in Lewis Carroll's Through the Looking-Glass.

5. IT TAKES A VILLAGE TO SECURE A VILLAGE

Especially when each of our villages are under attack too!

Ask for help…its out there


YOU
CAN BE A
CYBERSECURITY
BAD @$$