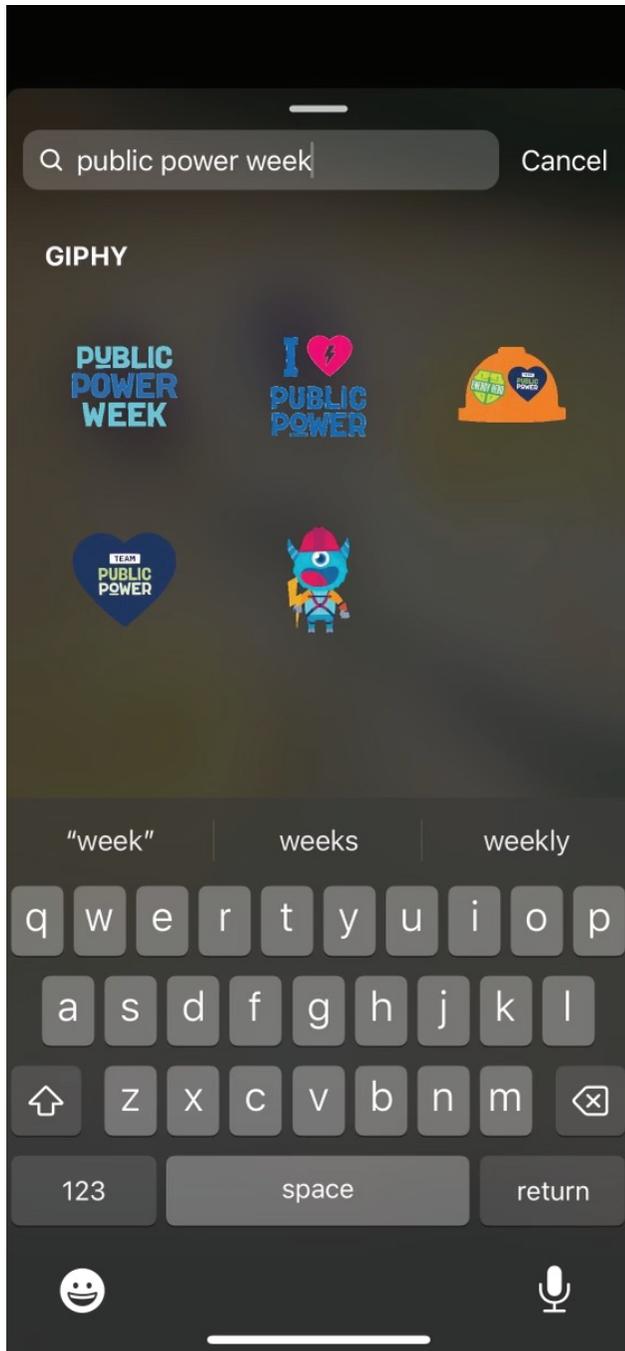


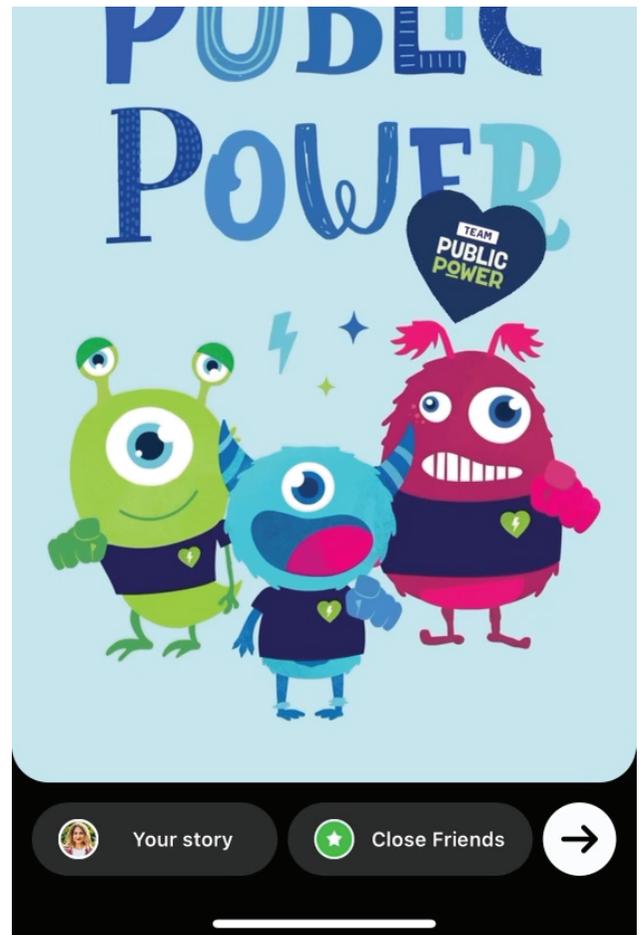
PUBLIC POWER WEEK

Instagram Stickers



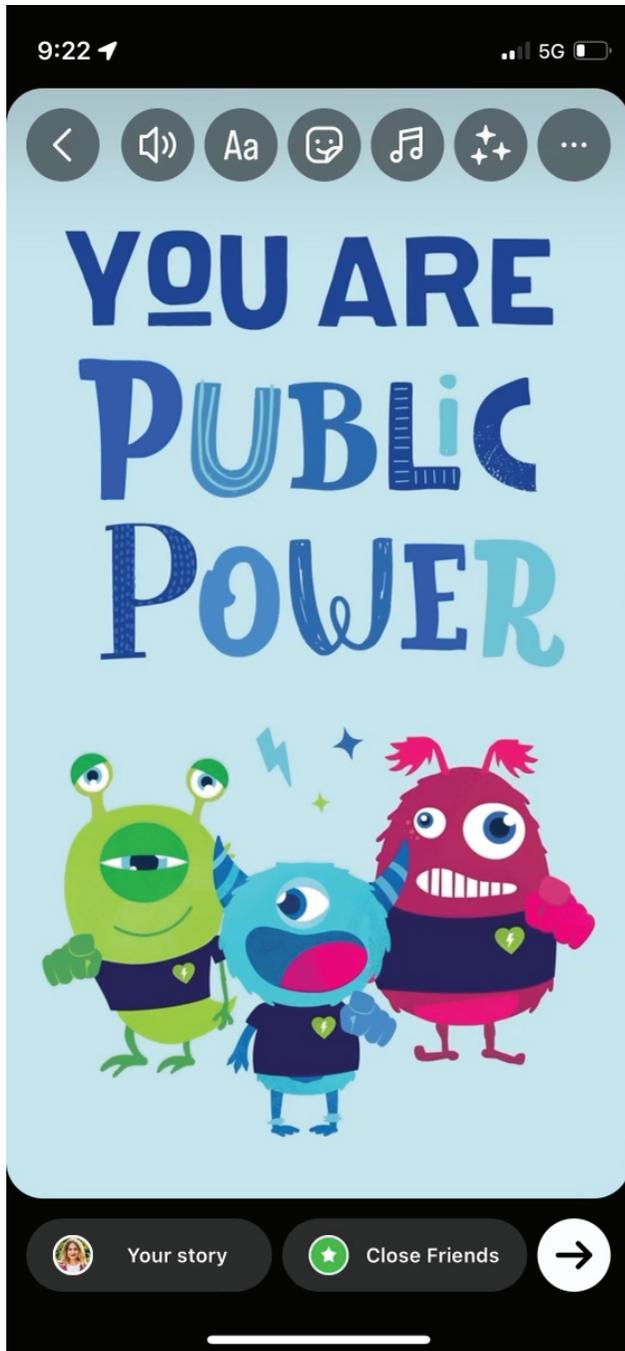
When you share a photo or video to your story or record a reel, you can add stickers by tapping stickers at the top. 

1. Search for **“public power week”** and from there, you can select a sticker.



PUBLIC POWER WEEK

Instagram Reels



1. Make sure to download a copy of the **"APPA Instagram REEL.mp4"** to your device.
2. Navigate to the upload screen. Click on the **"+"** sign at the top right of the screen, then click **"Reel"**.
3. Click on the **"+"** sign at the bottom left of the screen, then choose the **"APPA Instagram REEL.mp4"** from your camera roll then click the **"Add"** button in the top right.
4. Edit your video. On the preview screen, you can toggle the audio on or off, turn the video into a Boomerang, add captions, filters, stickers, music, gifs, and more. Click the ellipses in the top right corner to draw on your video or save it to your camera roll. When finished click the **"Next"** button at the bottom right.
5. Write a caption, edit the reel cover, share to your feed, tag people, products, and much more. Then when you are ready, click the **"Share"** button at the bottom left.