

SEE THE LIGHT...

**JOIN THE AMERICAN
PUBLIC POWER
ASSOCIATION**



AMERICAN
**PUBLIC
POWER**
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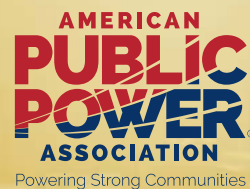
Powering Strong Communities

APPA LIGHTS THE WAY

The American Public Power Association (APPA) is the voice of community-owned electric utilities across the United States.

As an APPA member, you and your team have a plethora of resources to help your utility thrive in an increasingly challenging industry, including:

- affordable, industry-leading online and in-person training and education
- utility operations tools to improve safety, reliability, and grid security
- benchmarking programs that recognize and reward best practices
- in-depth analysis and research on industry trends and issues
- opportunities to network and collaborate with peers across the industry
- representation on federal legislative and regulatory policies that are important to public power





JOIN APPA TODAY

Be part of a community of more than 1,430 bright, supportive, and innovative utilities dedicated to your success. Scan the QR code or email Membership@PublicPower.org to learn more.



IGNITE YOUR PASSION FOR KNOWLEDGE

To provide your customers with the service they expect, your team needs to perform at the highest level. The [APPA Academy](#) provides the education and training your employees need to succeed in a rapidly changing industry. Whether you're looking to dive deep into a topic through an online class, network and learn in-person with peers from utilities throughout the U.S., or bring a customized program to your utility, the APPA Academy delivers exactly what senior executives, mid-career professionals, and those new to public power require.

In-Person Events

Connect with friends and colleagues while enjoying unparalleled learning and face-to-face networking opportunities at twelve conferences and summits that cover key utility operational areas. [APPA Academy In-Person Events](#) feature expert-led training, comprehensive curriculum, interactive learning, networking opportunities, and continuing education credits, which many professions require.

Online Training

If you prefer the flexibility of virtual learning, the [APPA Academy Online](#) offers high-quality education in a convenient, accessible format. Whether you want to advance your career or stay current with industry trends, our online programs give the training you need. Through live and on-demand offerings, the APPA Academy Online provides you and your team with the flexibility to learn at your own pace and on your own schedule, engaging and interactive experiences, and access to both fee-based and members-only complimentary training.

In-House Training

If it is difficult for your team and policymakers to attend events away from home, let us come to you! The APPA Academy can deliver the training you need, when and where you need it, an ideal option for groups of five or more. We can bring any existing course to your facility (or virtually) or customize an agenda based on your needs.



IGNITE

“APPA membership offers unparalleled access to industry leaders and subject matter experts, providing invaluable insights and actionable recommendations on legislative and regulatory changes. APPA provides consistently high-quality publications, webinars, and conferences, which create exceptional opportunities to network with colleagues nationwide.”

LYNNE TEJEDA

General Manager and CEO
Keys Energy Services, Florida





SHINE A LIGHT ON SAFETY & RELIABILITY

APPA recognizes the importance of safety and reliability in your utility operations. We help you keep your commitment to safety and reliability with easy-to-access, affordable tools and resources.

eSafety Tracker*

Subscribe to the [eSafety Tracker](#) platform to manage your safety programs, training, inspections, and incident reporting in a single platform. The platform offers online and offline access to a searchable copy of the APPA Safety Manual and other key content through a mobile app.

APPA Safety Manual

The [APPA Safety Manual](#) is the premier source for safety compliance information for electric utilities. With this critical resource, your team will have the latest Occupational Safety and Health Administration (OSHA) and National Electrical Safety Code (NESC) information and updates at their fingertips to help prioritize their safety.

Mutual Aid Network

Utilities turn to the mutual aid network to give and get help to restore their systems following major events. APPA works with state and regional organizations across the country to manage [a nationwide mutual aid network](#) so that when storms and other large-scale events cause widespread blackouts, public power utilities can quickly respond to restore and repair the system, and help communities rebound.

*Platform name will change to PowerTRX Safety in October



SPOTLIGHT YOUR COMMITMENT TO BEST PRACTICES

You provide your community with the best service at the lowest possible rates. APPA has programs that recognize and help you build upon your utility's strengths in reliability, customer service, and energy innovation.

Reliable Public Power Provider (RP3) program

The [RP3 program](#) recognizes best practices in reliability, safety, workforce development, and system improvement. An RP3 designation acknowledges your utility's dedication to operating an efficient, safe, and reliable distribution system and demonstrates your utility's commitment to your customers and employees.

eReliability Tracker*

The [eReliability Tracker](#) is a web-based service that provides public power utilities with an effective way to collect, categorize, and analyze outage information. As a subscriber, you can run reports to view a monthly snapshot of your utility's reliability performance, identify problem areas and common outage causes, and calculate IEEE 1366 reliability indices. You can use the data generated through the service to benchmark your utility's reliability metrics against other public power utilities..

Public Power Data Source

With the [Public Power Data Source \(PPDS\) customer-research platform](#), you can access current trends, topics, and issues that impact how your customers perceive your utility's service and execution. As a subscriber to the PPDS, you can participate in the annual Public Power Customer Satisfaction Award program.

Smart Energy Provider (SEP) program

The [Smart Energy Provider \(SEP\) program](#) is a best practices designation for utilities that show commitment to and proficiency in efficiency, distributed energy resources, renewable energy, and environmental initiatives. Achieving an SEP designation helps your utility benchmark and evaluate your work in these areas against industry best practices.

*Platform name will change to PowerTRX Reliability in October



"The American Public Power Association is invaluable to CDE Lightband. It unites a national community of public power utilities dedicated to local service. Through its support, resources, and shared best practices, we're better equipped to innovate, remain a top-performing utility, and ensure our community receives the highest-quality, reliable energy services now and in the future."

BRIAN TAYLOR

General Manager
CDE Lightband, Tennessee



REFLECT ON YOUR UTILITY'S PERFORMANCE

You want your utility to thrive and to continually improve. As an APPA member, you have access to [industry-leading benchmarking resources](#) to monitor your performance.



Salary Survey Report

APPA's annual *Public Power Salary Survey Report* compares your utility's salary structure to dozens of salaried and hourly positions in the public power community. Salaries are summarized and broken down by revenue class, customer size, region, and benefits and HR-related policies. The report includes appendices with salary data for rural electric cooperatives and investor-owned utilities.



Financial & Operating Ratios Report

Financial and Operating Ratios of Public Power Utilities presents data for 21 categories of financial and operating ratios for 156 of the largest municipal electric utilities in the United States. The utilities included in this report are those that responded to APPA's latest Performance Indicator Survey. You can use the ratios to assess your utility's performance and pinpoint opportunities to improve financial and operational efficiency.

ILLUMINATE YOUR GOOD WORK

You do great things for your community, and APPA can help you celebrate your successes with our [prestigious national awards](#) for customer satisfaction, leadership, business operations and service, communications, and more.



Public Power Customer Satisfaction Awards

The Public Power Customer Satisfaction Awards program is an annual, affordable national recognition program that gives you customer feedback for overall satisfaction and seven key utility operations areas. Subscribe to the Public Power Data Source (PPDS) to be eligible to participate in this awards program.



APPA Awards

APPA wants to celebrate your excellence! Winning one of our prestigious national awards elevates your utility's credibility and positions you as a leader in the eyes of local media, policymakers, and your customers. Winners receive recognition at APPA Academy conferences and are featured on our website, social media, and periodicals.





SPARK FUNDING FOR RESEARCH, PILOT PROJECTS, AND EDUCATION

Your utility's long-term success requires a commitment to research and development and to fostering a new generation of employees who are dedicated to public power's mission.

DEED Funding Opportunities

As an APPA member, you can join [DEED, public power's R&D program](#), to access up to \$125,000 for project grants and financial support for internships and scholarships for students looking to pursue careers in public power. You can also access the DEED Project Library to learn about more than 800 innovative projects, attend complimentary webinars, and save money on DEED-funded products.

KINDLE RELATIONSHIPS WITH PEERS

As an APPA member, you don't need to reinvent the wheel because you can connect with public power professionals through [APPA Engage, public power's virtual networking platform](#) with more than 20 communities focused on every aspect of electric utility operations.

APPA Engage

APPA Engage is an exclusive way for members to collaborate with peers who experience similar successes and challenges. As an APPA Engage community participant, you can discuss the latest practices, ask questions, share ideas, and explore trends to save time, money and effort in finding vetted strategies that work.

ENLIGHTEN STAFF, POLICY MAKERS, AND KEY STAKEHOLDERS

You need decision makers in Washington, D.C. to understand the value that public power brings to your community. APPA protects your interests at the federal level by educating Members of Congress and regulators about the impact that their decisions have on your utility and community.

As an APPA member, you can help by weighing in on our policy resolutions and filings and by attending our annual Legislative Rally.



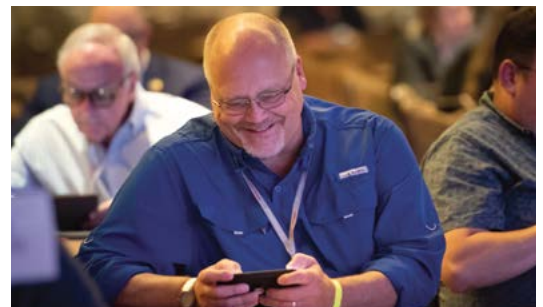
Legislative Rally

APPA's [annual Legislative Rally](#) brings hundreds of public power stakeholders to Washington, D.C., each February to learn about issues impacting public power and meet with elected officials and key policymakers in the nation's capital.



Government Relations APPA Engage Community

The [Government Relations APPA Engage community](#) helps utility professionals stay "in the know" on federal legislative and policy issues impacting the electric utility sector.



"In this rapidly changing industry, we must have local AND national connections. APPA provides an outstanding platform to articulate main street concerns into federal legislative and regulatory priorities. Through APPA, we have developed a vast national network of public power perspectives through community and vendor relationships. These connections complement our local industry relationships and allow us to further develop and to better understand issues. Because of our APPA membership, we can better serve our communities."

TROY ADAMS

General Manager
Manitowoc Public
Utilities, Wisconsin





Our Vision

Affordable and reliable power for all.

Our Purpose

Empower
community-owned utilities
to deliver superior services
through advocacy, education, and
technical programs.

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