

A nexus of great minds discussing the latest in • Power Supply  
& Integrated Resource Planning • Member Competitiveness •  
Cybersecurity • Electric Vehicles • Advocating for Public Power



January 5 – 7  
2020

THE ACADEMY  
**Joint Action  
Conference**  
Palm Springs, California

[PublicPower.org/JointActionConference](https://PublicPower.org/JointActionConference)

AMERICAN  
**PUBLIC POWER**  
ASSOCIATION

January 5 – 7  
2020

THE ACADEMY

# Joint Action Conference

Palm Springs, California

## Common challenges. Collaborative solutions.

If you're a CEO, senior manager, board or commission member of a joint action agency, state association, or public power utility, join your colleagues at this premier leadership event.

Hear from the experts, catch up with colleagues and friends, and share your perspectives on

- Power supply & integrated resource planning
- Improving member competitiveness
- Cybersecurity
- Electric vehicles
- Advocating for public power

## SUNDAY, JANUARY 5

5 – 6 p.m.

### Reception

(Guests welcome)



**The American Public Power Association is the voice of not-**for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power. [www.PublicPower.org](http://www.PublicPower.org)



# MONDAY, JANUARY 6

**7:30 – 8:30 a.m.**

## Registration & Continental Breakfast

**8:30 – 8:45 a.m.**

## Welcome & Opening Remarks

**8:45 – 10:30 a.m.**

## Preparing for the Future of Electricity: Power Supply and IRP Trends and Outlook

Learn about current trends in power supply and get an expert's perspective on what we might expect in the future as well as the uncertainties in the forecast. Then hear about new approaches to integrated resource planning and how one joint action agency is integrating its carbon-free goals.

**Craig Johnson**, Deputy General Counsel, Platte River Power Authority, Fort Collins, Colorado; **Seth Schwartz**, President, Energy Ventures Analysis, Arlington, Virginia; and **Kathleen Spees**, Principal, The Brattle Group, Washington, D.C.

**10:30 – 10:45 a.m.**

## Break

**10:45 a.m. – Noon**

## Assessing and Improving Member Competitiveness

Hear how one joint action agency has developed a framework to evaluate their members' current position and develop a roadmap for the future. Utilizing data from retail customer surveys and lengthy utility self-assessments regarding rates, management, technology, staffing and strategic planning, they then look at the utility's retail customer base and use the framework to demonstrate what the utilities can do to improve and to meet and anticipate their individual customers' needs.

**Andy Fusco**, Vice President, Electricities of North Carolina, Raleigh, North Carolina

**Noon – 1:30 p.m.**

## Protecting Our Grid: It Takes a Community (Lunch Keynote)

A presidential appointee to the Department of Homeland Security, Brian Harrell serves as the first Assistant Director for Infrastructure Security within DHS' U.S. Cybersecurity and Infrastructure Security Agency. Brian is the former managing director of enterprise security at the Duke Energy Corporation. He was also director of critical infrastructure protection programs at the North American Electric Reliability Corporation where he was charged with helping protect the electric grid from physical and cyber attack.

Hear why it takes the entire community to protect the nation and its assets at this perilous time when natural disasters and threats posed by individuals and nation states are on the rise. Hear how the public and private sectors can work together and what you and your members can do to be better prepared.

**Brian Harrell**, Assistant Director for Infrastructure Security, U.S. Cybersecurity and Infrastructure Security Agency, Department of Homeland Security, Washington, D.C.

**1:30 – 3 p.m.**

## Cybersecurity: New Joint Action Agency Services

Many public power utilities may think they are too small to be the target of a cyber attack. Joint action agencies play a critical role in clearing this misconception and helping every public power utility harden its systems for cyber resilience. The Joint Action Agency Advisory Council for Cybersecurity convened by the American Public Power Association has developed a framework to help joint action agencies deliver cybersecurity as a member service. Learn more and see how you can get on board to strengthen your utilities' cyber preparedness.

**Phil Hansen**, Vice President of Business Solutions & Chief Information Officer, WPPI Energy, Sun Prairie, Wisconsin; **Christopher Kelley**, Vice President, Beam Reach Consulting Group, Severna Park, Maryland; and **Branndon Kelley**, Chief Information Officer, American Municipal Power, Inc., Columbus, Ohio

**3 – 3:15 p.m.**

## Break

**3:15 – 4:30 p.m.**

## Roundtable Discussion

# TUESDAY, JANUARY 7

**7:30 – 8:30 a.m.**

## Continental Breakfast

**8:30 – 9:45 a.m.**

## EV Acceleration: New Opportunities for Your Members

Are you supporting your member utilities in encouraging adoption of electric vehicles in their communities? Can you be doing more? Learn how other joint action agencies like yours are charging ahead in the EV race by installing charging stations over long distances and at their own sites, exploring EVs for fleets, and helping members purchase EVs. Learn how agencies are helping utilities with rate design and offering rebates, EV planning toolkits, guidebooks, and other resources to member utilities.

**Jennifer Harper**, Business and Programs Developer, Energy Northwest, Richland, Washington; **Matthew Ide**, Executive Director, Energy & Financial Markets, Massachusetts Municipal Wholesale Electric Company, Ludlow, Massachusetts; and **Joni Livingston**, Director of Member Services and Communications, Missouri River Energy Services, Sioux Falls, South Dakota

**9:45 – 10 a.m.**

## Break

**10 – 11:30 a.m.**

## Advocating for Public Power: Why and How

In the past year, talks of privatization or takeovers have gathered steam in some public power communities across the country. Other communities have expressed interest in municipalization. Get an update on trends and threats. Learn how you as a joint action agency can warn your members not to take their business model for granted and help them continuously message the benefits of public power to all stakeholders – media, policymakers, and the public. Hear about public engagement and social media campaigns you can replicate in your regions, even if you see no immediate threats.

**Barry Moline**, Executive Director, California Municipal Utilities Association, Sacramento, California; **Jacob Williams**, General Manager & CEO, Florida Municipal Power Agency, Orlando, Florida; and **Amy Zubaly**, Executive Director, Florida Municipal Electric Association, Tallahassee, Florida

**11:30 a.m.**

## Adjourn

## Sponsors

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# Hotel

## Hyatt Regency Indian Wells Resort

44-600 Indian Wells Lane  
Indian Wells, CA 92210

- Group rate: Single/Double \$179 per night (plus tax)
- Check in: 4 p.m. / Check out: 11 a.m.
- Main telephone: 760-776-1234
- Valet parking only: \$15.50 daily
- In-room wireless: Complimentary

## Reservations

- Make your reservations directly with the hotel
- Online: [PublicPower.org/JointActionConference](http://PublicPower.org/JointActionConference)  
(Go to HOTEL for a direct link)
- Group code: G-APPA or American Public Power
- Reservation telephone: 1-877-803-7534
- Reservation cut-off date: December 10, 2019
- Rooms may sell out before December 10; early reservations are encouraged

For help making your hotel arrangements, call 202-467-2941 or email [Meetings@PublicPower.org](mailto:Meetings@PublicPower.org)

## Scam Alert

Do NOT make hotel reservations through any third party that may contact you by phone or email. Use only the online reservation links, phone numbers, and discount codes available directly from the Association — in the conference brochure and the website at [www.PublicPower.org](http://www.PublicPower.org).

## Airports

The Hyatt Regency Indian Wells Resort is located just 15 miles from the Palm Springs airport (PSP).

If you will be renting a car, you may also want to consider the metro airports serving the region: Ontario (California) International Airport (ONT) is approximately 1.5 hours from the Hyatt Regency Indian Wells Resort; and Los Angeles International Airport (LAX) is approx. 2.5 hours away.

## Climate & Attire

The average daily high for Palm Springs during the conference dates is 70°F, and the average daily low is 45°F. As meeting room temperatures vary, prepare to dress for cool conditions. Suggested attire is business casual.

# Registration

## PublicPower.org/JointActionConference

Register online or download a registration form you can mail in.

The Joint Action Conference is open only to officials from joint action agencies, their board members and commissioners, public power utilities, and state/regional associations representing these entities. Space is limited, so register early.

Signature and Diamond level sponsors may send one representative to the conference, though certain sessions may be restricted. No other vendors or consultants may attend.

## Conference Fees

|                     | Through<br>December 6 | After<br>December 6 |
|---------------------|-----------------------|---------------------|
| Association Members | \$745                 | \$795               |
| Nonmembers          | \$1,490               | \$1,540             |

Not yet a member? Join today and save on your conference registration. Call 202-467-2926 or email [Membership@PublicPower.org](mailto:Membership@PublicPower.org) to learn more.

## Continuing Education

Attendees at Academy conferences are eligible to earn continuing education credits for their participation. Visit [PublicPower.org/Accreditation](http://PublicPower.org/Accreditation) for more information.

## Guest Activities

Attendees may bring a guest to the Sunday reception. There is no registration fee for guests. Please provide your guest's name while registering if you would like a printed name badge.

## Contact Us

Visit [PublicPower.org/JointActionConference](http://PublicPower.org/JointActionConference) for program updates and to register online.

### General Inquiries

[EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org)  
202-467-2965

### Registration

[Registration@PublicPower.org](mailto:Registration@PublicPower.org)  
202-467-2978

### Hotel Assistance

[Meetings@PublicPower.org](mailto:Meetings@PublicPower.org)  
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## **Working Together**

**"Great topics for joint action agency leadership team and board members. Great networking opportunities to share what works and allow for working together on common issues."**

Jacob Williams, General Manager & CEO  
Florida Municipal Power Agency