



Prepare to navigate the challenges and opportunities of the 21st century

October 1 - 2
2019

THE ACADEMY
Public Power
Leadership
Summit

San Antonio, Texas

PublicPower.org/LeadershipSummit



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THE ACADEMY

Public Power Leadership Summit

San Antonio, Texas

The Public Power Leadership Summit helps you develop the resilience, flexibility, and grit to be a respected 21st century utility.

Tuesday, October 1

7:30 – 8:30 a.m.

Registration

CONTESSA FOYER

8:30 – 9 a.m.

Opening Keynote

CONTESSA

Paula Gold-Williams, *President & CEO, CPS Energy, San Antonio, Texas*

9 – 9:45 a.m.

Leadership in a Time of Change

As the energy industry continues to evolve, public power leaders need to manage change in multiple areas — technology, customer preferences, workforce development, integrated resource planning, rate design, public communication, and more. You need to navigate a changing economy and society and adapt your business model to be flexible and resilient, while getting buy-in from your staff, governance team, and community stakeholders. Learn how to juggle all these demands, lead with integrity, and adopt a community-first approach.

Dave Koster, *General Manager, Holland Board of Public Works, Michigan*

9:45 - 10 a.m.Break

10 – 11:30

Setting Strategic Direction in a Competitive Landscape

Setting strategic direction for your utility does not happen in a vacuum. Learn how you can factor in broad economic, political, and social trends; competitor strategies; customer expectations; new technologies; and environmental challenges into your strategic planning. Learn how to engineer a plan that will help you counter the threats and take advantage of new opportunities. Hear how other public power leaders are embracing change and shaping their future.

Jacqueline Sargent, *General Manager, Austin Energy, Texas;* and **Brian Taylor**, *Superintendent/General Manager, CDE Lightbrand, Clarksville, Tennessee*

Wednesday, October 2

11:30 a.m. - 1 p.m.

Lunch Keynote: Energy in 3-D

Join us as **Peter Kelly-Detwiler**, Principal, NorthBridge Energy Partners discusses the key drivers of change in the industry, focusing on the three Ds of Decarbonization, Digitalization, and Decentralization. Hear how these dynamics are already playing out in the electric energy landscape, and what that might mean for the future, including new grid architectures and more data-intensive environments.

1 - 2:30 p.m.

Building a Culture of Excellence

Workplace culture is hard to define but fundamental to your utility's success. Learn why top-performing public power utilities are investing in cultural transformation and how they are reaping returns. Understand how a focus on values and excellence can foster strong internal and external relations. Examine the role of leaders in defining culture, glean best practices for cultural transformation, and learn how to measure success. Get tips for building a great culture, regardless of your utility's size and resources.

Wes Kelley, *President & CEO, Huntsville Utilities, Alabama*; and **Ian Taylor**, *Chief Executive Officer, New Braunfels Utilities, Texas*

2:30 - 2:45 p.m.Break

2:45 - 4 p.m.

Governance Relations: Good to Great

Your success as a public power leader is directly proportional to the strength of your relationships with your city council or board members. Explore how to develop robust working relationships with your governing body. Define the distinct roles of the CEO, executives, and board members in building a productive and positive organizational culture. Learn how to communicate effectively to foster an environment of strategic thinking and action. Examine how best to establish policies, evaluate performance, and achieve desired results.

Bill Slaton, *Senior Consultant, Leading Resources, Inc., Sacramento, California*

4:15 - 5:15 p.m.

Roundtable Discussion

Join your fellow attendees for in-depth discussions on topics covered throughout the day.

5:30 - 6:30 p.m.

Reception

RIVERWALK PATIO

8:30 - 10:30 a.m.

What Makes Great Leaders Tick

Assess your leadership style. Learn the competencies of successful leaders and how you can replicate them to move your organization forward. Discover how to motivate staff for high performance. Learn about the power of good feedback and how to give and receive it. Find out how best to address conflict with and between members of your team. Examine two key frameworks to diagnose leadership challenges. Get practical tips and tools to lead your utility to success.

Elizabeth Palchak, *Consultant, VEIC, Burlington, Vermont*

10:30 - 10:45 a.m.

Break

10:45 - Noon

Ethical Leaders Are the Real Influencers

Leadership and ethics go hand in hand. But ethical leadership is not built on a code of conduct and core values. Explore the essentials of ethical leadership. Build a strong base for respectful decision-making that promotes high performance and wins the confidence and respect of your employees and customers. Learn how to promote good everyday business ethics to ensure that your team maintains the highest standards of integrity. Get simple tips to identify ethics issues early on. Hear examples of organizations that had missteps and learn from their experiences.

Michael Lane, *Interim CEO, Connecticut Municipal Electric Energy Cooperative, Norwich, Connecticut*; and **Hance Price**, *Staff Attorney, Frankfort Plant Board, Kentucky*

Noon

SUMMIT ADJOURNS

Accreditation & Certification



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The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power. www.PublicPower.org

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