Roseville Electric Utility electric utility director receives individual achievement award

Orlando, Florida, June 22, 2021 — Michelle Bertolino, electric utility director at Roseville Electric Utility in Roseville, California, received the James D. Donovan Individual Achievement Award during the American Public Power Association’s National Conference in Orlando, Florida. The award recognizes individuals who have made significant contributions to the electric utility industry and to public power.

Michelle has spent over 30 years in the electric utility industry. At Roseville Electric Utility (REU), Michelle oversees the utility’s $165 million budget and over 150 employees who are responsible for the generation and distribution of electricity to about 60,000 residential and business customers. As the first woman to be named director since the utility’s founding over 100 years ago, Michelle has been instrumental in helping drive the policies behind REU’s consistent recognition for its highly reliable system, low rates, and innovative programs. In 2020, Michelle was selected by her peers to serve as the Board of Trustees’ first vice president for the Northwest Public Power Association, which serves over 155 public power utilities in the Western United States and Canada. Michelle has a diligent approach to her duties for NWPPA and has been a valuable leader in the areas of education, training, policy, and communications.

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.