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New Braunfels Utilities receives national award for community service

New Orleans, La., June 19, 2018 — New Braunfels Utilities (NBU) in Texas received an American Public Power Association Community Service Award at the American Public Power Association’s national conference in New Orleans, Louisiana. This award recognizes “good neighbor” activities that demonstrate the commitment of the utility and its employees to the community.

NBU is charged by its mission to enhance the quality of life in the community through innovative services. In 2014, the utility launched an exhibit at a local children’s museum. The goal was to engage children in water and energy conservation, encouraging good habits at an early age. NBU’s popular mascot, “Bucky the Bucket Truck,” guides visitors through a model home with interactive displays to help them think about consumption and conservation. The exhibit also features an interactive touchscreen video game. By tapping in to the museum’s 85,000 annual visitors, NBU has been able to reach adults and children alike with critical conservation messages.

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The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.