Fayetteville PWC receives national award for community service

Orlando, Florida, June 22, 2021 — Fayetteville Public Works Commission in Fayetteville, North Carolina, received an American Public Power Association Sue Kelly Community Service Award during APPA’s National Conference in Orlando, Florida. The award recognizes “good neighbor” activities that demonstrate the commitment of the utility and its employees to the community.

Fayetteville Public Works Commission (PWC) partnered with the city’s downtown district to bring Prismatica, an interactive, public art installation, to light up the downtown after the city reopened following the COVID-19 shutdowns. “Prismatica-Powered by PWC” celebrated and highlighted the value of public power for a month and increased foot traffic by 30 percent, lifting both the economic outlook of businesses and the spirit of Fayetteville’s community.

Annually, PWC employees have a strong commitment to the United Way of Cumberland County. In over 20 years, PWC employees have given more than $2 million in support of United Way. With donations projected to be down in 2020 because of the pandemic, employees stepped up and increased support by 9 percent with a $156,000 campaign. Throughout the years, the utility has remained service-driven and continues to implement various programs that greatly benefit its community.

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The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.