FROM OUR BOARD CHAIR
The American Public Power Association is proud to be the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide.

We represent your interests before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people you collectively employ.

Our team of 70 professionals advocate and advise on electricity policy, technology, trends, and operations and provide top-flight training to help you build strong communities. We’re pleased to share highlights of what we did for public power in 2019.
Published a special issue of Public Power Magazine on municipalization and sellout prevention.

Reiterated the benefits of the public power business model during sellout conversations in South Carolina (Santee Cooper), Florida (Jacksonville), and Tennessee (Murfreesboro). Created resources for communities to use when facing municipalization opportunities or a potential sellout.

Helped to connect 233 homes on the Navajo Nation to electricity for the first time through Light Up Navajo – a six-week endeavor coordinating 130 volunteers from 25 public power organizations in 12 states.

10,000+ volunteer hours
42.4 miles of lines installed
Focused federal advocacy efforts on climate change, grid security, defending the core mission of the power marketing administrations and the Tennessee Valley Authority, wholesale markets, bond modernization, and infrastructure.

Advocating for you at the Capitol

400+ meetings between Association staff and members of Congress and their staff on priority issues.

563 attendees at the winter Legislative Rally, showing Congress the strength of public power.

29 Policy Makers Council members – locally elected and appointed officials — participated in the summer fly-in and met with 70 congressional offices.

Educated Congress on public power’s efforts to reduce carbon dioxide and other emissions and support sensible policies that foster cleaner generation and energy efficiency.
Pushed for legislation that would provide public power utilities with comparable incentives to various energy-related tax credits they cannot currently take advantage of due to their tax-exempt status.

Supported several bills to promote electric vehicles, including legislation that would enable public power utilities to receive federal grants for electric vehicle charging infrastructure and would extend electric vehicle tax credits. Educated policymakers on public power’s efforts to promote electric vehicle use as Congress develops transportation and energy policy.

Challenged FERC’s jurisdictional overreach in Order No. 841 on the participation of electric storage resources in RTO markets. Worked with Senate Energy and Natural Resources Committee staff on draft legislation to promote energy storage without encroaching on local and state decision-making.

Supported efforts in the House and Senate to keep funding the cooperative agreement between APPA and the Department of Energy and suggested an increase from $5 million to $6 million for 2020.

Sent letter signed by 114 public power utilities to House and Senate tax-writing committees, advocating to end sequestration of direct payment bonds.

Sent letter to White House Office of Management and Budget Director Mick Mulvaney pushing back on President Trump’s proposal to divest the transmission assets of the power marketing administrations and the Tennessee Valley Authority. Sent joint letter with NRECA to the Pacific Northwest congressional delegation in support of the Bonneville Power Administration.

Raised $80,657 from 158 contributors for APPA’s political action committee, PowerPAC. This enables Association staff to participate in fundraisers for elected officials in leadership and on committees key to public power.

Filed comments on the Environmental Protection Agency’s New Source Performance Standards for Greenhouse Gas Emissions for Electric Generating Units. Supported the proposed rule, but offered recommendations to ensure the final rule is achievable and helps to reduce carbon dioxide emissions.

Protested FERC proposals that would increase transmission costs and restrict public power’s ability to self-supply generation to keep costs down for customers.

Supported legislation in the House and Senate to overturn the Federal Communications Commission’s report and order limiting the ability of local governments to regulate the deployment of 5G wireless infrastructure on public power poles.

Co-hosted a grid security briefing with the Edison Electric Institute and the National Rural Electric Cooperative Association for the Senate Committees on Energy and Natural Resources and Homeland Security and Government Affairs. Worked closely with Senate Energy and Natural Resources Committee staff on draft legislation to promote grid security.

Educated policymakers on public power’s efforts to promote electric vehicle use as Congress develops transportation and energy policy.
#CommunityPowered, the national campaign to raise awareness of public power benefits, entered its second year.

Together with the hundreds of member utilities across the country that participated with even more people reached through local community events using resources we developed and shared on a campaign microsite and on APPA’s website.

In 2019, public power news, issues, and accomplishments garnered:

- 5.3M people reached on social media
- 44,000 engagements
- 1.4M visits to publicpower.org
- 2.2M impressions on Association social media channels
- 2.2K mentions in outside media outlets — national, regional and trade
FOSTERING CONNECTIONS, NURTURING EXCELLENCE

1,408 Utility Members
49 State + Regional Organizations
334 Associate Members

7,500+ public power professionals are growing skills and networking at Association conferences, institutes, summits, and webinars.

70,000 likes, shares, and comments across Association social media channels.

951 member utilities nurturing innovation through DEED, the public power R&D program.

12,911 professionals on 33 listserv communities to exchange ideas on business and operational issues.

1,240 utilities in the public power mutual aid network, ready to assist one another in emergencies.

Conversations, resources, and trainings on:
- Cybersecurity
- Disaster Readiness & Recovery
- Diversity & Inclusion
- Economic Development
- Electric Vehicles
- Energy Storage
- Generational Differences in the Workforce
- Governance
- Social Media
Conducted the annual salary survey, spanning 27 management and 25 non-management positions, and released a summary report comparing salaries in public power to those in other types of utilities.

**MEDIAN TOTAL COMPENSATION**

**TOP UTILITY EXECUTIVE**

* Among utilities with more than 100,000 customers

- **Investor-owned**
  - $593,787
- **Cooperative**
  - $473,511*
- **Public power**
  - $358,760*  

477 public power utilities now subscribe to the eReliabilityTracker to analyze outage data and communicate reliability investment needs to stakeholders. Analyzed data to release an annual reliability report and recognized 150 utilities for excellent reliability track record.

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**TOP CAUSES OF OUTAGES, 2019**

- **Storm**: 15,456
- **Equipment (Maintenance, failure, and replacement)**: 15,456
- **Unknown**: 8,375
- **Squirrel or other wildlife**: 6,859
- **Tree**: 5,879

Recognized 67 public power utilities as Smart Energy Providers through a new best practices designation that indicates commitment to and proficiency in energy efficiency, distributed generation, renewable energy, and environmental initiatives.

Awarded the Reliable Public Power Provider designation to 48 utilities and updated the best practices criteria in reliability, safety, workforce development, and system improvement.

Successfully engaged with 328 public power utilities to complete the Public Power Cybersecurity Scorecard, a self-assessment to help utilities understand the capabilities and gaps in their cybersecurity programs.

Partnered with Lawrence Berkeley National Laboratory and other analytical experts and supported research to help public power utilities with advanced reliability analysis and reporting.

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STRENGTHENING OUR BASE

Note: Unaudited financials

2019 Association Revenue: Total $27,768,335

- 11.5% Other Revenue
- 9.2% CEDS and ISER Cooperative Agreements
- 17.0% Event Registration
- 3.0% Associate Member Dues
- 4.2% DEED Member Dues
- 55.1% Utility Member Dues

2019 Association Expenses: Total $23,970,903*

- 22.4% Conferences & Meetings
- 6.9% Media & Communications
- 7.8% Engineering & Operations
- 8.1% Government Relations
- 4.6% Regulatory Affairs
- 5.0% Member Services
- 3.4% DEED
- 13.1% CEDS and ISER Cooperative Agreements
- 28.8% General Administrative & Support Services
- 13.0% DEED

* Does not reflect pension and other post-employee benefit costs.
THANK YOU, SUE KELLY  
PRESIDENT AND CEO, 2014 – 2019  

I have immensely enjoyed my 15 years at the Association. Among the things I have appreciated the most is working with our staff and members, past and present. I have gotten to know many of you personally, and I regard you all as colleagues. The dedicated and friendly people I have met in public power are second to none. Thank you for all you do every day.
THANK YOU

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