

## MEMBER BENEFITS & RESOURCES

⚙️ If you're an employee or a 👤 policymaker at a public power utility, 🏢 joint action agency, or state association that 💡 belongs 🏛️ to the American Public Power Association, **YOU'RE A MEMBER.**





Photo Credit: Grant County PUD; J. Craig Sweat, Spokane, WA

**Take Advantage** of the  
Resources Available  
to You as an American  
Public Power Association  
Member



Cover Photo: Imperial Irrigation District

# MEMBER BENEFITS & RESOURCES

## National Representation

Focus on keeping the lights on as Association staff advocate for public power's interests before Congress and federal regulatory agencies.

## Education and Training

Learn and network at Association conferences, webinars, courses, certificate programs, and in-house trainings.

## Operations Resources

Participate in programs and access tools to help you with reliability, cybersecurity, safety, mutual aid, and customer service.

## Grants and Scholarships

Apply for up to \$125,000 in annual project grants, and scholarships up to \$5,000 annually to fund interns to work at your utility by joining the Association's R&D program — Demonstration of Energy & Efficiency Developments.

## Industry News

Get the latest industry news with Public Power Daily newsletter and Public Power magazine.

## Customer Education Materials

Access turnkey communication resources and templates and adapt them for your customers and policymakers.

## Awards and Recognition

Earn national honors for your accomplishments in utility operations, leadership, advocacy, communications, and community service.

## Discussion Forums

Ask questions, get answers, and share best practices with public power professionals from utilities like yours.

## Content Experts

Get help from staff knowledgeable in governance, safety, reliability, cybersecurity, customer service, energy efficiency, and more.







# NATIONAL REPRESENTATION

Federal policies and regulations affect your utility's ability to bring affordable, reliable electricity to your community. As **the premier organization** representing public power's interests in Washington D.C., the American Public Power Association offers numerous ways to keep you informed of critical national issues.



## Legislative Rally

Attend this annual event with your policymakers and brief your Congressional representatives on public power's value and the issues that impact your community. Hear from legislative and regulatory experts on industry issues, including Federal Power Programs, environmental policy, tax-exempt bond financing, grid security, wholesale power markets, pole attachments, distributed generation, and other issues before Congress and federal agencies.



## Issue Briefs

Learn about public power's positions on critical issues at [PublicPower.org/Issues and Policy](https://PublicPower.org/Issues%20and%20Policy).



## Reports, Filings, Whitepapers

Browse and download Association reports, white papers, filings, and other resources on industry issues at [PublicPower.org/Topics](https://PublicPower.org/Topics).





Photo Credit: Kathy Anderson Photography



# EDUCATION AND TRAINING

The Academy is **your source for industry training**. Through our webinars, conferences, and in-house training, your staff and policymakers will learn new skills, take away actionable ideas, network with peers from same-size utilities, and meet continuing education and certification requirements. Learn more at [PublicPower.org](https://PublicPower.org)>Education & Events.



## Webinars

Learn from the convenience of your office with an Academy webinar. Multiple staff from your utility can participate for one low price. If you can't attend a live webinar, you can purchase a recording in our Product Store at [PublicPower.org](https://PublicPower.org)>Shop.

Webinars are offered on a multitude of topics. You can view our webinar schedule at [PublicPower.org](https://PublicPower.org)>Education & Events.



## In-House Training

Need to train multiple people but don't have the budget or the time for travel? Let the Academy come to you. In-house training is a great team-building opportunity that allows your staff to discuss the challenges confronting your utility in a dedicated setting. We can bring our popular courses to your site or develop a customized curriculum for your staff and policymakers. Contact [EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org) for details.



## Conferences & Meetings

As an Association member, your staff and policymakers enjoy deeply discounted access to annual conferences, workshops, and roundtables, with unparalleled learning and networking opportunities. View our offerings at [PublicPower.org](https://PublicPower.org)>Education & Events.

# THE ACADEMY

AMERICAN PUBLIC  
POWER ASSOCIATION





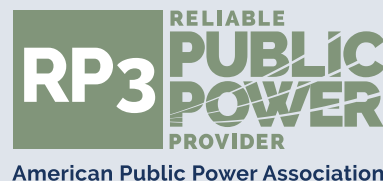
# OPERATIONS RESOURCES

As a member, you can **participate in programs and access tools** to help you with reliability, cybersecurity, safety, mutual aid, HR, and customer service.

## Reliability Recognition and Best Practices

Reliability. Safety. Workforce development. System improvement. Excellence in these areas is critical to operating a successful utility. The Association's Reliable Public Power Provider (RP3) program recognizes electric utilities that demonstrate proficiency in these critical areas.

As an RP3-designated utility, you'll receive recognition as a safe, reliable utility, national and local media attention, and improved teamwork as your employees fully understand their role in supporting the utility's mission. Some utilities have reported a correlation between an RP3 designation and financial benefits, like improved bond ratings, savings on insurance premiums, and increased economic development opportunities as commercial and industrial prospects place a premium on reliable electric service. Learn more and apply at [PublicPower.org](https://PublicPower.org) >Members> Reliability Recognition.



## Energy Efficiencies and Sustainability Recognition and Best Practices

The Smart Energy Provider (SEP) program is a best practices designation for utilities that show commitment to and proficiency in energy efficiency, distributed generation, renewable energy, and environmental initiatives that support a utility's mission to provide low-cost, quality, safe, and reliable electric service.

With an SEP designation, your utility will receive national recognition for its efforts to incorporate energy efficiencies and sustainability while providing affordable electric service. Additionally, achieving the SEP designation will help you benchmark and evaluate your work on these topics against a set of industry best practices. Learn more and apply at [PublicPower.org](https://PublicPower.org) >Members>Smart Energy Provider Program.







Photo Credit: Grant County PUD; J. Craig Sweat, Spokane, WA



## Cybersecurity

The Association offers a multitude of training opportunities and resources to ensure your utility is protected from cyber threats. You can evaluate your utility's cyber maturity and create a path forward with the Cybersecurity Scorecard, attend cyber training at Association conferences and summits, and secure training subsidies through your Joint Action Agency or state association. Visit [PublicPower.org>Topics>Cybersecurity](https://PublicPower.org/Topics/Cybersecurity) to view all resources available to you.



## Safety

Use our highly acclaimed Safety Manual for an Electric Utility to ensure that you're meeting the latest OSHA and NESC standards. The Safety Manual covers substation safety; personal protective equipment guidelines – including clothing requirements – with special focus on less than 1,000 volts; wireless electronic devices and cell phone use; and CPR/First Aid/AED. Order the safety manual and related products at [PublicPower.org >Shop>Safety, Security, & Reliability](https://PublicPower.org/Shop/Safety_Security_&Reliability).

# OPERATIONS RESOURCES

Subscribe to the eSafety Tracker to document and analyze safety-related events. With this online service, you can record safety meetings, job briefings, and three types of incidents: injuries, near-miss, and property-damage. You can launch online investigations and hold all records for an incident, from occurrence through investigation to resolution. Additionally, your lineworkers and other safety personnel can access the Association's Safety Manual through packaged licensing agreements. Learn more at [PublicPower.org>Members>Safety](https://PublicPower.org/Members/Safety).



## Disaster Planning and Response

Join public power's Mutual Aid Network to give and receive help during a disaster. You can learn how to put a disaster response plan in place and how to coordinate with local, state, and federal government, and navigate immediate and long-term assistance to recover and rebuild. Check out related resources at [PublicPower.org >Shop>Safety, Security, & Reliability](https://PublicPower.org/Shop/Safety_Security_Reliability).



## Outage Tracking and Benchmarking

Subscribe to the Association's mobile-friendly online eReliability Tracker service to collect and analyze your annual outage and restoration data. You can view a monthly snapshot of your utility's reliability performance, identify problem areas and common outage causes, and calculate IEEE 1366 reliability indices. You will also receive a customized annual reliability report that compares your utility by size and region to your peers, so you can benchmark your reliability performance and promote your progress to key community stakeholders. Learn more and subscribe to eReliability Tracker at [PublicPower.org >Shop>Safety, Security, & Reliability](https://PublicPower.org/Shop/Safety_Security_Reliability).



## Public Power Data Source

As a public power professional, you need to know how your customers feel about the services you provide today so you can plan for the services they'll demand tomorrow. The Public Power Data Source gives you access to current trends, topics, and issues that impact the vital work you do. As a subscriber to this powerful online tool, you'll help to determine the content of quarterly surveys that capture national and regional feedback from thousands of public power customers. Whether you serve 2,000 customers or 200,000, you'll get insight into your customers' preferences across key utility indicators, such as electric vehicle adoption and online payment preferences, so you can provide the services they want. Learn more and subscribe at [PublicPower.org>Shop Customer Services/Key Accounts](https://PublicPower.org/Shop/Customer_Services_Key_Accounts).



## HR360

Public power is no stranger to modern workforce challenges. Effective HR professionals must constantly evolve their recruitment, retention, succession planning, staff development, and workforce diversity strategies. Purchase a low-cost subscription to HR360 to access attorney-reviewed HR news, templates, tools, training, and more. Visit [PublicPower.org>Shop](https://PublicPower.org/Shop) for more information.





Photo Credit: NPPD

# GRANTS AND SCHOLARSHIPS

As a utility, joint action agency, or state/regional association member, you can join the Association's **Demonstration of Energy & Efficiency Development** (DEED) program for an annual fee. DEED members can:

- Apply for funding to receive up to \$125,000 for an early commercialization and pilot project; new technology demonstration; or the development of best practices, services, tools, and publications that strengthen public power utilities and improve customers' lives. Grant applications are due February 15 and August 15 annually.
- Hire an intern to work at your utility through DEED's scholarship program. Scholarship applications are due February 15 and October 15 every year.
- Search, learn from, and replicate 700+ innovative projects in the DEED project database on energy efficiency, demand response, reliability, lighting, renewable resources, smart grid, solar, environment, and more.
- Attend DEED webinars at no charge and enjoy special savings on publications, software, videos, and e-learning.

Learn more and join at [PublicPower.org](https://PublicPower.org)>Members>R&D Funding DEED.





## News in Your Inbox

policy, regional and state initiatives, and case studies from public power utilities across the country. All employees and board members of American Public Power Association member organizations can sign up.

SUBSCRIBE

### RECENTLY IN PUBLIC POWER DAILY

To find earlier stories in Public Power Daily, browse by popular topics or contact us at [News@PublicPower.org](mailto:News@PublicPower.org).

BROWSE BY TOPIC

#### COMMUNITY

##### Commissioners OK spending plan for Chelan County PUD

Commissioners for Washington State's Chelan County PUD approved a spending plan for next year that continues upgrades at Rock Island and Rocky Reach dams, keeps plans on track to make electric service more reliable and brings on new technology offering services that customer-owners want.

December 5, 2019

#### ENERGY STORAGE

##### U.S. front-of-meter storage market rebounds in Q3

The U.S. front-of-meter energy storage market rebounded in the third quarter of 2019 after its slump with 161 megawatts deployed.

December 4, 2019

#### SMART GRID

##### NYPA reaching design completion of sensor deployment program

The New York Power Authority is reaching design completion of its statewide sensor deployment program, allowing site installations to commence.

December 4, 2019

#### ELECTRICITY MARKETS

##### Association, LPPC support FERC plans to reform PURPA

The development of competitive power markets and the dramatic growth of a renewable power sector now largely independent of the boost once provided by the Public Utility Regulatory Policies Act of 1978 (PURPA) justify significant changes in PURPA regulations, the American Public Power Association and the Large Public Power Council said.

December 4, 2019

Customers operational during outage  
November 26, 2019

#### COMMUNICATIONS AND CUSTOMER CARE

##### Customer satisfaction gets a boost with 2-way texting

October 29, 2019

#### CYBERSECURITY AND PHYSICAL SECURITY

##### Cybersecurity focus has shifted to critical infrastructure

October 25, 2019

#### COMMUNITY

##### Elk River finds a software partner that it can grow with

October 28, 2019

#### COMMUNICATIONS AND CUSTOMER CARE

##### Broadband expands revenue, customer service for public power utilities

August 26, 2019

#### COMMUNICATIONS AND CUSTOMER CARE

##### Texting increases customer engagement and reduces utility costs

June 11, 2019

#### SMART GRID

##### Software helps island fully realize the potential of AMI

June 24, 2019

#### SMART GRID

##### How digital enterprise asset management ups the game on reliability

January 29, 2019

#### POWER SOURCES

##### Small modular nuclear reactors cut cost for a diverse portfolio

January 9, 2019

#### CYBERSECURITY AND PHYSICAL SECURITY

# INDUSTRY INTELLIGENCE



## Industry News

Subscribe to these top industry periodicals at **PublicPower.org>News>Public Power Daily**:

- Public Power Daily: email newsletter — Get breaking industry news and updates delivered to your inbox.
- Public Power Magazine: print and online — Enjoy case studies, analyses of current operational and administrative issues, and shareable public education resources on industry trends and hot topics.



## Public Education Materials

Access members-only, customizable videos, infographics, and fact sheets to educate your customers and policymakers during Public Power Week and all year long. Visit **PublicPower.org>Members>Communication Templates**.



## Awards and Recognition

Nominate your utility and staff for the Association's prestigious electric utility operations and individual leadership awards. Winners are recognized at national events and conferences and showcased on the Association website, social media channels, and publications. You can find award details and nomination forms at **PublicPower.org>Members>Awards**.



## Discussion Forums

Get members-only access to ask questions, get answers, and share resources with a national network of public power peers via our online discussion groups in 25+ topic areas. Learn more and sign up at **PublicPower.org>Resources>Discussion Groups**.



## Content Experts

Get assistance from staff knowledgeable in governance, safety, reliability, cybersecurity, customer service, energy efficiency, and more. Association content experts are here to help! Simply complete the form found at **PublicPower.org>Contact**, and we'll get back to you quickly with the information you need.





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