

AMERICAN
PUBLIC POWER
ASSOCIATION
Powering Strong Communities



**BE A STRONGER
LEADER IN
THE FACE OF
ESCALATING
CHANGE**

February 13 – 15
2022

APPA ACADEMY

CEO

Roundtable

San Diego, California



CONNECT AND ENGAGE

The CEO Roundtable is where public power's top-tier leaders connect with dynamic experts in technology, energy, and policy. Don't miss this opportunity to engage with other public power executives and to explore how global and national trends will shape the future of your utility.

Hear from the experts, discuss change management strategies, and expand your network.

To facilitate productive dialogue, registrations are limited. Reserve your spot today.

www.PublicPower.org/CEORoundtable

SUNDAY, FEBRUARY 13

6 – 7 p.m.

Welcome Reception

MONDAY, FEBRUARY 14

8 – 8:30 a.m.

Continental Breakfast

8:30 a.m. – Noon

What's Ahead for the Economy, Global Trade, and Labor

From the ongoing COVID-19 pandemic to complexities with the United States' relationship with Mexico, Canada, Europe, and China – we are all facing new supply chain constraints, workforce challenges, investment risks, and volatility. For utility leaders, the energy revolution and new drivers of growth compound these challenges and are shaping our future.

Examine how factors such as trading relationships and other geopolitical tensions are leading to trends in various economic sectors and will affect labor, skills, automation, and immigration now and into the future.

JOHN MANZELLA is a nationally syndicated columnist and founder of the ManzellaReport.com, a premier source for global business and economic analysis, and Manzella Trade Communications, Inc., a publishing, public affairs, and consulting firm. His views have appeared in the *Wall Street Journal*, *New York Times*, *Chicago Tribune*, *Bloomberg*, *NPR*, *Newsday*, and publications around the world – including in China and Mexico. He is the author of several books, including *Global America: Understanding Global and Economic Trends* and *How To Ensure Competitiveness and Grasping Globalization: It's Impact and Your Corporate Response*.

Noon – 1:30 p.m.

Lunch (HOSTED)

MONDAY, FEBRUARY 14

1:30 – 4:30 p.m.

Tackling Public Power's Toughest Issues

From transforming the electric sector while maintaining reliability to building resilience and keeping rates in check, hear from a panel of national leaders shaping the discourse on the toughest issues public power leaders face today. Learn how panelists are weighing decisions on everything from the massive change out in generation resources, including at the distribution level, to strategizing for how the electric sector should respond to increasing threats from severe weather, cyber risks, and physical security hazards.

KENNETH DEFONTES JR., Board Chair, North American Electric Reliability Corporation; **PEDRO J. PIZARRO**, President and Chief Executive Officer, Edison International; **BRANDON WALES**, Executive Director, Cybersecurity and Infrastructure Security Agency (CISA)

5:30 – 6:30 p.m.

Reception



The opportunity to hear from nationally recognized experts regarding industry trends and then to discuss key takeaways with peers is extremely valuable.



JOLENE THOMPSON

PRESIDENT & CEO

AMERICAN MUNICIPAL POWER, INC.

TUESDAY, FEBRUARY 15

8 – 8:30 a.m.

Continental Breakfast

8:30 a.m. – Noon

Preparing for the Unexpected: The Value of Proactive Leadership in a Crisis

From hurricanes Harvey, Irma, and Maria to the California wildfires in 2017, the Federal Emergency Management Agency, under Brock Long's leadership, helped communities navigate through a string of devastating natural disasters. From a storm-battered Puerto Rico to the tornado-scarred plains of the Midwest, one thing that remains true, regardless of the situation on the ground, is that having a plan in place to manage the crisis goes a long way in helping the community heal more quickly. Hear behind-the-scenes anecdotes from Long's experiences, reflect on how to prepare for the unexpected, and gain takeaways on leadership approaches to crisis and disaster management.

BROCK LONG served as Administrator of the Federal Emergency Management Agency from 2017–2019. Confirmed by the U.S. Senate with strong bipartisan support (95-4), Brock is the youngest Administrator to hold the office. While serving as Administrator, Brock coordinated the federal government's response to 144 Presidentially declared disasters and 112 wildfires, including three of the nation's most devastating hurricanes and five of the worst wildfires ever experienced. During his tenure, nearly \$44 billion of disaster activity occurred under the various federal recovery programs.

Noon

ADJOURN

HOTEL

Escape to the San Diego coast of Carlsbad and experience Park Hyatt Aviara, a AAA Five-Diamond and Forbes Five-Star luxury resort. Minutes from LEGOLAND® Calif., and the sandy beaches of the Pacific Coast, the Park Hyatt Aviara's spa and golf resort getaway offers world-class recreation and relaxation amid 200 lush acres of natural beauty overlooking the Batiquitos Lagoon.

Park Hyatt Aviara Resort
7100 Aviara Resort Drive
Carlsbad, CA 92011

GROUP RATE

\$340 Single/Double, plus taxes & fees.

Check in: 4 p.m. / Check out: 11 a.m.

Main telephone: 760-448-1234

Valet parking: \$45 Overnight / Day parking \$25

In-room wireless: Complimentary

RESERVATIONS

Make your reservations directly with the hotel

Online: [www.PublicPower.org/
CEORoundtable](http://www.PublicPower.org/CEORoundtable)

(Go to HOTEL for a direct link)

Group code: "2022 CEO Roundtable"
or "G-ROND"

Reservation telephone:
888-459-4991

Reservation cut-off date:
January 22, 2022

Rooms may sell out before
January 22; early reservations are
encouraged.

For help making your hotel
arrangements, call 202-467-2941 or
email Meetings@PublicPower.org.

SCAM ALERT

Do NOT make hotel reservations through any third party that may contact you by phone or email. Use only the reservation links, phone numbers, and discount codes available directly from APPA – in the conference brochure and the web-site at www.PublicPower.org.

REGISTRATION

Register online at PublicPower.org/CEORoundtable

The CEO Roundtable is open only to officials from public power utilities, joint action agencies, and state and regional associations. Space is limited, so register early.

REGISTRATION FEES

| | Through January 14 | After January 14 |
|------------|--------------------|------------------|
| Members | \$1,345 | \$1,395 |
| Nonmembers | \$2,690 | \$2,740 |

Not yet a member? Join today and save on your event registration.

Call 202-467-2926 or email Membership@PublicPower.org to learn more.

CONTINUING EDUCATION

Attendees at APPA Academy events are eligible to earn continuing education credits for their participation. Visit PublicPower.org/Accreditation for more information.

GUEST ACTIVITIES

Registered guests are invited to join the evening receptions. All guest registrations must be accompanied by a CEO Roundtable attendee registration. The guest registration fee is \$100.

CLIMATE & ATTIRE

The average daily high for Carlsbad during the meeting dates is 63°F, and the average daily low is 46°F. As meeting room temperatures vary, prepare to dress for cool conditions. Suggested attire is business casual.

CONTACT US

Visit PublicPower.org/CEORoundtable for program updates and to register online.

General Inquiries

EducationInfo@PublicPower.org

202-467-2965

Registration

Registration@PublicPower.org

202-467-2941

Hotel Assistance

Meetings@PublicPower.org

202-467-2941



The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

www.PublicPower.org

APPA ACADEMY

AMERICAN PUBLIC
POWER ASSOCIATION

The APPA Academy is public power's complete resource for professional education and certification, helping electric industry employees stay abreast of rapidly evolving technologies, regulations, and customer needs. We offer conferences, webinars, special events, continuing education, and custom in-house trainings.

www.PublicPower.org/APPAAcademy



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