

THE ACADEMY

AMERICAN PUBLIC
POWER ASSOCIATION

REACH PUBLIC POWER EXECUTIVES

Get noticed.

Sponsor the Public Power Forward
Virtual Summit.

NOVEMBER 10, 2020

AMERICAN PUBLIC
POWER ASSOCIATION

November 10
2020

THE ACADEMY

Public Power Forward Virtual Summit



What is the Public Power Forward Virtual Summit?

APPA will be bringing public power leaders together to preview and prepare for the future and the changes in technology, customer expectations, distribution models, government policies, and more.



What is the American Public Power Association?

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Why should my company support this event?

As a summit sponsor, you'll receive networking and branding opportunities to ensure that public power executives know your company's name and that they can count on you to help them navigate future challenges and opportunities.



Thank you 2019 sponsors!



NewGen
Strategies & Solutions



TEA
THE
Energy Authority



UFS
Utility Financial Solutions, LLC



Virtual Happy Hour Experience & Swag Sponsor

Elite Associate Member: \$10,000

Associate Member: \$11,000

Nonmember: \$22,000

1 sponsor limit. Must commit by October 16.

- Five-minute speaking opportunity to welcome attendees to the happy hour and to introduce them to your company
- Opportunity to share one or two-PowerPoint slides during your welcome
- Logo on Happy Hour Box order page. A link to this page will be distributed to the first 100 conference registrants prior to the conference, so they can choose the items for their snack box
- Logo included on note in Happy Hour Box. APPA will design the note for your approval.
- Logo featured prominently on the conference homepage on www.PublicPower.org
- Logo featured prominently in conference marketing emails
- Logo featured prominently in attendee logistics and follow-up emails
- Logo featured prominently on event promotional slides throughout the day of the happy hour
- Logo and company profile featured in the conference mobile app
- Pre- and post-meeting attendee lists in Excel. (*Name, title, organization, U.S. postal address.*) Association policy prevents the sharing of attendee emails and phone numbers.
- Four complimentary conference registrations

Virtual Event Sponsor

Elite Corporate Associate Member: \$750

Corporate Associate Member: \$850

Nonmember: \$1700

- Logo featured on the summit homepage on PublicPower.org
- Logo in the attendee logistics and follow-up emails
- Opportunity to include a link to one piece of marketing collateral in the attendee logistics email. Item is subject to Association approval.
- Pre- and post-summit attendee lists in Excel. Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
- One complimentary conference registration

Sponsor Commitment Form (page 1)

Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title Company

Address

City State Zip

Telephone Email

Website

If possible, please do not locate my table near these companies: _____

	Elite Corporate Associate	Corporate Associate	Nonmember
<input type="checkbox"/> Virtual Happy Hour Experience & Swag Sponsor	\$10,000	\$11,000	\$22,000
<input type="checkbox"/> Virtual Summit Sponsor	\$750	\$850	\$1,700

Save money on this event!
Become a corporate
associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels – standard and Elite – to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at www.PublicPower.org>Join.

Questions on sponsorship
& membership?

Pamela Cowen, 202-467-2903; Membership@PublicPower.org

Sponsor Commitment Form (page 2)

Sponsorship Eligibility

Sponsorship of the 2020 Public Power Forward Virtual Summit is only for those entities that offer products and services to electric utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at these events.

Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Membership@PublicPower.org. Sponsors who cancel by September 25 will be liable for 50% of the sponsorship fee. Sponsors who cancel after September 25 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment must be received by October 9. All fees to be paid in U.S. funds. To qualify for the member rate on sponsorships, the sponsoring company must be an associate member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) _____.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my: Visa MasterCard American Express Discover

Card number

Exp. date

Amount to charge to card \$

Name as it appears on card

Cardholder signature

For Association use:

Order ID/Event

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) **the completed sponsor commitment form.**

If you're paying via check, please email (Membership@PublicPower.org) **the completed sponsor commitment form and then mail a copy of it with your payment to** American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617



Powering Strong Communities

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