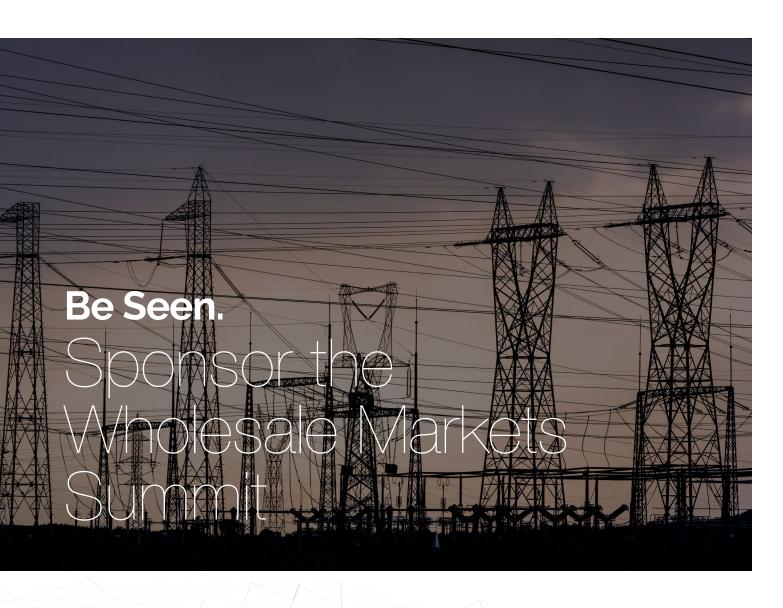
THE ACADEMY

AMERICAN PUBLIC POWER ASSOCIATION



July 14 O Virtual





What is the Wholesale Markets Summit?

American Public Power Association's Wholesale Markets
Summit virtual meeting provides an opportunity to learn from
each other, share perspectives and discuss where reforms
are needed to RTO/ISO-operated wholesale markets and
governance. This event will include a series of lively speakers
and panels, and ample time for discussion and dialogue among
the participants

What is the American Public Power Association?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Why should my company sponsor this event?

By sponsoring the Wholesale Markets Summit, your company will gain exposure with an exclusive group of utility leaders.

Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels – standard and Elite – to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at www.PublicPower.org/Join.

Virtual Event Sponsor

Elite Associate Member \$1,500 Associate Member \$1,600 Nonmember \$3,000

Benefits

- Opportunity to participate in a brief speaking engagement
- Logo featured on the Wholesale Markets Summit pages on www.PublicPower.org
- O Logo on a dedicated slide during presentation
- O Logo in the evaluation email
- Opportunity to include a link to one piece of marketing collateral in the attendee logistics. Item is subject to Association approval.
- Pre- and post-roundtable attendee lists in Excel. Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.

Questions?

Sponsorship & Membership
Haley Herbst
202.467.2944; HHerbst@PublicPower.org



Sponsor Commitment Form

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Please make sure your reperation emailed to this person.	oresentative-in-charge handles all behind tl	ne scenes arrangements. All sponsor logi:	stics information will be
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	Elite Corporate Associate Member	Corporate Associate Member	Nonmember
☐ Virtual Event Sponsor	\$1,500	\$1,600	\$3,000
Agreement I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information I am authorizing the American Public Power Association to send information to		Sponsorship Eligibility Sponsorship at the 2020 Wholesale Markets Summit is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.	
my organization about upcoming events, programs, and services via these means.		Sponsorship Cancellation Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Haley Herbst at HHerbst@PublicPower.org.	
Representative-in-charge Title		Sponsors who cancel by June 1 are liable for 50% of the sponsorship fee. Sponsors who cancel after June 1 are liable for 100% of the sponsorship fee. If full payment has not been received at the	
Signature	Date	time of cancellation, an invoice for the a	ppropriate amount will be



Sponsor Commitment Form

Payment Information

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (HHerbst@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (HHerbst@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association \cdot P.O. Box 418617 \cdot Boston, MA 02241-8617.



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