

# THE ACADEMY

AMERICAN PUBLIC  
POWER ASSOCIATION

**Be Seen.**

Sponsor the  
Wholesale Markets  
Summit

July 14 ○ Virtual

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POWER ASSOCIATION

July 14  
2020

THE ACADEMY

# Wholesale Markets Summit

Virtual



## What is the Wholesale Markets Summit?

American Public Power Association's Wholesale Markets Summit virtual meeting provides an opportunity to learn from each other, share perspectives and discuss where reforms are needed to RTO/ISO-operated wholesale markets and governance. This event will include a series of lively speakers and panels, and ample time for discussion and dialogue among the participants



## What is the American Public Power Association?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

## Why should my company sponsor this event?

By sponsoring the Wholesale Markets Summit, your company will gain exposure with an exclusive group of utility leaders.

## Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels – standard and Elite – to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at [www.PublicPower.org/Join](http://www.PublicPower.org/Join).

## Virtual Event Sponsor

Elite Associate Member	\$1,500
Associate Member	\$1,600
Nonmember	\$3,000

### Benefits

- Opportunity to participate in a brief speaking engagement
- Logo featured on the Wholesale Markets Summit pages on [www.PublicPower.org](http://www.PublicPower.org)
- Logo on a dedicated slide during presentation
- Logo in the evaluation email
- Opportunity to include a link to one piece of marketing collateral in the attendee logistics. *Item is subject to Association approval.*
- Pre- and post-roundtable attendee lists in Excel. Name, title, organization, U.S. postal address. *Association policy prevents the sharing of attendee emails and phone numbers.*

## Questions?

### Sponsorship & Membership

Haley Herbst  
202.467.2944; [HHerbst@PublicPower.org](mailto:HHerbst@PublicPower.org)

# Sponsor Commitment Form

## Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title

Company

Address

City

State

Zip

Telephone

Email address

Web address

	<b>Elite Corporate Associate Member</b>	<b>Corporate Associate Member</b>	<b>Nonmember</b>
<input type="checkbox"/> Virtual Event Sponsor	\$1,500	\$1,600	\$3,000

## Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

## Sponsorship Eligibility

Sponsorship at the 2020 Wholesale Markets Summit is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.

## Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Haley Herbst at [HHerbst@PublicPower.org](mailto:HHerbst@PublicPower.org). Sponsors who cancel by June 1 are liable for 50% of the sponsorship fee. Sponsors who cancel after June 1 are liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

# Sponsor Commitment Form

## Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment is due June 1. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) \_\_\_\_\_.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my:  Visa  MasterCard  American Express  Discover

\_\_\_\_\_

\$ Amount to charge to card                      Card number    Exp. Date

\_\_\_\_\_

Name as it appears on card    Cardholder signature

\_\_\_\_\_

For Association use: Order ID/Event

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (HHerbst@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (HHerbst@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617.



80 Years of Powering Strong Communities

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