

THE ACADEMY

AMERICAN PUBLIC
POWER ASSOCIATION



Stand Out.

Sponsor the
Academy Webinars

AMERICAN PUBLIC
POWER ASSOCIATION

2020

THE ACADEMY

Webinars





What is an Academy Webinar?

Webinars allow you to learn from the best in the business without leaving your office. All you need is internet and phone access. Hear from industry experts, download presentations, and ask your questions during the live webinar. With 40+ webinars a year, you will be able to find one that best fits your organization. For a full list of available webinars please visit :

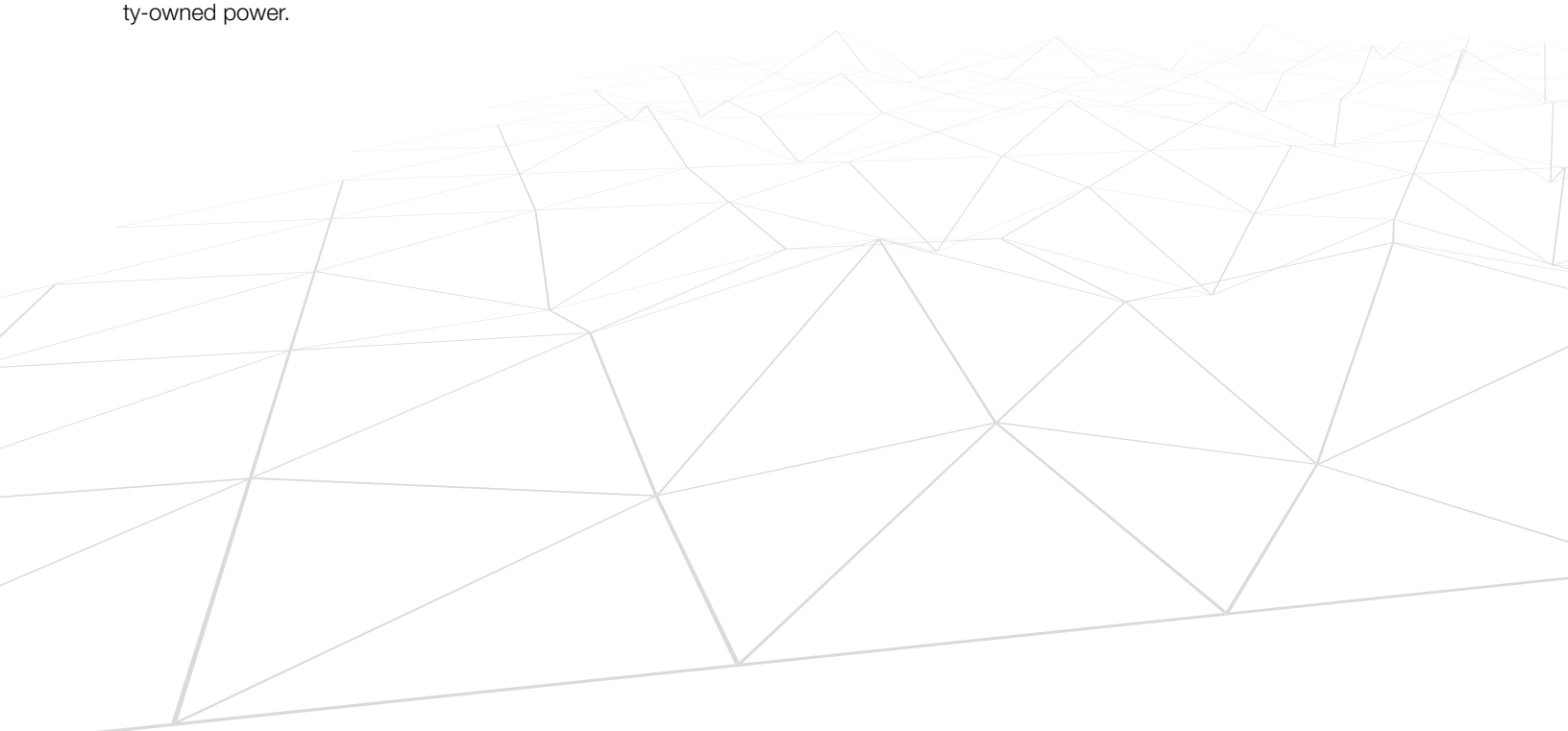
<https://www.publicpower.org/event/group/webinars>

What is the American Public Power Association?

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Why should my company support this event?

As a sponsor, you'll receive networking and branding opportunities to ensure that public power executives know your company's name and that they can count on you to help them navigate future challenges and opportunities.





Single Webinar

Elite Corporate Associate Member	\$1,500
Corporate Associate Member	\$2,500
Nonmember	\$5,000

Benefits

- Opportunity to guest moderate the webinar
- Logo featured prominently on the webinar homepage on www.PublicPower.org
- Logo featured on all marketing content for selected webinar
- Electronic pre- and post-webinar attendee lists
Name, title, organization, U.S. postal address.
Association policy prevents the sharing of attendee emails and phone numbers
- Complimentary webinar registration for three participants

Webinar Series

Elite Corporate Associate Member	\$3,000
Corporate Associate Member	\$4,000
Nonmember	\$8,000

Benefits

- Opportunity to guest moderate the series
- Logo featured prominently on the webinar homepage on www.PublicPower.org
- Logo featured on all marketing content for selected webinar series
- Electronic pre- and post-webinar attendee lists
Name, title, organization, U.S. postal address.
Association policy prevents the sharing of attendee emails and phone numbers
- Complimentary webinar registration for three participants

Questions?

Sponsorship

Membership@PublicPower.org, 202.467.2900

Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels — standard and Elite — to fit your needs and budget. Both options provide your employees with significant benefits, but Elite membership gives you with extensive branding and networking opportunities. Learn more at www.PublicPower.org>Join.

Sponsor Commitment Form

Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge		Title	
Company			
Address			
City	State	Zip	
Telephone	Email address		
Web address			

Webinars

	Elite Corporate Associate Member	Corporate Associate Member	Nonmember
<input type="checkbox"/> Single Webinar	\$1,500	\$ 2,500	\$ 5,000
<input type="checkbox"/> Webinar Series	\$3,000	\$4,000	\$8,000

Selected webinar title

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

Sponsorship Eligibility

Sponsorship at the Public Power Forward and Cybersecurity Summits is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at these events.

Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Membership@PublicPower.org, 202.467.2900. Sponsors who cancel 8 weeks prior to the webinar will be liable for 50% of the sponsorship fee. Sponsors who cancel after 8 weeks will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

Sponsor Commitment Form

Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment must be received one month prior to the selected webinar or start of a series. All fees to be paid in U.S. funds. To qualify for the member rate on sponsorships, the sponsoring company must be an associate member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) _____.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my: Visa MasterCard American Express Discover

\$ Amount to charge to card Card number Exp. Date

Name as it appears on card Cardholder signature

For Association use: Order ID/Event

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (Membership@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617



80 Years of Powering Strong Communities

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