

THE ACADEMY

AMERICAN PUBLIC
POWER ASSOCIATION

Stand Out.

Sponsor The 2019 American Public Power Education Institutes

THE ACADEMY

Spring
Education
Institute

Omaha, Nebraska

May 6 - 10

2019

THE ACADEMY

Fall
Education
Institute

San Antonio, Texas

September 30 -
October 4

2019

Powering Strong Communities

PublicPower.org/Academy

AMERICAN
PUBLIC POWER
ASSOCIATION

Reach Public Power Leaders

100

Utility Professionals

75+

Utilities

30+

States

What is the American Public Power Association?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

What is the Education Institutes?

The Education Institutes offers in-depth training courses for all skill levels. Institutes allow attendees to focus on a single topic or spend the week in multiple classes for comprehensive training. The institute format also provides an excellent opportunity to network within the industry and earn continuing education credits.

Why should my company sponsor this event?

By sponsoring the Education Institutes, your company will gain exposure with a wide audience of utility leaders.



Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels — standard and Elite — to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at www.PublicPower.org/Join.

Questions?

Sponsorship & Membership

Haley Herbst — 202.467.2944;
HHerbst@PublicPower.org

Sponsorship Opportunities

Education Institutes Partner Sponsor

Elite Associate Member	\$1,500
Associate Member	\$1,600
Nonmember:	\$3,200

Benefits

- Opportunity to participate in a brief speaking engagement
- One Institute registration which enables your representative to attend all conference sessions and social events
- Logo on the Education Institutes pages on www.PublicPower.org
- Logo on a sign with other supporting sponsors at the registration desk throughout the duration of the meeting
- Logo in the evaluation email
- Opportunity to include one piece of marketing collateral in the attendee folders
Item is subject to Association approval.
- Pre- and post-roundtable attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.

Education Institutes Supporting Sponsor

Elite Associate Member	\$1,200
Associate Member	\$1,300
Nonmember	\$2,600

Benefits

- Logo featured on the Education Institutes pages on www.PublicPower.org
- Logo on a dedicated sign during breakfast
- Logo in the evaluation email
- Opportunity to include one piece of marketing collateral in the attendee folders
Item is subject to Association approval.
- Pre- and post-roundtable attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.



Sponsor Commitment Form

Education Institutes

Spring Institute: May 6 – 10, 2019 ● Omaha, Nebraska

Fall Institute: September 30 – Oct. 4, 2019 ● San Antonio, Texas

Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title

Company

Address

City

State

Zip

Telephone

Email

Website

	Elite Corporate Associate	Member Corporate Associate	Member	Nonmember
Partner Sponsor	\$1,500		\$1,600	\$3,200
Supporting Sponsor	\$1,200		\$1,300	\$2,600

Please select below the seasonal institute you wish to sponsor:

- Spring Institute (May 6 – 10, 2019 | Omaha, Nebraska)
- Fall Institute (September 30 – Oct. 4, 2019 | San Antonio, Texas)

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

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Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment is due 30 days prior to the start of the event. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional _____).
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my: ? Visa ? MasterCard ? American Express ? Discover

Card number _____ Exp. date _____

Amount to charge to card \$ _____ Name as it appears on card _____

Cardholder signature _____

For Association use:

Order ID/Event _____

Sponsorship Eligibility

Sponsorship at the 2019 Education Institutes is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.

Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Haley Herbst at HHerbst@PublicPower.org. Sponsors who cancel by August 1 for Fall are liable for 50% of the sponsorship fee. Sponsors who cancel after December 29 are liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued. to be billed, please email (HHerstb@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (HHerstb@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617.