

# THE ACADEMY

AMERICAN PUBLIC  
POWER ASSOCIATION

REACH PUBLIC POWER DECISION MAKERS •

## Be Seen.

Sponsor The 2020 American Public Power  
Association Winter Education Institute

100+ UTILITY PROFESSIONALS • 75+ UTILITIES • 30+ STATES

**Winter Education Institute**

February 10 – 14 • Savannah, Georgia

**AMERICAN  
PUBLIC POWER  
ASSOCIATION**  
Powering Strong  
Communities

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POWER ASSOCIATION

February 10 – 14  
2020

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Winter Education  
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Savannah, Georgia

REACH PUBLIC POWER DECISION-MAKERS •

100+

Utility Professionals

75+

Utilities

30+

States



## What are the Education Institutes?

The Education Institutes offer in-depth training courses for all skill levels. Institutes allow attendees to focus on a single topic or spend the week in multiple classes for comprehensive training. The institute format also provides an excellent opportunity to network within the industry and earn continuing education credits.





## What is the American Public Power Association?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

## Why should my company sponsor this event?

By sponsoring the Education Institutes, your company will gain exposure with a wide audience of utility leaders.



# Winter Education Institute Sponsor Opportunities

## Partner Sponsor

Elite Associate Member:	\$2,000
Associate Member:	\$2,100
Nonmember:	\$4,200

### Benefits

- Opportunity to participate in a 15-minute speaking engagement
- One Institute registration which enables your representative to attend all conference sessions (*Some classes may be restricted.*)
- Opportunity to include one piece of marketing collateral at the registration desk and breakfast tables (*Item is subject to Association approval.*)
- Logo on the Education Institutes pages on [www.PublicPower.org](http://www.PublicPower.org)
- Logo on a sign with other partner sponsors at the registration desk throughout the duration of the meeting
- Logo in the attendee logistics and thank-you emails
- Pre- and post-Institute attendee lists in Excel (*Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.*)



## Supporting Sponsor

Elite Associate Member:	\$1,400
Associate Member:	\$1,500
Nonmember:	\$3,000

### Benefits

- Opportunity to include one piece of marketing collateral at the registration desk and breakfast tables  
*(Item is subject to Association approval.)*
- Logo featured on the Education Institutes pages on [www.PublicPower.org](http://www.PublicPower.org)
- Logo on a dedicated sign during breakfast
- Logo in the attendee logistics and thank-you emails
- Pre- and post-Institute attendee lists in Excel  
*(Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.)*

## Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels – standard and Elite – to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at [www.PublicPower.org/Join](http://www.PublicPower.org/Join).

## Questions?

### Sponsorship & Membership

Jack Miller – 202.467.2904  
[JMiller@PublicPower.org](mailto:JMiller@PublicPower.org)

### Institute Information

[EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org)



# Sponsor Commitment Form

## Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title

Company

Address

City

State

Zip

Telephone

Email

Website

	Elite Corporate Associate Member	Corporate Associate Member	Nonmember
<input type="checkbox"/> Partner Sponsor	\$2,000	\$2,100	\$4,200
<input type="checkbox"/> Supporting Sponsor	\$1,400	\$1,500	\$3,000

## Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

## Sponsorship Eligibility

Sponsorship at the 2020 Education Institutes is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.

## Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Haley Herbst at HHerbst@PublicPower.org. Sponsors who cancel before December 20 are liable for 50% of the sponsorship fee. Sponsors who cancel after December 20 are liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

## Sponsor Commitment Form

### Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment is due December 20. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be an associate member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- ☐ Enclosed is a check payable to American Public Power Association.
- ☐ Please bill me for payment (Members only). PO# (optional) \_\_\_\_\_.
- ☐ I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- ☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

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Card number

Exp. date

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\$ Amount to charge to card

Name as it appears on card

Cardholder signature

### For Association use:

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Order ID/Event

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (JMiller@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (JMiller@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617.



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[www.PublicPower.org](http://www.PublicPower.org)