AMERICAN PUBLIC POWER ASSOCIATION October 27 - 30 2019 Customer Connections Conference New Orleans, Louisiana

# **Sponsor Commitment Form**

## **Company Information**

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge						
Title		Company	Company			
Address						
City		State	Zip			
Telephone		Email				
Website						
	Elite Corporate	Associate	Corporate Associate	Nonmember		
Signature Sponsor (7782)	\$5,000		\$6,000	\$12,000		
We want a display table in the registra	ation area all week	🗆 Yes	□ No			
We want an exhibit table at the Spons	sor Showcase	🗆 Yes	□ No			
Diamond Sponsor (7783)	\$ 4,000		\$ 5,000	\$10,000		
We want a display table in the registration area all week		🗌 Yes	🗆 No			
We want an exhibit table at the Spons	sor Showcase	🗆 Yes	🗌 No			
Platinum Sponsor (7784)	\$ 3,500		\$ 4,500	\$9,000		
We want an exhibit table at the Sponsor Showcase		🗌 Yes	🗆 No			
Gold Sponsor (7785)	\$ 3,000		\$ 4,000	\$8,000		
We want an exhibit table at the Sponsor Showcase		🗆 Yes	□ No			
Silver Sponsor (7787)	\$ 2,000		\$ 3,000	\$6,000		
We want an exhibit table at the Sponsor Showcase		🗆 Yes	□ No			

# New for 2019

Available to Signature, Diamond, Platinum and Gold sponsors — sponsorship add-on opportunities

Commercial Opportunities during General Sessions	\$500	\$600	\$1,200
Mobile App Banner Ad	\$ 600	\$700	\$1,400
WIFI Sponsorship	\$1,000	\$1,100	\$2,200

AMERICAN PUBLIC POWER ASSOCIATION

October 27 – 30

2019

THE ACADEMY

Conference New Orleans, Louisiana

Customer Connections

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If possible, please do not locate my table near these companies:

## Sponsorship Eligibility

Sponsorship at the American Public Power Association 2019 Customer Connections Conference is only for those entities that offer products and services to electricity and telecommunications utilities. The Association shall have the sole right to determine the eligibility of sponsors at this event.

## Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Membership@PublicPower.org. Sponsors who cancel by September 7 will be liable for 50% of the sponsorship fee. Sponsors who cancel after September 7 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

#### Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Signature

Title

Date

#### **Payment Information**

Fifty percent of the sponsorship fee is due at upon commitment. Full payment is due October 5. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

□ Enclosed is a check payable to American Public Power Association.

□ Please bill me for payment (Members only). PO# (optional)

□ I am paying via Wire/ACH payment. Please have an Association finance employee contact me.

🗌 Please charge my: 🔲 Visa	□ MasterCard	□ American Express	Discover
Card number			Exp. date
Amount to charge to card \$	Name as it appears on card		Cardholder signature
For Association use:			
Order ID/Event			

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (Membership@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617