

# Reconnect, recharge and power up for the future

September 19 - 22  
2021

THE ACADEMY  
Business  
& Financial  
Conference

Denver, Colorado

NEW IDEAS AND APPROACHES TO  
ACCOUNTING, FINANCE,  
CUSTOMER SERVICE,  
PRICING, RISK MANAGEMENT,  
INFORMATION TECHNOLOGY,  
AND HUMAN RESOURCES

AMERICAN  
**PUBLIC POWER**  
ASSOCIATION  
Powering Strong Communities

# BREAKOUTS AT A GLANCE

## Monday, September 20

	Customer Accounting & Services	Accounting & Finance		Human Resources	Information Technology	Pricing & Market Analysis	Risk Management & Insurance
9:15 – 10:30 a.m.	Customer Accounting and Services Roundtable	Practical Guidance on Implementing GASB 87	Prioritizing and Acting on ESG	HR Exchange	Information Technology Roundtable	Looking Inside the Crystal Ball: Predicting Trends	Risk Management & Insurance Roundtable
10:45 a.m. – Noon	Using AMI Data for Rate Design	GASB Update	Sprucing Up Your Board Presentations	Big League Organizational Development on a Sandlot Budget	Cyber Program Development Across the Enterprise	Using AMI Data for Rate Design	State of the Property Insurance Market
1:30 – 2:45 p.m.	Helping Customers through Abnormal Times	Empowering Accounting with Data Throughout the Asset Life Cycle	Strategic Financial Planning	The Culture Journey: Uniting Teams to Improve Results	Identity Management and Multi-Factor Authentication Guidelines	Helping Customers through Abnormal Times	State of the Casualty Insurance Market
3:15 – 4:30 p.m.	CSR Environment: Times Are a Changin'	The Role of the Audit Committee	Federal Legislation and Public Power	A Continued Journey in Diversity, Equity & Inclusion	Managing Supply Chain and Critical Cyber Vulnerabilities	Preparing for Major Events	Vendor Risk Management

## Tuesday, September 21

	Customer Accounting & Services	Accounting & Finance		Human Resources	Information Technology	Pricing & Market Analysis	Risk Management & Insurance
10:30 – 11:45 a.m.	Customer Engagement Trends	Large Utility Roundtable	Small Utility Roundtable	Changes and Trends in Employment Law	Using IT to Improve Operational Efficiencies & Resiliency	EVs Are Coming – But How Soon?	Defining Risk Tolerance
	Joint Action Agency and State and Regional Association Roundtable						
1:30 – 2:45 p.m.	The Power of the Portal	The True Cost of Grants	Rating Agency Panel	The Whirlwind of Benefits	Making the Most of Your IT Resources	The Economics of Transitioning Your Generating Portfolio	Retention Level Analysis
3:15 – 4:30 p.m.	So Why Not AMI?	Fraud: The Wolf of Public Power	Revisiting Asset Allocation in a Low Interest Rate Environment	Hidden Networks: How Work Really Gets Done	Using GIS/Mapping Systems to Manage Crews & Equipment	Pricing & Market Analysis Roundtable	Managing Operational Risk

## Wednesday, September 22

	Customer Accounting & Services	Accounting & Finance		Human Resources	Information Technology	Pricing & Market Analysis	Risk Management & Insurance
8:30 – 9:45 a.m.	Creating Value from your Data Assets	Creating Value from your Data Assets		Turning Positivity into Performance	Customer & Financial Management Platform Exchange	Community Solar Financing Options	Improving Enterprise Risk Management

# SCHEDULE AT A GLANCE

All events will be held at the Hilton Denver City Center

## Sunday, September 19

8:30 a.m. – 5 p.m.

### Preconference Seminars

8:30 a.m. – Noon

#### Fostering Utility Resilience and Preparedness

In the face of compounded crises and challenges, many utility leaders are reworking their emergency preparedness, business continuity, and crisis management programs to better reflect today's risks. Walk through how crises can affect your workplace, workforce, IT systems, and third-party suppliers, how to craft plans that mitigate these effects, evaluate your current preparedness program, and establish best practices. Learn how to create a holistic, agile, and practical preparedness program for your utility.

1:30 – 5 p.m.

#### Approaching Challenges in Public Utility Accounting

From new Government Accounting Standards Board standards implementation to American Rescue Plan funds, public utility accountants and financial planners face changes that could be difficult to follow. Obtain practical guidance on employing future accounting standards—with a focus on GASB 87 and 96—by walking through real-life examples and completing exercises that hit on key topics of interest, preparing you for the changes ahead.

5 – 6:30 p.m.

### Welcome Reception

## Monday, September 20

7 – 8 a.m.

### Networking Continental Breakfast

8 – 8:45 a.m.

### Opening General Session

#### Chair's Address

**Colin Hansen**, *Executive Director, Kansas Municipal Utilities; and Chair, American Public Power Association*



#### CEO's Address:

#### The Future of Public Power

**Joy Ditto**, *President & CEO, American Public Power Association*



8:45 – 9:15 a.m.

### Break

**Earn up to 23 CPE credit hours!**

**LEARN MORE:** [www.PublicPower.org/BandF](http://www.PublicPower.org/BandF)

## 60+ sessions bringing you the latest in

- Accounting & Finance
- Customer Accounting & Services
- Human Resources
- Information Technology
- Pricing & Market Analysis
- Risk Management & Insurance

### Monday, September 20

9:15 – 10:30 a.m.

#### Breakout Sessions


 Customer Accounting and Services Roundtable

 Practical Guidance on Implementing GASB 87

 Prioritizing and Acting on ESG

 HR Exchange

 Information Technology Roundtable

 Looking Inside the Crystal Ball: Predicting Trends

 Risk Management & Insurance Roundtable

10:30 – 10:45 a.m.

#### Break with Sponsors

#### Key to Sessions



Customer Accounting & Services



Accounting & Finance



Human Resources



Information Technology



Pricing & Market Analysis



Risk Management & Insurance

10:45 a.m. – Noon

#### Breakout Sessions

 Using AMI Data for Rate Design

 GASB Update

 Sprucing Up Your Board Presentations

 Big League Organizational Development on a Sandlot Budget

 Cyber Program Development Across the Enterprise

 State of the Property Insurance Market

Noon – 1:30 p.m.

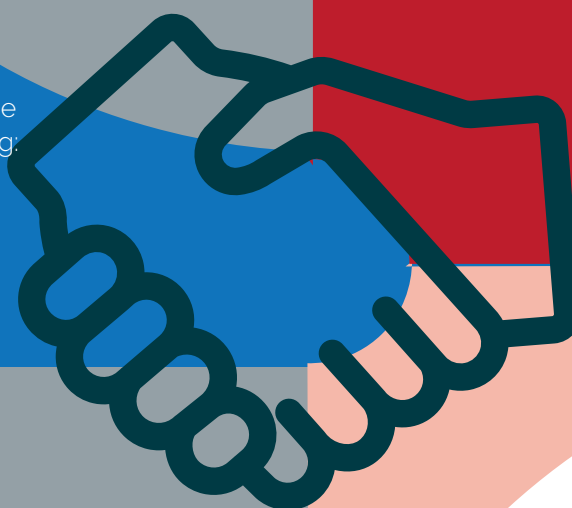
#### Lunch on your own

# Make Your Plans

[www.PublicPower.org/BandF](http://www.PublicPower.org/BandF)

Visit our web site for more information about the 2021 Business & Financial Conference, including:

- How to register
- Group discounts
- Complete program information
- Hotel information



1:30 – 2:45 p.m.

## Breakout Sessions

 Helping Customers through Abnormal Times

 Empowering Accounting with Data Throughout the Asset Life Cycle

 Strategic Financial Planning

 The Culture Journey: Uniting Teams to Improve Results

 Identity Management and Multi-Factor Authentication Guidelines

 State of the Casualty Insurance Market

2:45– 3:15 p.m.

## Break with Sponsors

3:15 – 4:30 p.m.

## Breakout Sessions

 CSR Environment: Times Are a Changin'

 The Role of the Audit Committee

 Federal Legislation and Public Power

 A Continued Journey in Diversity, Equity & Inclusion

 Managing Supply Chain and Critical Cyber Vulnerabilities

 Preparing for Major Events

 Vendor Risk Management

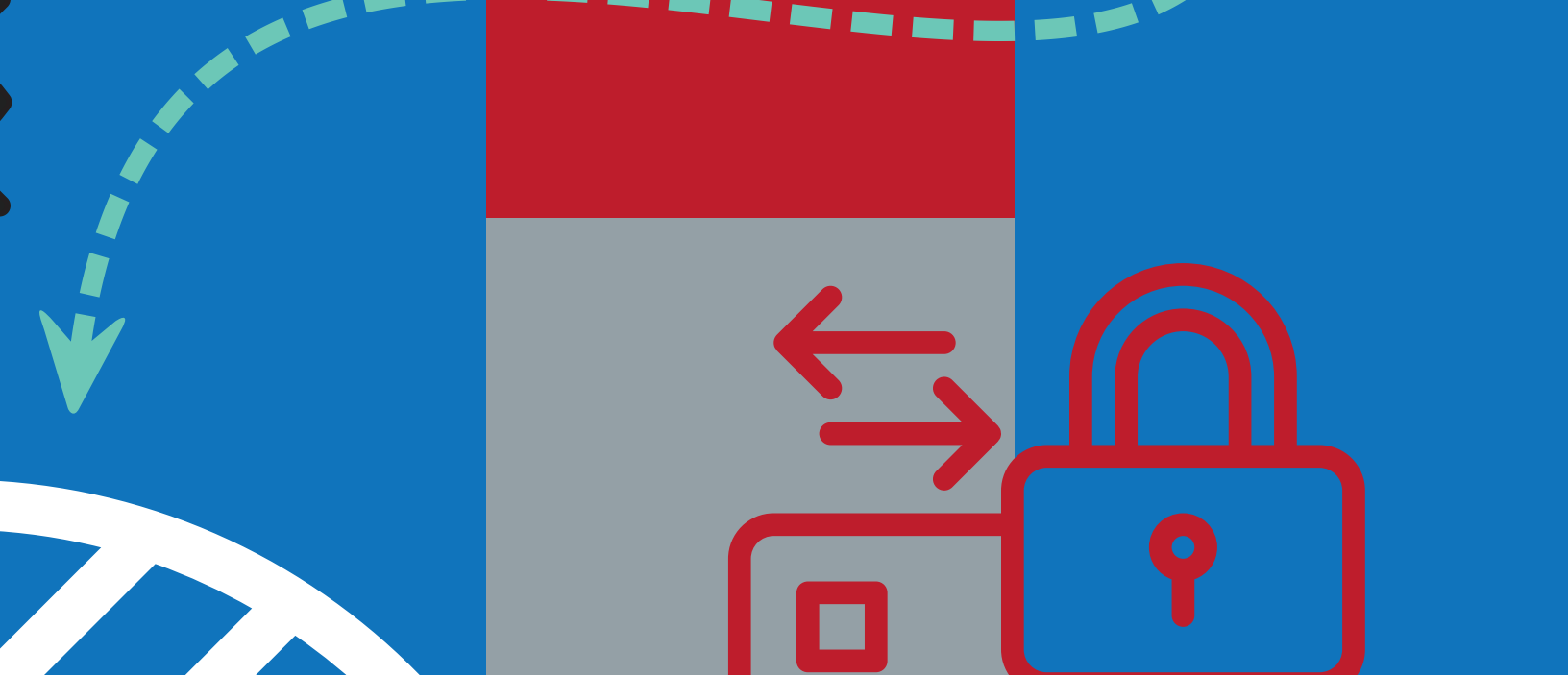
5 p.m.

## Happy Hour with Colleagues

## THE ACADEMY

AMERICAN PUBLIC  
POWER ASSOCIATION

The Academy is public power's complete resource for professional education and certification, helping electric industry employees stay abreast of rapidly evolving technologies, regulations, and customer needs. Learn more about our conferences, webinars, special events, continuing education and custom in-house trainings at [www.PublicPower.org/Academy](http://www.PublicPower.org/Academy).



## Tuesday, September 21

7:30 – 8:30 a.m.

### Women in Public Power Networking Breakfast

### Networking Continental Breakfast

8:45 – 10 a.m.

### General Session

#### The Future of Work in the Post Pandemic World

Many experts have opined on how the workplace will change after COVID-19, and the estimates range from "return to normal" to "everyone working remotely." This session will delve into what this means for public power utilities. Based on a review of popular literature, interviews with utility leaders, and surveys of utilities and the general public, learn and understand the current thinking on the issue, and hear recommendations for leaders on how to structure their organizations — and change their thinking — as employees return to work.

**Barry Moline**, *Executive Director, California Municipal Utilities Association*, and **Michael Bell**, *Principal, Bell Burnett and Associates*



Barry Moline



Michael Bell

10 – 10:30 a.m.

### Break with Sponsors

10:30 – 11:45 a.m.

### Breakout Sessions

 Customer Engagement Trends

 Large Utility Roundtable

 Small Utility Roundtable

 Changes and Trends in Employment Law

 Using IT to Improve Operational  
Efficiencies & Resiliency

 EVs Are Coming — But How Soon?

 Defining Risk Tolerance

     Joint Action Agency and State  
and Regional Association Roundtable

11:45 a.m. – 1:30 p.m.

### Lunch on your own

1:30 – 2:45 p.m.

## Breakout Sessions

 The Power of the Portal

 The True Cost of Grants

 Rating Agency Panel

 The Whirlwind of Benefits

 Making the Most of Your IT Resources

 The Economics of Transitioning  
Your Generating Portfolio

 Retention Level Analysis

2:45 – 3:15 p.m.

## Break with Sponsors

3:15 – 4:30 p.m.

## Breakout Sessions

 So Why Not AMI?

 Fraud: The Wolf of Public Power

 Revisiting Asset Allocation  
in a Low Interest Rate Environment

 Hidden Networks:  
How Work Really Gets Done

 Using GIS/Mapping Systems  
to Manage Crews & Equipment

 Pricing & Market Analysis Roundtable

 Managing Operational Risk

6 – 7:30 p.m.

## Reception

# Wednesday, September 22

7:30 – 8:30 a.m.

## Networking Continental Breakfast

8:30 – 9:45 a.m.

## Breakout Sessions

  Creating Value from your Data Assets

 Turning Positivity into Performance

 Customer & Financial Management  
Platform Exchange

 Community Solar Financing Options

 Improving Enterprise Risk Management

9:45 – 10:15 a.m.

## Break

10:15 – 11:30 a.m.

## Closing General Session

### Preventing a Burnout Epidemic

Since March 2020, many of us have been operating in crisis mode: quick pivots, learning new policies and processes on the fly while navigating growing societal unrest. Whether working from home or navigating risks of a shared work space, one thing is clear: we are all battling unavoidable strain. This uncharted time in our careers requires prevention strategies and tactics to manage burnout and boost our resilience. Jennifer Moss—globally recognized as an expert in workplace culture and burnout—will walk through the current realities and provide tangible solutions to increasing psychological fitness for a healthier and happier today and future.



**Jennifer Moss**, award-winning journalist, public speaker, and author of "The Burnout Epidemic: The Rise of Chronic Stress and How We Can Fix It"

11:30 a.m.

## Conference adjourns

NEW IDEAS AND APPROACHES TO  
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