



80 Years of Powering Strong Communities

Be Seen.

Host a PublicPowerX
Session





What is PublicPowerX?

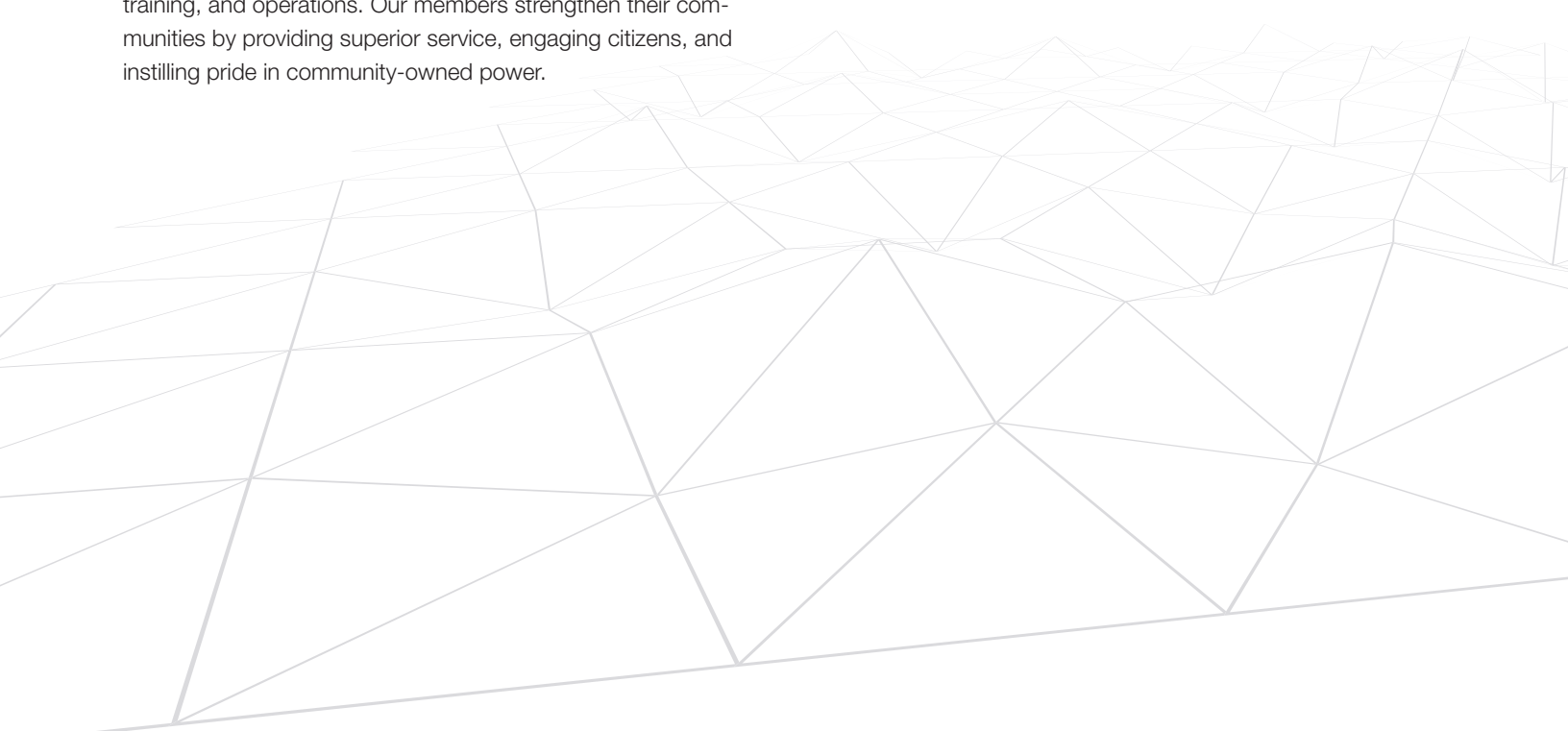
PublicPowerX is hosted virtual sessions that provide a vehicle for vendors who want to get in front of utility leaders and showcase themselves as industry experts. All sessions are 40 minutes with an opportunity to host a Q&A following the presentation. (Please Note: All sessions must be of educational value. Any session deemed a sales pitch will be banned. Prior content approval from the association is required before the session is hosted.)

What is the American Public Power Association?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Why should my company host a session?

By hosting a PublicPowerX session, your company will gain direct exposure with an exclusive group of utility leaders while putting yourself forward as an industry expert.





PublicPowerX Host

Elite Associate Member	\$5,000
Associate Member:	\$6,000
Nonmember	\$12,000

Benefits

- Opportunity to host a virtual educational session on the topic of your choice
- Opportunity to reach a targeted group of participants via APPA's marketing efforts
- Logo featured on APPA website in conjunction with the session description
- Logo featured in webinar email and social media marketing
- Webinar recording/slides sent to attendees post-event
- Webinar posted in the APPA Product Store post-event to allow for additional views
- Webinar recording provided for posting on your website
- Pre- and post- attendee lists in Excel. Name, title, organization, U.S. postal address.

Association policy prevents the sharing of attendee emails and phone numbers.

Save money on a PublicPowerX session! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels — standard and Elite — to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at www.PublicPower.org/Join.

Questions?

Sponsorship & Membership

Membership@PublicPower.org, 202.467.2900

Session Commitment Form

Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge	Title	
Company		
Address		
City	State	Zip
Telephone	Email address	
Web address		

Session

	Elite Corporate Associate Member	Corporate Associate Member	Nonmember
<input type="checkbox"/> PublicPowerX Session	\$5,000	\$6,000	\$12,000

Selected webinar title

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature	Date
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Host Eligibility

Hosting PublicPowerX is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of hosts.

Host Cancellation

Once the American Public Power Association receives the session commitment form, benefits will start. Cancellation must be made in writing to Membership@PublicPower.org. Hosts who cancel 4 weeks prior to their scheduled session are liable for 50% of the host fee. Hosts who cancel after 4 weeks are liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

All PublicPowerX sessions are contingent on the Association's availability and approval of content, including webinar slide decks. All content must be received for review seven days prior to event. Failure to comply with these policies may result in forfeiture of event slot and ability to participate in future PublicPowerX events.

Session Commitment Form

Payment Information

Fifty percent of the host fee is due upon commitment. Full payment must be received one month prior to the session. All fees to be paid in U.S. funds. To qualify for the member rate, the hosting company must be an associate member. Individual associate members cannot receive the member discount on behalf of a hosting company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) _____.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my: Visa MasterCard American Express Discover

\$ Amount to charge to card Card number Exp. Date

Name as it appears on card Cardholder signature

For Association use: Order ID/Event

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email (Membership@PublicPower.org) the completed sponsor commitment form.

If you're paying via check, please email (Membership@PublicPower.org) the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617.



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