



DEED  
**PUBLIC  
POWER**  
RESEARCH & DEVELOPMENT

American Public Power Association

**DEMONSTRATION OF ENERGY  
& EFFICIENCY DEVELOPMENTS**

PROGRAM MEMBER BENEFITS  
AND RESOURCES

IF YOUR UTILITY IS A MEMBER OF THE AMERICAN PUBLIC POWER  
ASSOCIATION'S DEED PROGRAM, YOU'RE A DEED MEMBER.



# **POLICY STATEMENT**

**T**he challenge and opportunity posed by changing consumer needs and developing technologies require a concerted effort by all public power utilities to be innovative. The long-term strength of public power demands a firm commitment to research, development and demonstration. To help promote these objectives, the American Public Power Association shall maintain a permanent program to identify and fund research and demonstration projects of benefit to local publicly owned electric utilities and to maintain responsive and effective means for technology transfer.

## **MISSION**

**DEED is dedicated to improving the operations and services of public power utilities by supporting and demonstrating its members' innovative activities through research, funding, and education.**

A close-up portrait of a woman with long, wavy brown hair, wearing black-rimmed glasses and a thin chain necklace with a small cross pendant. She is smiling and looking directly at the camera. The image is overlaid with a semi-transparent purple filter. In the background, there are faint, large, light-colored letters and symbols, including a large 'O' on the left and various other characters like 'ATE', 'ROBATE', 'YOUNG', 'NG, RA', and 'CE' scattered across the frame.

**DISCOVER ALL THAT DEED CAN DO FOR YOU.**



# DEED IS PUBLIC POWER'S R&D PROGRAM

For more than 40 years, the American Public Power Association's Demonstration of Energy & Efficiency Developments (DEED) has been the only research and demonstration program funded by and for public power utilities. DEED supports and demonstrates research, funding, and education to improve public power utilities' operations and services.

DEED is more than 950 public power utilities strong. Members are diverse in size, location, and research experience. Membership is available to public power utilities, joint action agencies, state and regional associations, and federal service contractors who are APPA members.

A 12-member board of directors from small, medium, and large public power utilities, state associations, and joint action agencies evaluates research needs, sets policy, and awards grants and scholarships.

The DEED board approves more than 60% of the funding requests it receives, resulting in more than \$1 million in support for public power-focused projects annually.



PROBLEM-SOLVE,  
INNOVATE, INSPIRE  
COLLABORATE  
AND SOLUTIONS  
EFFICIENT  
RESPONS

**INNOVATION**

# DEED SUPPORTS PUBLIC POWER BY

## **FUNDING CUTTING-EDGE PROJECTS**

Apply for up to \$125,000 for early commercialization and pilot projects; new technology demonstrations; or the development of best practices, services, tools, and publications that strengthen public power utilities and their communities. Grant applications are due February 15 and August 15 annually.

## **PROVIDING SCHOLARSHIPS FOR STUDENT INTERNS**

Apply for funding for a student intern. Boost your workforce development and recruitment efforts and strengthen relationships with higher education institutions. Scholarship applications are due February 15 and October 15 annually.

## **SHARING RESEARCH FINDINGS AND BEST PRACTICES**

Search, learn from, and replicate more than 500 innovative projects, through comprehensive project reports, spreadsheets, guidebooks, and more in the DEED project database. Subscribe to the DEED Digest enewsletter to get the latest news in your inbox every month.

## **PROVIDING FREE AND REDUCED-COST EDUCATION AND PRODUCTS**

Attend DEED webinars at no charge and access complimentary and discounted publications, software, and more.





# DEED SUPPORTS PUBLIC POWER BY

## HELPING UTILITIES EARN POINTS FOR PROGRAM DESIGNATIONS

Earn points on your Reliable Public Power Provider (RP3) and Smart Energy Provider (SEP) applications for participating in an R&D program.

## BRINGING TOGETHER INNOVATORS

Network with your peers at more than 900+ DEED member utilities throughout the U.S. via the DEED Listserv Discussion Forum.

## CONNECTING UTILITY LEADERS AND INDUSTRY EXPERTS

Use the DEED Idea Exchange to find APPA corporate associate members you can partner with to create project proposals with potential for funding support.

## HONORING INNOVATION AND EXCELLENCE

Apply for DEED's Energy Innovator Award or Award of Continued Excellence and earn national recognition for the great work you do. Award nominations are due January 31 annually.



A man in a light blue shirt and dark pants is seen from behind, standing on a dark floor and painting a large, vibrant abstract mural on a wall. The mural is composed of various colors including blue, yellow, red, and purple, with a large, dark, circular shape in the center. The word "INSPIRATION" is written in white capital letters on the right side of the mural.

**INSPIRATION**



# ENGAGE WITH DEED

Contact [DEED@PublicPower.org](mailto:DEED@PublicPower.org) to learn more about your membership benefits and how to use them to their fullest.

## NOT A DEED MEMBER?

Contact [DEED@PublicPower.org](mailto:DEED@PublicPower.org) to discuss membership and receive a customized dues quote.

## PUBLIC POWER UTILITY ANNUAL DUES

20% of APPA membership dues (\$115 minimum; \$11,500 maximum)

## JOINT ACTION AGENCY ANNUAL DUES

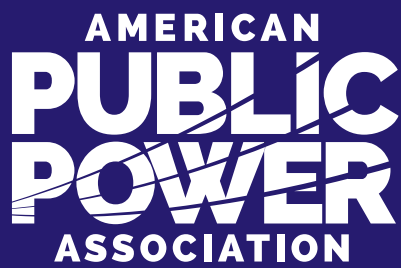
Twenty percent of the total of all agency members' APPA dues plus an additional 10% charge on calculated dues over \$20,000. DEED membership benefits extend to the agency and the members included in the dues payment.

## STATE OR REGIONAL ASSOCIATION ANNUAL DUES

\$275

## FEDERAL SERVICE CONTRACTOR ANNUAL DUES

\$2,500



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