American Public Power Association
DEMONSTRATION OF ENERGY & EFFICIENCY DEVELOPMENTS
PROGRAM MEMBER BENEFITS AND RESOURCES

IF YOUR UTILITY IS A MEMBER OF THE AMERICAN PUBLIC POWER ASSOCIATION'S DEED PROGRAM, YOU'RE A DEED MEMBER.
POLICY STATEMENT
The challenge and opportunity posed by changing consumer needs and developing technologies require a concerted effort by all public power utilities to be innovative. The long-term strength of public power demands a firm commitment to research, development and demonstration. To help promote these objectives, the American Public Power Association shall maintain a permanent program to identify and fund research and demonstration projects of benefit to local publicly owned electric utilities and to maintain responsive and effective means for technology transfer.
DISCOVER ALL THAT DEED CAN DO FOR YOU.
DEED IS PUBLIC POWER’S R&D PROGRAM

For more than 40 years, the American Public Power Association’s Demonstration of Energy & Efficiency Developments (DEED) has been the only research and demonstration program funded by and for public power utilities. DEED supports and demonstrates research, funding, and education to improve public power utilities’ operations and services.

DEED is more than 950 public power utilities strong. Members are diverse in size, location, and research experience. Membership is available to public power utilities, joint action agencies, state and regional associations, and federal service contractors who are APPA members.

A 12-member board of directors from small, medium, and large public power utilities, state associations, and joint action agencies evaluates research needs, sets policy, and awards grants and scholarships.

The DEED board approves more than 60% of the funding requests it receives, resulting in more than $1 million in support for public power-focused projects annually.
FUNDING CUTTING-EDGE PROJECTS

Apply for up to $125,000 for early commercialization and pilot projects; new technology demonstrations; or the development of best practices, services, tools, and publications that strengthen public power utilities and their communities. Grant applications are due February 15 and August 15 annually.

PROVIDING SCHOLARSHIPS FOR STUDENT INTERNS

Apply for funding for a student intern. Boost your workforce development and recruitment efforts and strengthen relationships with higher education institutions. Scholarship applications are due February 15 and October 15 annually.

SHARING RESEARCH FINDINGS AND BEST PRACTICES

Search, learn from, and replicate more than 500 innovative projects, through comprehensive project reports, spreadsheets, guidebooks, and more in the DEED project database. Subscribe to the DEED Digest enewsletter to get the latest news in your inbox every month.

PROVIDING FREE AND REDUCED-COST EDUCATION AND PRODUCTS

Attend DEED webinars at no charge and access complimentary and discounted publications, software, and more.
COLLABORATION
HELPING UTILITIES EARN POINTS FOR PROGRAM DESIGNATIONS
Earn points on your Reliable Public Power Provider (RP3) and Smart Energy Provider (SEP) applications for participating in an R&D program.

BRINGING TOGETHER INNOVATORS
Network with your peers at more than 900+ DEED member utilities throughout the U.S. via the DEED Listserv Discussion Forum.

CONNECTING UTILITY LEADERS AND INDUSTRY EXPERTS
Use the DEED Idea Exchange to find APPA corporate associate members you can partner with to create project proposals with potential for funding support.

HONORING INNOVATION AND EXCELLENCE
Apply for DEED’s Energy Innovator Award or Award of Continued Excellence and earn national recognition for the great work you do. Award nominations are due January 31 annually.
INSPIRATION
Contact DEED@PublicPower.org to learn more about your membership benefits and how to use them to their fullest.

**NOT A DEED MEMBER?**

Contact DEED@PublicPower.org to discuss membership and receive a customized dues quote.

**PUBLIC POWER UTILITY ANNUAL DUES**
20% of APPA membership dues ($115 minimum; $11,500 maximum)

**JOINT ACTION AGENCY ANNUAL DUES**
Twenty percent of the total of all agency members’ APPA dues plus an additional 10% charge on calculated dues over $20,000. DEED membership benefits extend to the agency and the members included in the dues payment.

**STATE OR REGIONAL ASSOCIATION ANNUAL DUES**
$275

**FEDERAL SERVICE CONTRACTOR ANNUAL DUES**
$2,500