

APPA ACADEMY

National Conference

PUBLIC POWER
INDUSTRY
INNOVATIONS
EXPO

Connecting Leaders,
Inspiring Excellence

WiFi: APPA 2025 National Conference | Password: PoweringStrong85



AMERICAN
PUBLIC POWER
ASSOCIATION





SUNDAY, JUNE 8

7:30 am – 7 pm

REGISTRATION & INFORMATION DESK

Empire Foyer

8:30 am – Noon

PRECONFERENCE SEMINARS

Separate registration required.



Governance 101: Best Practices in Public Power Governance

Strand 10

Get a comprehensive overview of public power and the duties and legal obligations of people on the governing board, including city council members. Review the nuts and bolts of governance requirements, such as open meetings and records, fiduciary responsibilities, charters and bylaws, conflicts of interest, and interaction with regulatory agencies.



Finance & Rates 101: Securing Stability in Your Utility's Financials

Strand 11

Explore the financial tools and strategies utilities can use to ensure stability while navigating the evolving electric industry. Get a break down the of the resources in a utility's "financial toolkit," and learn how to use these tools to build a cohesive, resilient financial strategy that can weather uncertainty and enable innovation.



Energy Innovation 101: Fundamentals of the Evolving Power Grid

Strand 12

Explore the main dynamics driving change in power grids across the United States and dive into what is driving demand and what is putting pressure on the distribution systems of the past. Gain insight into where emerging generation technologies stand, including advanced geothermal and small modular reactors, and how they can play into your future power supply planning.



Conference sessions and preconference seminars with this symbol have been approved to count toward Tennessee's Utility Board Training requirement.



Leveraging Executive Leadership to Advance Culture and Commitment

Strand 13

This dynamic, interactive workshop is tailored for executives who want to stay ahead of the latest leadership trends affecting talent retention and engagement. Step away from the day-to-day and gain fresh insights and strategies to help you lead with increased purpose and influence.

11 am – Noon

PMA TASK FORCE MEETING

Bolden 4

1 – 2 pm

JOINT ACTION AGENCIES MEETING

Celestin E

1:30 – 5 pm

PRECONFERENCE SEMINARS



Governance 201: Measuring Board/CEO Performance and Developing Excellence

Strand 10

Learn more about the policies and best practices that distinguish boards and CEOs/managers who govern their public power utilities with excellence. Complete a governance self-evaluation to identify strengths and areas for improvement and then dive into how to recruit, onboard, and continually develop effective governance leaders.



Finance & Rates 201: Rethinking Rate Design: Adapting to Changing Customer Usage Patterns

Strand 11

Explore how electrification, energy efficiency, and time-of-use behaviors are reshaping customer classes and how they affect utility revenue models. Learn from industry experts about innovative strategies for designing rates that reflect modern usage patterns, encourage grid-friendly behaviors, and ensure financial sustainability.



Energy Innovation 201: Power Hungry —Understanding How Data Center Demand Affects Power Grids

Strand 12

Examine the dramatic increase in interconnection requests coming from data centers, particularly how the rise in artificial intelligence feeds the need for electricity and what may happen when large language models move from learning to "inference."



Developing an All-Hazards Preparedness Program

Strand 13

Learn a practical framework for managing emergencies of all kinds, while also helping to enhance your utility's safety, resilience, and operational efficiency.

2:15 – 4:15 pm

ADVISORY COMMITTEE MEETING

Celestin E

4:30 – 5:30 pm

FERC/NERC ISSUES BRIEFING

Celestin E

5 – 6 pm

POWERPAC RECEPTION

PowerPAC Members only

Bolden 5



The American Public Power Association helps community-owned utilities deliver superior electric service – by advocating and advising on electricity policy, resilience, technology, trends, training, and operations.

APPA ACADEMY®

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The APPA Academy is public power's complete resource for professional education and certification, helping you stay abreast of rapidly evolving technologies, regulation, and customer needs.





MONDAY, JUNE 9

7 am – 6 pm

REGISTRATION & INFORMATION DESK

Empire Foyer

8:30 – 10:30 am

OPENING GENERAL SESSION

Empire Ballroom

PRESIDING

NICK LAWLER, General Manager, Littleton Electric Light & Water Departments, Massachusetts, and 2024-2025 Chair of the APPA Board of Directors



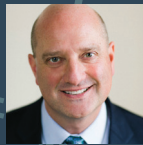
Welcome to New Orleans

Lt. Governor William (Billy) Nungesser



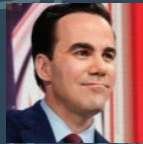
Public Power – 85 Years of Modeling Excellence

SCOTT CORWIN, President & CEO, American Public Power Association



Inside Trump's Washington: A Guidebook

ROBERT COSTA, Chief Election and Campaign Correspondent for CBS News; Co-author of *Peril* with Bob Woodward; Scholar, University of Virginia; Former Moderator and Managing Editor of "Washington Week" on PBS



10 am – 6 pm

INDUSTRY INNOVATIONS EXPO OPEN

Elite Hall

10:30 – 11 am

NETWORKING BREAK

Industry Innovations Expo | Elite Hall

11 am – Noon

BREAKOUT SESSIONS



U.S. Energy Market Outlook

Celestin D



Where Are Electric Vehicles Headed Now?

Celestin GH



Energy Infrastructure Funding in the Trump Era

Celestin E



Building Community Trust for Greater Impact

Celestin A



Paying Public Power Employees Competitively

Celestin F



Adapting Rate Design for New Large Loads and Long-Term Sustainability

Celestin BC



Using Applied Data to Modernize the Grid

Elite Hall



Conference sessions and preconference seminars with this symbol have been approved to count toward Tennessee's Utility Board Training requirement.



Industry Spotlight Sessions

Noon – 1:30 pm

LUNCH (ON YOUR OWN)

1:30 – 2:30 pm

BREAKOUT SESSIONS



Federal Legislative Update: From Congress to Your Community

Closed to press.

Celestin D



Efficiently Developing Local Distributed Generation

Celestin GH



Storm Preparation and Restoration Best Practices

Celestin E



Celebrating Your Wins: Strengthening Community Ties by Sharing Your Successes

Celestin A



Building an Employee Pipeline

Celestin F



Improving Public Power Through Energy Storage

Celestin BC



A Practical Approach to Third-Party Risk Management

Elite Hall

2:30 – 3 pm

NETWORKING BREAK

Industry Innovations Expo | Elite Hall

3– 4:15 pm

GENERAL SESSION

Empire Ballroom



Preparing Public Power for the Future

Get insights from a panel of industry CEOs on the most pressing challenges and greatest opportunities facing public power, including how to advance the energy transition, boost grid resilience, and maintain reliability. Learn what you can do to embrace new ideas and develop services to continue to do what public power does best — meet the needs of and improve the quality of life its customers.

TRAVAS DEAL, CEO, Colorado Springs Utilities; **TOM KENT**, President & Chief Executive Officer, Nebraska Public Power District; **MARIA KORSNICK**, President and Chief Executive Officer, Nuclear Energy Institute; and **JOANIE TEOFILO**, President & CEO, The Energy Authority



TRAVAS DEAL



TOM KENT



MARIA KORSNICK



JOANIE TEOFILO

4:30 – 6 pm

Industry Innovations Expo Reception

Elite Hall



TUESDAY, JUNE 10

8:30 – 10:30 am

AWARDS & GENERAL SESSION

Empire Ballroom

PRESIDING

JOHN HAARLOW, CEO, Snohomish County PUD, Washington, and Chair-Elect of the APPA Board of Directors

Presentation of National Awards



What's Ahead for the Global Economy and Energy Markets

REBECCA PATTERSON,
Economic and Financial Markets
Expert, Former Chief Investment Strategist for
Bridgewater Associates



10:30 am — 3 pm

INDUSTRY INNOVATIONS EXPO OPEN

Elite Hall

10:30 – 11 am

NETWORKING BREAK

Industry Innovations Expo | Elite Hall

11 am – Noon

BREAKOUT SESSIONS



Rating Agency Outlook for Public Power

Celestin D



The Value of Nuclear Energy

Celestin E



Using Preventive Maintenance Programs to Harden Your System

Celestin GH



Engaging Your Board in Advocacy

Celestin BC



Improving Leadership to Drive a Culture of Safety and Commitment

Celestin A



Safeguarding Supply Chains: Strategic Partnerships with Manufacturers and Distributors

Celestin F



Planning Tech Deployments for Sustainable Progress

Elite Hall

Noon – 1:30 pm

INDUSTRY INNOVATIONS EXPO LUNCH

Elite Hall

1:30 – 2:30 pm

BREAKOUT SESSIONS



Environmental Update

Closed to press

Celestin D



Adapting to the Surge of Data Centers and AI Load Growth

Celestin E



The Future of Wind and Solar

Celestin A



Working Well with FEMA

Celestin BC



Persuasion Power: Inspiring Agreement and Achieving Success

Celestin GH



Getting More from the Grid: Implementing Advanced Transmission Technologies

Celestin F



Fast, Reliable, and Cost-Effective Electricity for Utilities: How Fuel Cells Can Help Solve Energy Needs

Elite Hall

2:30 – 3 pm

NETWORKING BREAK

Industry Innovations Expo | Elite Hall

3 – 4 pm

BREAKOUT SESSIONS



Practical Applications of AI for Utilities

Celestin D



Energy Storage for Resilience

Celestin BC



Wildfire Mitigation Planning

Celestin A



Community Benefit Study: Valuing Public Power's Impact

Celestin E



Happy Employees Lead to Happy Customers

Celestin GH



Light Up Navajo: What It Is and How to Participate

Celestin F

4:15 – 5:30 pm

Association Business Meeting

Empire Ballroom

7 – 9 pm

A NIGHT AT THE FILLMORE NEW ORLEANS: PROHIBITION JAZZ CLUB RECEPTION

6 CANAL STREET



JOIN US FOR AN UNFORGETTABLE EVENING at The Fillmore New Orleans, where we will transport you back to the glamorous era of Prohibition Jazz Clubs and Swanky Speakeasies. Immerse yourself in soulful jazz music and indulge in smoked cocktails as we create an ambiance that exudes elegance and sophistication. This will be a night of delightful entertainment and exquisite experiences, perfect for mingling and celebrating in style.

Shuttle bus to the Fillmore will operate on a continuous loop, beginning with the first bus departing at 6:45 pm from the Tunnel — 1st Level entrance.



WEDNESDAY, JUNE 11

7:30 – 10 am

CHAIR'S BREAKFAST & CLOSING GENERAL SESSION

Empire Ballroom

Chair's Breakfast

Doors open at 7:30 am. Program begins at 8:30 am. Please be seated by 8:30 am for breakfast service.

Presiding

NICK LAWLER, General Manager, Littleton Electric Light & Water Departments, Massachusetts, and 2024-2025 Chair of the APPA Board of Directors



Installation of the 2025-2026 Board Chair

JOHN HAARLOW, CEO, Snohomish County PUD, Washington



Fireside Chat with Jerry Rice, three-time Super Bowl Champion and NFL Hall of Famer



Widely regarded as the best wide receiver to ever play in the National Football League, with 36 NFL records attained from his 20-year career in the league. Get a first-hand account of how the legendary football star crafted his signature path to success, both on and off the field, in this exclusive keynote Q&A. Learn about what is behind his legendary preparation and work ethic and his take on the moments that cemented him among the greatest players of all time.

10 am

CONFERENCE ADJOURNS

Download the Mobile App



<https://www.publicpower.org/appa-mobile-app>



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INDUSTRY INNOVATIONS EXPO EXHIBITORS



2026

National Conference

JUNE 26 – JULY 1, 2026
BOSTON, MASSACHUSETTS

AMERICAN
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ASSOCIATION
Powering Strong Communities



SAVE THE DATES



National Conference

JUNE 18 – 23, 2027
ORLANDO, FLORIDA

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2027