

THE ACADEMY

AMERICAN PUBLIC
POWER ASSOCIATION

Get in front of Public Power Leaders

Sponsor the Public Power Connect:
Virtual Summit & Business Meeting

June 8 – 9, 2020 ○ Virtual

AMERICAN
PUBLIC POWER
ASSOCIATION
80 Years of Powering Strong Communities




What is Public Power Connect: Virtual Summit & Business Meeting?

Public power has powered America through numerous crises since the first utilities began lighting their communities 140 years ago — including the Great Depression in the 1930s and the Great Recession earlier this century; two world wars and the terrorist attacks of September 11th; and countless other times of national anxiety and uncertainty.



For 80 years, public power has grown stronger by joining our voices and interests as the American Public Power Association. We draw strength and resilience from the communities we serve and come through these trials stronger than before because we band together as an industry and as a community, and because we stay true to our core purpose: to put our communities first.

This year, we come together — despite the challenges that keep us apart — to mark 80 years of powering strong communities, to share strategies and solutions for future success, and to celebrate the experience, innovation, and leadership of your national public power community at an all-new virtual summit.

A series of thin, light gray lines that intersect to form a complex geometric pattern in the bottom right corner of the page, resembling a stylized landscape or a network diagram.



What is the American Public Power Association?

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Why should my company support this event?

As a sponsor, you'll receive networking and branding opportunities to ensure that public power executives know your company's name and that they can count on you to help them navigate today's challenges and opportunities.

Questions?

Sponsorship

Haley Herbst
202.467.2944
HHerbst@PublicPower.org

Program

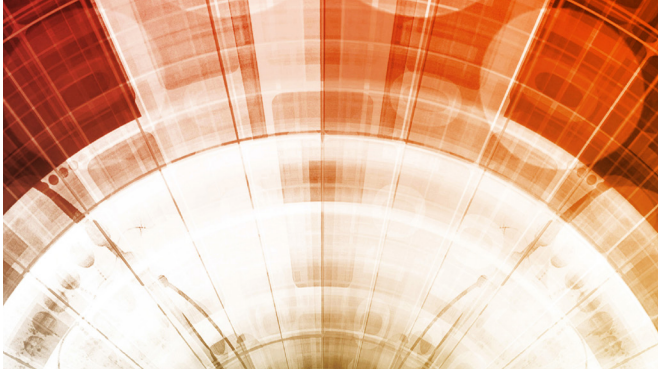
LeAnne Sinclair
202.467.2973
LSinclair@PublicPower.org

Save money on this event! Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels — standard and Elite — to fit your needs and budget. Both options provide your employees with significant benefits, but Elite membership gives you with extensive branding and networking opportunities.

Learn more at www.PublicPower.org.





Virtual Summit & Business Meeting Sponsor Opportunities

Premier Sponsor

Limited to 3 Sponsors

Elite Corporate Associate Member	\$6,000
Corporate Associate Member	\$7,000
Nonmember	\$14,000

Benefits

- 45-minute Industry Spotlight session presentation on the topic of your choosing.
- Logo featured prominently on the meeting's homepage on www.PublicPower.org
- Logo featured prominently on attendee confirmation emails
- Logo featured prominently during the meeting
- Logo featured prominently in the meeting's final program and mobile app
- Pre- and post-meeting attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
- Opportunity to be included in the Exhibitor Directory
- Complimentary registration for three participants



Session Moderator

Elite Corporate Associate Member	\$4,000
Corporate Associate Member	\$5,000
Nonmember	\$10,000

Benefits

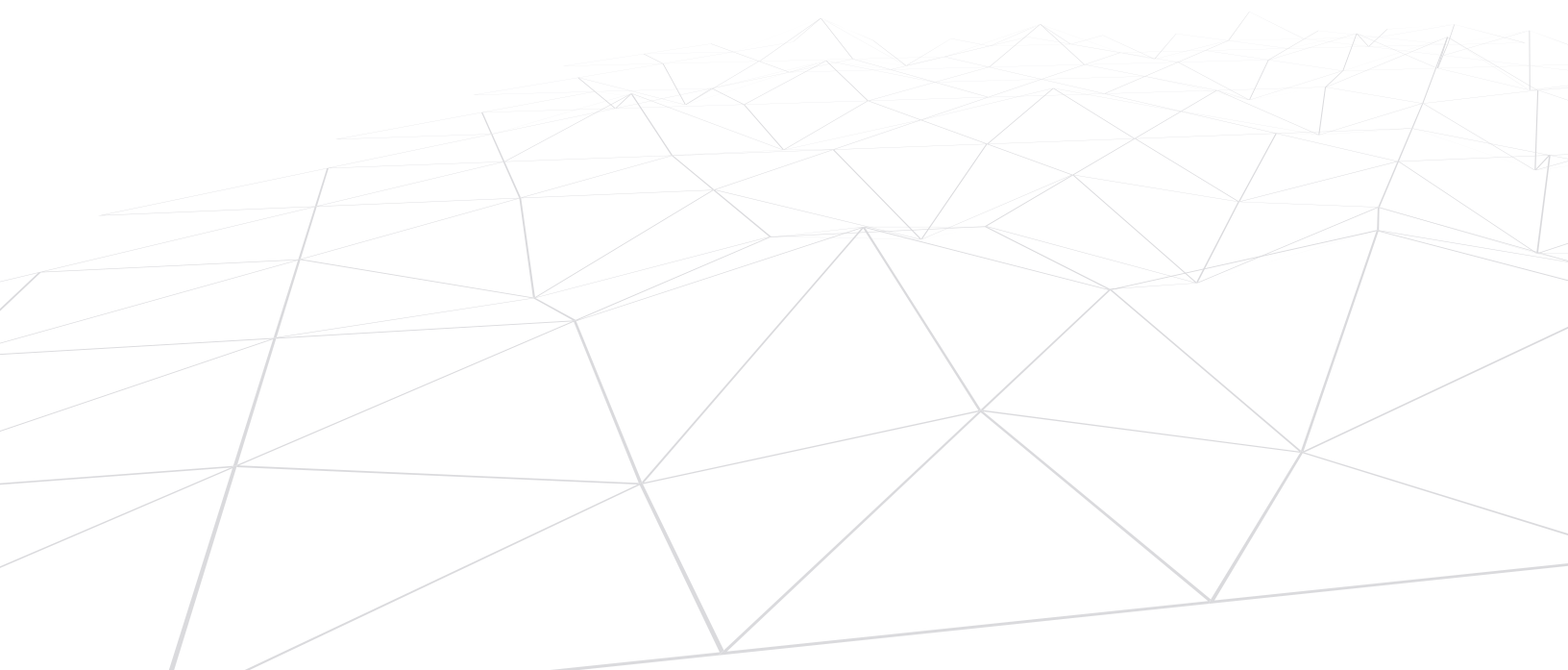
- Brief (2-3 minute) introduction of your company and session speakers during breakout session
- Logo featured on the meeting's homepage on www.PublicPower.org
- Logo featured on meeting marketing
- Logo featured prominently on attendee confirmation emails
- Logo featured during General Sessions
- Logo featured during sponsored breakout session
- Logo featured in the meeting's final program and mobile app
- Pre- and post-meeting attendee lists in Excel
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
- Opportunity to be included in the Exhibitor Directory
- Complimentary registration for two participants

Supporting Sponsor

Elite Corporate Associate Member	\$2,000
Corporate Associate Member	\$3,000
Nonmember	\$6,000

Benefits

- Logo featured on the meeting's homepage on www.PublicPower.org
- Logo featured during General Sessions
- Logo featured in the final program and mobile app
- Electronic pre- and post-webinar attendee lists
Name, title, organization, U.S. postal address. Association policy prevents the sharing of attendee emails and phone numbers.
- Opportunity to be included in the Exhibitor Directory
- Complimentary meeting registration for one participant



Sponsor Commitment Form

Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title

Company

Address

City

State

Zip

Telephone

Email

Website

Public Power Connect: Virtual Summit & Business Meeting

	Elite Corporate Member	Corporate Member	Nonmember
<input type="checkbox"/> Premier Sponsor	\$6,000	\$7,000	\$14,000
<input type="checkbox"/> Session Moderator	\$4,000	\$5,000	\$10,000
<input type="checkbox"/> Supporting Sponsor	\$2,000	\$3,000	\$6,000

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

Sponsorship Eligibility

Sponsorship at Public Power Connect: Virtual Summit & Business Meeting is only for those entities that offer products and services to electricity and telecommunications utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at this event.

Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Haley Herbst at HHerbst@PublicPower.org. Sponsors who cancel prior to May 8 will be liable for 50% of the sponsorship fee. Sponsors who cancel after May 8 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

All industry spotlight sessions are contingent on the Association's availability and approval of content, including webinar slide decks. All content must be received for review seven days prior to event. Failure to comply with these policies may result in forfeiture of event slot and ability to participate in future association events.

Sponsor Commitment Form

Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment must be received May 8. All fees to be paid in U.S. funds. To qualify for the member rate on sponsorships, the sponsoring company must be an associate member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- ☐ Enclosed is a check payable to American Public Power Association.
- ☐ Please bill me for payment (Members only). PO# (optional) _____.
- ☐ I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- ☐ Please charge my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

\$ Amount to charge to card

Card number

Exp. date

Name as it appears on card

Cardholder signature

For Association use:

Order ID/Event

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email
(Membership@PublicPower.org) **the completed sponsor commitment form.**

If you're paying via check, please email (Membership@PublicPower.org) **the completed sponsor commitment form and then mail a copy of it with your payment to** American Public Power Association • P.O. Box 418617 • Boston, MA 02241-8617



80 Years of Powering Strong Communities

2451 Crystal Drive
Suite 1000
Arlington, VA 22202
www.PublicPower.org