AMERICAN PUBLIC POWER ASSOCIATION

Powering Strong Communities



Help Public Power Leaders Shape the Future

With Our Exclusive Sponsorship Packages & Exhibit Opportunities!

About APPA





View this video to discover how public power professionals and industry partners derive value from APPA sponsorship packages and exhibit opportunities.

What is the American Public Power Association (APPA)?

APPA is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 55 million customers that public power utilities serve, and the 96,000 people they employ. APPA advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 55 million customers that public power utilities serve, and the 100,000 people they employ. APPA advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

AMERICAN PUBLIC POWER ASSOCIATION
Powering Strong Communities







Thanks for your interest in supporting public power! We look forward to helping you make inroads with decision makers and influencers at the nation's 2,000+ community-owned utilities.

In this prospectus, you'll learn how you can:

Sponsor and exhibit at APPA Academy Events 4

Become an APPA Corporate Associate Member 5

Host a PublicPowerX Webinar and Podcast 5

Advertise in Public Power Magazine and Other Influential News Channels 5

- If you're reading a digital version of this piece, simply click on the meeting title to learn all about the opportunities that exist at the event.
- If you're reading a printed version, please scan the QR code to access a digital copy. Please contact Sponsorship@PublicPower.org if you have questions or want to schedule an appointment to discuss these opportunities.

2027 APPA Events

Joint Action Conference
JANUARY 10 – 12, SAN DIEGO, CA
125+ joint action agency CEOs and senior executives

CEO & Utility Managers Spring Summit
FEBRUARY 7 – 9, FORT MYERS, FL
100+ public power CEOs AND Utility Managers

Legislative Rally
MARCH 1 – 3, WASHINGTON, DC
700+ public power CEOs, policy makers, senior executives, and government relations professionals

Public Power Lineworkers Rodeo
APRIL 9 – 10, MYRTLE BEACH, SC
500+ electric superintendents, lineworkers, and safety personnel



Engineering & Operations Conference + Safety Summit
APRIL 12 – 15, RALEIGH, NC
450+ distributed energy resources; environmental; grid modernization; reliability, safety, and mutual aid; security; system planning; forecasting and modeling; and transmission & distribution professionals

National Conference
JUNE 18 – 23, ORLANDO, FL
1,200+ public power CEOs, senior executives, and policymakers

Business & Financial Conference + Cybersecurity & Technology Summit
SEPTEMBER 19 – 22, OMAHA, NE
450+ accounting, finance, HR, IT, rates & pricing, and risk management & insurance professionals

Legal & Regulatory Conference
OCTOBER 3 – 6, PHOENIX, AZ
250+ in — house and general counsel, outside counsel, regulatory affairs specialists, compliance officers, and senior- and mid–level utility managers

Customer Connections Conference
OCTOBER 17 – 20, NEW ORLEANS, LA
400+ customer service, energy innovation, key accounts, and public communications professionals

Increase your sales by reaching public power decision makers!

Become a Corporate Associate Member

Your path to successfully selling into the public power market starts with APPA membership. There is a strong preference among utility executives to do business with companies that are APPA associate members. Choose between two levels – standard and Elite – to fit your needs and budget. Both options provide significant benefits, but Elite membership provides extensive branding and networking opportunities.

Host a PublicPowerX Webinar

Stand out as a thought leader and drive interest in your business by hosting a PublicPowerX webinar and podcast. You choose the topic and provide the speakers, and we'll market the webinar extensively to your target audience at 2,000 public power utilities. When the webinar is over, we'll turn it into a podcast and share it on our PublicPowerX channel.

Advertise in *Public Power* Magazine and Other Influential News Channels

APPA's periodicals are rated as the #1 source of electricity news by 94 percent of public power utility executives, featuring editorial content readers can't get anywhere else. Members and other energy stakeholders look to our publications as the first stop for information, resources, and case studies.

Get Noticed with PublicPower.org Web Banners

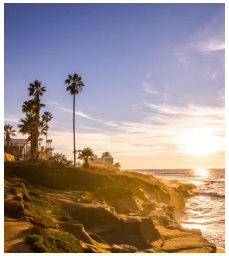
Grow your business with strategically positioned banner ads on the highly acclaimed and heavily trafficked PublicPower.org website. You can refresh your ad monthly, drive visitors to your landing pages, and track ad performance in real time. PublicPower.org averages 78,000 visits per month and 110,000 ad impressions per month.

Increase Brand Awareness with a Featured Listing on the Public Power Suppliers Guide

The Public Power Suppliers Guide is public power's online marketplace to learn about products and services for electric utilities. The guide is searchable by keyword, location, and product/service category. The only way to appear in the guide is to become an APPA Corporate Associate Member. Boost your company's exposure by upgrading to an Elite Associate member and elevate your company's listing.



CONTACT: Membership@PublicPower.org for details.



Joint Action Conference

January 10 - 12 | San Diego, California

This is public power's meeting for joint action agency professionals to meet and discuss emerging policy, regulatory, and power supply issues, and other topics related to the governance and management of joint action agencies.

Contact
Membership@PublicPower.org
To become a member today

●	**Nonmember**	$28K	$20K	$18K	$15K	$13K	$10K	$6K
●	**Corporate Associate**	$14K	$10K	$9K	$7.5	$6.5K	$5K	$3K
●	**Elite Corporate Associate**	$13K	$9K	$8K	$6.5K	$5.5K	$4K	$2K
	Benefits	**Signature**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Advocate**	**Networking**	**Supporter**
Pre-Event	Registration List	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●						
	Logo on event website	●	●	●	●	●	●	●
	Logo in marketing emails	●	●	●				
	Logo in attendee logistics emails	●	●	●	●			
	Post on APPA social feeds	●		●				
Event	Registrations	4	3	3	2	2	2	1
	Sponsor Showcase display space (6 ft table, two chairs, and a waste basket)	●	●		●	●	●	
	Geofencing campaign	●						
	One-minute video played at start of your chosen General Session	●						
	Logo on signage and cocktail napkins at your sponsored event	Large Reception	Networking Lounge (Open throughout conference)	Small Reception	Chosen breakout session (No cocktail napkins)	Networking Breaks		

***NEW in 2027**

Joint Action Conference

January 10 - 12 | San Diego, California

	Benefits	Signature	Premier Networking	*Networking Lounge	Sustaining Networking	Advocate	Networking	Supporter
Event	*Branded signature Cocktail		●					
	Verbal recognition before breakout session of your choice					●		
	Mobile app push recognizing your support	●	●	●	●			
	Logo on all conference signage	●						
	Logo on signage at registration	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●					
	Post on APPA social feeds	●						

***NEW in 2027**



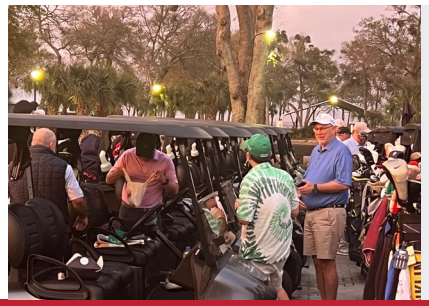
CEO & Utility Managers Spring Summit

February 7 - 9 | Fort Myers, Florida

This exclusive event brings public power's leading executives together to discuss hot topics, hear from visionary thinkers, and strategize how their organizations can thrive in today's challenging environment.

●	Nonmember	$32K	$22K	$18K	$14K	$12K
●	Corporate Associate	$16K	$11K	$9K	$7K	$6K
●	Elite Corporate Associate	$15K	$10K	$8K	$6K	$5K
	Benefits	**Signature**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Networking**
Pre-Event	Registration List	●	●	●	●	●
	4-week digital retargeting campaign	●				
	Logo on event website	●	●	●	●	●
	Logo in marketing emails	●	●	●		
	Logo in attendee logistics emails	●	●	●	●	
	Post on APPA social feeds	●				
Event	Registrations	4	3	3	2	1
	Geofencing campaign	●				
	One-minute video played at start of your chosen General Session	●				

***NEW in 2027**



SPONSOR THE ANNUAL GOLF TOURNAMENT!
Visit the CEO Spring Summit sponsorship page or email Sponsorship@PublicPower.org to explore opportunities.

CEO & Utility Managers Spring Summit

February 7 - 9 | Fort Myers, Florida

	Benefits	Signature	Premier Networking	*Networking Lounge	Sustaining Networking	Networking
Event	Logo on signage and cocktail napkins at your sponsored event/location		Large Reception	Networking Lounge (Open throughout event)	Small Reception	Networking Breaks
Event	*Branded signature cocktail		●			
Event	Mobile app push recognizing your support	●	●	●	●	
Event	Logo on all conference signage	●				
Event	Logo on signage at registration	●	●	●	●	●
Event	Logo in printed program	●	●	●	●	●
Event	Logo and description in mobile app	●	●		●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●
Post-Event	Logo on conference evaluation email	●	●	●	●	
Post-Event	Post on APPA social feeds	●		●		

***NEW in 2027**



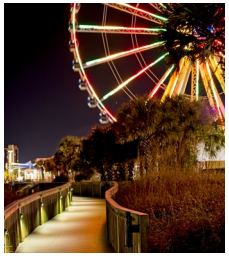
Legislative Rally

March 1 - 3 | Washington, D.C.

This event brings utility executives, policy experts, and locally elected and appointed officials to Washington, D.C., to communicate public power's value, benefits, and needs to Congressional representatives. **Please note:** Due to the sensitive nature of the discussions at the Rally, investor-owned utilities may not sponsor or attend.

●	**Nonmember**	**$24K**	**$18K**	**$12K**	**$7K**	**$3K**
●	**Corporate Associate**	**$12K**	**$9K**	**$6K**	**$3.5K**	**$1.5K**
●	**Elite Corporate Associate**	**$11K**	**$8K**	**$5K**	**$2.5K**	**$1K**
	Benefits	**Premier Networking**	***Networking Lounge**	**Advocate**	**Networking**	**Supporter**
Pre-Event	Registration List	●	●	●	●	●
	Logo on event website	●	●	●	●	●
	Logo in marketing emails	●				
	Logo in attendee logistics emails	●	●	●		
Event	Registrations	5	4	3	2	1
	Logo on signage and cocktail napkins at your sponsored event	Breakfast, Lunch, or Reception	Networking Lounge (Open throughout conference)		Networking Breaks	
	*Branded Signature Cocktail	●				
	Verbally recognized before your sponsored event	●		Policy Deep Dive Session		
	Opportunity to put out branded material in the lounge (pens, notepads, etc.)		●			
	Mobile app push recognizing your support	●	●	●		
	Logo on signage at registration	●	●	●	●	●
	Logo in printed program	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●
	Logo on conference evaluation email	●	●	●		

***NEW in 2027**



Public Power Lineworkers Rodeo

April 9 - 10 | Myrtle Beach, South Carolina

This is **THE** event for public power journeyman and apprentice lineworkers to compete for professional recognition and to learn about the latest safety products and services.

●	**Regular Price**	**$16K**	**$12K**	**$9K**	**$7.5K**	**$5K**	**$2K**
●	**Elite Corporate Associate**	**$15K**	**$11K**	**$8K**	**$6.5K**	**$4K**	**$1.5K**
	Benefits	**Signature**	**Awards Banquet Souvenir Cup**	**Journeyman or Apprentice Event**	**Training Course**	**Friday Fun**	**Rodeo Vendor Exhibitor**
Pre-Event	Registration List	●	●	●	●	●	●
	4-week digital retargeting campaign	●					
	Logo on event website	●	●	●	●	●	
	Logo in marketing emails	●					
	Logo in attendee logistics emails	●					
	Post on APPA social feeds	●					



ENHANCE YOUR RODEO EXPERIENCE WITH A SPONSORSHIP PACKAGE.

(All packages include space in the Vendor Expo)

Public Power Lineworkers Rodeo

April 9 - 10 | Myrtle Beach, South Carolina

	Benefits	Signature	Awards Banquet Souvenir Cup	Journeyman or Apprentice Event	Training Course	Friday Fun	Rodeo Vendor Exhibitor
Event	Rodeo Awards Banquet tickets	8	4	2	2	1	
	Tent or trailer exhibit space at Rodeo Expo	●	●	●	●	●	●
	Geofencing campaign	●					
	Logo on signage at your sponsored event		Awards Banquet	Four events each for Journeyman and Apprentice	Two courses	Field games and food trucks	
	Opportunity to provide a 1-minute introduction at your sponsored event.	●	●				
	Mobile app push recognizing your support	●					
	Logo on all event signage	●					
	Logo on competitor + judge shirts and bags	●					
	Logo on souvenir cups and bar signs		●				
	*Branded signature cocktail		●				
	Logo in printed program	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●
	Logo on conference evaluation email	●					
	Post on APPA social feeds	●					

Public Power Lineworkers Rodeo

April 9 - 10 | Myrtle Beach, South Carolina

Place an Ad in the Rodeo Program

Outside Back Cover

OBC

Elite Corporate Associate Member: $1,000
Corporate Associate Member: $1,100
Nonmember: $2,200

Front Inside Cover

IFC

Elite Corporate Associate Member: $800
Corporate Associate Member: $900
Nonmember: $1,800

Back Inside Cover

IBC

Elite Corporate Associate Member: $800
Corporate Associate Member: $900
Nonmember: $1,800

Full-Page Interior

Full Page

Elite Corporate Associate Member: $500
Corporate Associate Member: $600
Nonmember:$1,200





Engineering & Operations Conference

NEXT TECH EXPO
APRIL 12 – 15

April 12 - 15 | Raleigh, North Carolina

This conference is for professionals who design, develop, and maintain a significant portion of the nation's electric system and provides education on the critical issues facing the people most responsible for keeping the lights on.

●	**Nonmember**	$34K	$28K	$26K	$22K	$18K	$15K	$14K	$5K	$8K	$6K
●	**Corporate Associate**	$17K	$14K	$13K	$11K	$9K	$7.5K	$7K	$2.5K	$4K	$3K
●	**Elite Corporate Associate**	$16K	$13K	$12K	$10K	$8K	$6.5K	$6K	$1.5K	$3.5K	$2.5K
	Benefits	**Signature**	**Champion**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Networking**	**Advocate**	**Supporter**	**Exhibitor 10x20**	**Exhibitor 10x10**
Pre-Event	Registration List	●	●	●	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●									
	Logo on event website	●	●	●	●	●	●	●	●		
	Logo in marketing emails	●	●	●	●						
	Logo in attendee logistics emails	●	●	●	●	●					
	Post on APPA social feeds	●									
Event	Registrations	4	3	3	3	3	2	2	1		
	10x10 Booth	●	●	●	●	●	●	●	●		●
	10x20 Booth	●	●	●	●					●	

***NEW in 2027**



ENHANCE YOUR CONFERENCE EXPERIENCE WITH A SPONSORSHIP PACKAGE.

(All packages except the Public Power Supporter include space in the Public Power NextTech Expo)

Engineering & Operations Conference

April 12 - 15 | Raleigh, North Carolina

NEXT TECH EXPO
APRIL 12 – 15

	Benefits	Signature	Champion	Premier Networking	*Networking Lounge	Sustaining Networking	Networking	Advocate	Supporter	Exhibitor 10x20	Exhibitor 10x10
Event	Booth worker registrations	3	3	2	2	2	2	2		3	2
	Geofencing campaign	●									
	One-minute video played at start of your chosen General Session	●									
	60 min. speaking session on topic of your choice		●								
	Logo on signage and cocktail napkins at your sponsored event			Large Reception	Networking Lounge (Open throughout Conference)	Small Reception	Networking Breaks				
	*Branded signature cocktail			●							
	Verbal recognition before breakout session of your choice							●			
	Mobile app push recognizing your support	●	●	●	●	●					
	Logo on all conference signage	●									
	Logo on signage at registration	●	●	●	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●	●		

***NEW in 2027**

Engineering & Operations Conference

April 12 - 15 | Raleigh, North Carolina

NEXT TECH EXPO
APRIL 12 – 15

	Benefits	Signature	Champion	Premier Networking	*Networking Lounge	Sustaining Networking	Networking	Advocate	Supporter	Exhibitor 10x20	Exhibitor 10x10
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●	●					
	Post on APPA social feeds	●									

*NEW in 2027



UTILITIES THAT BELONG TO APPA:
Report already having an AMI system in place or have plans to invest in AMI or OMS solutions in the next one to three years



Safety Summit

April 12 - 15 | Raleigh, North Carolina

NEXT TECH EXPO APRIL 12 – 15

Ensuring that employees make it home safely at the end of every day is the top priority for all public power utilities. APPA's Safety Summit brings together leading voices in utility safety and public power such as safety directors, training supervisors, safety compliance coordinators, and electric operations directors and managers to foster a culture that puts safety first.

●	**Nonmember**	$32K	$26K	$22K	$18K	$15K	$14K	$5K	$8K	$6K
●	**Corporate Associate**	$16K	$13K	$11K	$9K	$7.5K	$7K	$2.5K	$4K	$3K
●	**Elite Corporate Associate**	$15K	$12K	$10K	$8K	$6.5K	$6K	$1.5K	$3.5K	$2.5K
	Benefits	**Signature**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Networking**	**Advocate**	**Supporter**	**Exhibitor 10x20**	**Exhibitor 10X10**
Pre-Event	Registration List	●	●	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●								
	Logo on event website	●	●	●	●	●	●	●		
	Logo in marketing emails	●	●	●						
	Logo in attendee logistics emails	●	●	●	●					
	Post on APPA social feeds	●								
Event	Registrations	4	3	3	3	2	2	1		
	10x10 Booth	●	●	●	●	●	●	●		●
	10x20 Booth	●	●	●					●	

***NEW in 2027**



The Safety Summit is co-located with the Engineering & Operations Conference and shares the NextTech Expo. Sponsor one event to gain exposure with both audiences!

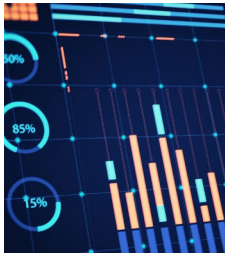
Safety Summit

April 12 - 15 | Raleigh, North Carolina

NEXT TECH EXPO
APRIL 12 – 15

	Benefits	Signature	Premier Networking	*Networking Lounge	Sustaining Networking	Networking	Advocate	Supporter	Exhibitor 10x20	Exhibitor 10X10
Event	Booth worker registrations	3	3	2	2	2	2		3	2
	Geofencing campaign	●								
	One-minute video played at start of your chosen General Session	●								
	Logo on signage and cocktail napkins at your sponsored event		Large Reception	Networking Lounge (Open throughout Conference)	Small Reception	Networking Breaks				
	*Branded signature cocktail		●							
	Verbal recognition before breakout session of your choice						●			
	Mobile app push recognizing your support	●	●	●	●					
	Logo on all conference signage	●								
	Logo on signage at registration	●	●	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●		
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●					
	Post on APPA social feeds	●								

*NEW in 2027



Accounting & Finance Virtual Summit

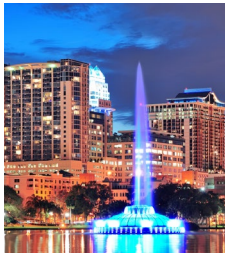
April 20 - 21 | Virtual Event

This event provides public power professionals with opportunities to learn, network, and discuss current trends and issues with peers from around the country.

●	**Nonmember**	**$23K**	**$18K**	**$7K**
●	**Corporate Associate**	**$11.5K**	**$9K**	**$3.5K**
●	**Elite Corporate Associate**	**$10.5K**	**$8K**	**$2.5K**
	Benefits	**Signature**	**Advocate**	**Supporter**
Pre-Event	Registration List	●	●	●
	Logo on event website	●	●	●
	Logo in marketing emails	●		
	Logo in attendee logistics emails	●	●	
Event	Registrations	2	1	1
	One-minute video played at start of the opening session	●		
	Verbal recognition before session of your choice		●	
Post-Event	Final attendee list (name, title, organization, address)	●	●	●
	Logo on conference evaluation email	●	●	
	Post on APPA social feeds	●		



Contact Membership@PublicPower.org
To become a member today



National Conference

June 18 - 23 | Orlando, Florida

This is public power's largest meeting and **THE** place for industry suppliers to gain exposure with 1,500+ public power CEOs, senior executives, and policymakers.

PUBLIC POWER INDUSTRY INNOVATIONS EXPO
JUNE 20 – 23

●	Nonmember	$52K	$44K	$36K	$32K	$24K	$20K	$16K	$6K	$9K	$7K
●	Corporate Associate	$26K	$22K	$18K	$16K	$12K	$10K	$8K	$3K	$4.5K	$3.5K
●	Elite Corporate Associate	$25K	$20K	$17K	$15K	$11K	$9K	$7K	$2K	$4K	$3K
	Benefits	**Signature**	**Champion**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Networking**	**Advocate**	**Supporter**	**Exhibitor 10x20**	**Exhibitor 10x10**
Pre-Event	Registration List (name, title, organization, mailing address)	●	●	●	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●									
	Logo on event website	●	●	●		●	●	●	●		
	Logo in marketing emails	●	●	●	●						
	Logo in attendee logistics emails	●	●	●	●	●					
	Post on APPA social feeds	●									

***NEW in 2027**





Help APPA make an impact by supporting the PUBLIC POWER DAY OF GIVING. Public power executives share their time with organizations making a difference in the community where the National Conference takes place. Contact Sponsorship@PublicPower.org to learn more.

National Conference

June 18 - 23 | Orlando, Florida

PUBLIC POWER INDUSTRY INNOVATIONS EXPO
JUNE 20 – 23

	Benefits	Signature	Champion	Premier Networking	*Networking Lounge	Sustaining Networking	Networking	Advocate	Supporter	Exhibitor 10x20	Exhibitor 10x10
Event	Registrations	5	4	4	4	3	3	2	1		
	10x10 Booth	●	●	●	●	●	●	●	●		●
	10x20 Booth	●	●	●	●					●	
	Booth worker registrations	3	3	2	2	2	2	2		3	2
	Geofencing campaign	●									
	One-minute video played at start of your chosen General Session	●									
	60 min. speaking session on topic of your choice		●								
	Logo on signage and cocktail napkins at your sponsored event			Large Reception	Networking Lounge (Open throughout conference)	Small Reception	Networking Breaks				
	*Branded signature cocktail		●								
	Verbal recognition before breakout session of your choice							●			
	Mobile app push recognizing your support	●	●	●	●	●					
	Logo on all conference signage	●									

***NEW in 2027**

National Conference

June 18 - 23 | Orlando, Florida

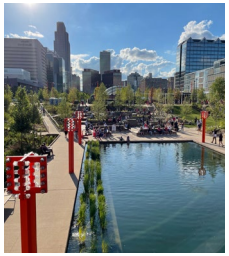
PUBLIC POWER INDUSTRY INNOVATIONS EXPO
JUNE 20 – 23

	Benefits	Signature	Champion	Premier Networking	*Networking Lounge	Sustaining Networking	Networking	Advocate	Supporter	Exhibitor 10x20	Exhibitor 10x10
Event	Logo on signage at registration	●	●	●	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●	●		
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●	●					
	Post on APPA social feeds	●									

***NEW in 2027**



Contact Membership@PublicPower.org
To become a member today



Business & Financial Conference

September 19 - 22 | Omaha, Nebraska

This is the premier meeting for public power senior executives and managers in utility accounting and finance, human resources, information technology and cybersecurity, rates, risk management, and insurance.

●	**Nonmember**	**$24K**	**$22K**	**$20K**	**$18K**	**$16K**	**$14K**	**$12K**	**$6K**
●	**Corporate Associate**	**$12K**	**$11K**	**$10K**	**$9K**	**$8K**	**$7K**	**$6K**	**$3K**
●	**Elite Corporate Associate**	**$11K**	**$10K**	**$9K**	**$8K**	**$7K**	**$6K**	**$5K**	**$2K**
	Benefits	**Signature**	**Champion**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Advocate**	**Networking**	**Supporter**
Pre-Event	Registration List	●	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●							
	Logo on event website	●	●	●	●	●	●	●	●
	Logo in marketing emails	●	●	●	●				
	Logo in attendee logistics emails	●	●	●	●	●			
	Post on APPA social feeds	●							
Event	Registrations	5	4	3	3	3	2	2	1
	Sponsor Showcase display space (6 ft table, two chairs, and a waste basket)	●	●	●	●	●	●	●	
	Geofencing campaign	●							
	One-minute video played at start of your chosen General Session	●							
	60 min. speaking session on topic of your choice		●						

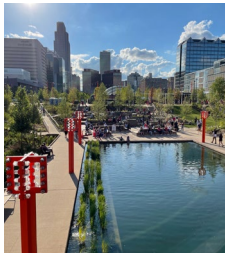
***NEW in 2027**

Business & Financial Conference

September 19 - 22 | Omaha, Nebraska

	Benefits	Signature	Champion	Premier Networking	*Networking Lounge	Sustaining Networking	Advocate	Networking	Supporter
Event	Logo on signage and cocktail napkins at your sponsored event			Large Reception	Networking Lounge (Open throughout Conference)	Breakfast	Breakout session of your choice	Networking Breaks	
	*Branded signature cocktail			●					
	Verbal recognition before breakout session of your choice						●		
	Mobile app push recognizing your support	●	●	●	●	●			
	Logo on all conference signage	●							
	Logo on signage at registration	●	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●	●			
	Post on APPA social feeds	●							

***NEW in 2027**



Cybersecurity & Technology Summit

September 19 - 22 | Omaha, Nebraska

Cybersecurity is among the top seven concerns that keep public power leaders up at night. The Cybersecurity & Technology Summit brings together the nation's leading experts and public power cybersecurity professionals, information technology and operations technology managers and directors, systems and network analysts, engineers, chief information officers, and information security officers to tackle evolving threats.

●	**Nonmember**	**$24K**	**$20K**	**$18K**	**$16K**	**$14K**	**$12K**	**$6K**
●	**Corporate Associate**	**$12K**	**$10K**	**$9K**	**$8K**	**$7K**	**$6K**	**$3K**
●	**Elite Corporate Associate**	**$11K**	**$9K**	**$8K**	**$7K**	**$6K**	**$5K**	**$2K**
	Benefits	**Signature**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Advocate**	**Networking**	**Supporter**
Pre-Event	Registration List	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●						
	Logo on event website	●	●	●	●	●	●	●
	Logo in marketing emails	●	●	●				
	Logo in attendee logistics emails	●	●	●	●			
	Post on APPA social feeds	●						
Event	Registrations	5	4	3	3	2	2	1
	Sponsor Showcase display space (6 ft table, two chairs, and a waste basket)	●	●	●	●	●	●	●
	Geofencing campaign	●						

***NEW in 2027**

UTILITIES THAT BELONG TO APPA:
Are more likely to have a defined cybersecurity strategy and to be seeking cybersecurity solutions.

Cybersecurity & Technology Summit

September 19 - 22 | Omaha, Nebraska

	Benefits	Signature	Premier Networking	*Networking Lounge	Sustaining Networking	Advocate	Networking	Supporter
Event	Logo on signage and cocktail napkins at your sponsored event		Large Reception	Networking Lounge (Open throughout Conference)	Breakfast	Breakout session of your choice	Networking Breaks	
	*Branded signature cocktail		●					
	Verbal recognition before breakout session of your choice					●		
	Mobile app push recognizing your support	●	●	●	●			
	Logo on all conference signage	●						
	Logo on signage at registration	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●			
	Post on APPA social feeds	●						

*NEW in 2027



Legal & Regulatory Conference

October 3 - 6 | Phoenix, Arizona

The Legal & Regulatory Conference provides unparalleled professional development and networking opportunities for energy attorneys and regulatory personnel.

●	Nonmember	$20K	$16K	$14K	$12K	$10K	$8K	$5K
●	Corporate Associate	$10K	$8K	$7K	$6K	$5K	$4K	$2.5K
●	Elite Corporate Associate	$9K	$7K	$6K	$5K	$4K	$3K	$1.5K
	Benefits	**Signature**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Networking**	**Advocate**	**Supporter**
Pre-Event	Registration List	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●						
	Logo on event website	●	●	●	●	●	●	●
	Logo in marketing emails	●	●	●				
	Logo in attendee logistics emails	●	●	●	●			
	Post on APPA social feeds	●						
Event	Registrations	4	3	3	2	2	1	1
	Geofencing campaign	●						
	One-minute video played at start of your chosen General Session	●						

***NEW in 2027**

UTILITIES THAT BELONG TO APPA: Are more likely to engage a variety of business consultants.

Legal & Regulatory Conference

October 3 - 6 | Phoenix, Arizona

	Benefits	Signature	Premier Networking	*Networking Lounge	Sustaining Networking	Networking	Advocate	Supporter
Event	Logo on signage and cocktail napkins at your sponsored event		Large Reception	Networking Lounge (Open throughout conference)	Small Reception	Networking Breaks	Breakout session of your choice	
	*Branded signature cocktail		●					
	Verbal recognition before breakout session of your choice						●	
	Mobile app push recognizing your support	●	●	●	●			
	Logo on all conference signage	●						
	Logo on signage at registration	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●			
	Post on APPA social feeds	●						

***NEW in 2027**



Customer Connections Conference

October 17 - 20 | New Orleans, Louisiana

The Customer Connections Conference is the premier meeting for public power senior executives and managers in customer service, energy innovation and adoption, key accounts, and public communications.

●	Nonmember	$24K	$22K	$20K	$18K	$16K	$14K	$12K	$6K
●	Corporate Associate	$12K	$11K	$10K	$9K	$8K	$7K	$6K	$3K
●	Elite Corporate Associate	$11K	$10K	$9K	$8K	$7K	$6K	$5K	$2K
	Benefits	**Signature**	**Champion**	**Premier Networking**	***Networking Lounge**	**Sustaining Networking**	**Advocate**	**Networking**	**Supporter**
Pre-Event	Registration List	●	●	●	●	●	●	●	●
	4-week digital retargeting campaign	●							
	Logo on event website	●	●	●	●	●	●	●	●
	Logo in marketing emails	●	●	●	●				
	Logo in attendee logistics emails	●	●	●	●	●			
	Post on APPA social feeds	●							
Event	Registrations	5	4	3	3	3	2	2	1
	Sponsor Showcase display space (6 ft table, two chairs, and a waste basket)	●	●	●	●	●	●	●	
	Geofencing campaign	●							

***NEW in 2027**

UTILITIES THAT BELONG TO APPA to have plans to invest in customer information systems (including interactive outage notifications), utility-scale renewable generation, and behind the meter storage — and for higher amounts.

Customer Connections Conference

October 17 – 20 | New Orleans, Louisiana

	Benefits	Signature	Champion	Premier Networking	*Networking Lounge	Sustaining Networking	Advocate	Networking	Supporter
Event	One-minute video played at start of your chosen General Session	●							
	60 min. speaking session on topic of your choice		●						
	Logo on signage and cocktail napkins at your sponsored event			Large Reception	Networking Lounge (Open throughout conference)	Small Reception	Breakout session of your choice	Networking Breaks	
	*Branded signature cocktail		●						
	Verbal recognition before breakout session of your choice						●		
	Mobile app push recognizing your support	●	●	●	●	●			
	Logo on all conference signage	●							
	Logo on signage at registration	●	●	●	●	●	●	●	●
	Logo in printed program	●	●	●	●	●	●	●	●
	Logo and description in mobile app	●	●	●	●	●	●	●	●
	Opportunity to host an event at the headquarters hotel	●	●	●	●	●	●	●	●
Post-Event	Final attendee list (name, title, organization, address)	●	●	●	●	●	●	●	●
	Logo on conference evaluation email	●	●	●	●	●			
	Post on APPA social feeds	●							

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