



COACH

Ellen Barker Dunagan

Career Strategy & Executive Coaching

Founder and President, Traverse Career Solutions

Practical career strategy for professionals and leaders ready to clarify direction, strengthen influence, and take greater ownership of growth.

Coach Profile

Ellen Barker Dunagan is Founder and President of Traverse Career Solutions, a career strategy and executive coaching firm that helps organizations develop future-ready talent, strengthen leaders, and build a culture of career ownership.

With more than 20 years of experience as a coach, facilitator, and former Human Resources leader, Ellen helps professionals identify and communicate their value, navigate change, and take intentional steps toward meaningful career and leadership goals.

Coaching Approach

- Build career ownership and a proactive growth mindset
- Clarify direction and position for future opportunities
- Identify and articulate strengths and value
- Turn insight into practical action and sustained progress

Areas of Focus

- Career strategy and executive positioning
- Personal branding and strategic visibility
- Leadership development and executive presence
- Career transitions and job-search strategy
- Talent development and strengths-based collaboration

WORKING WITH ELLEN

Career clarity, confident communication, and intentional action

Who Ellen Works With

- Senior leaders and managers seeking greater influence, executive presence, and strategic impact
- Mid-career professionals preparing for advancement, growth, or transition
- Early-career professionals building clarity and direction
- HR leaders and organizations developing future-ready talent, career ownership, retention, and stronger collaboration

SIGNATURE VALUE

Ellen combines Human Resources leadership insight, career strategy expertise, and executive coaching to help clients think more strategically about their careers, strengthen their personal brand, and take intentional action. She also equips managers and HR leaders to coach, mentor, and develop talent with greater impact.

Experience & Perspective

Founder & President	Traverse Career Solutions
20+ Years	Coach, facilitator, and former Human Resources leader
Industry Experience	Legal, technology, and government contracting

A Good Fit When You Need To...

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| ✓ Clarify career direction and prepare for the next opportunity | ✓ Strengthen executive presence, visibility, or personal brand |
| ✓ Navigate a career transition or workplace change | ✓ Build an actionable plan with accountability and momentum |

Questions? Contact Academy@PublicPower.org.