



STRATEGIC ADVISOR

Barry Moline

Leadership, Teamwork & Influence

Former Association CEO | Author | Speaker

Practical leadership guidance for leaders and teams ready to strengthen collaboration, build influence, and turn insight into action.

Leadership Profile

Barry Moline is a leadership coach, speaker, author, and former CEO with nearly three decades of executive experience in public power, utilities, trade associations, and policy-focused organizations. His 29-year CEO career included work across municipal utilities, governance, operations, policy, and stakeholder engagement, giving him a practical understanding of the complex environments in which utility leaders operate.

Having spent decades supporting collaboration among utility leaders, boards, and stakeholders, Barry now helps leaders and teams strengthen communication, break down silos, plan strategically, and improve performance. His approach combines real-world leadership experience with a focus on building trust, alignment, and turning insight into action.

ADVISORY APPROACH

- Think clearly, evaluate options, and make confident decisions
- Build trust and authentic connection as a leadership foundation
- Strengthen communication and collaboration across teams and stakeholders
- Develop influence and negotiation skills to drive results
- Create alignment and shared purpose within organizations

AREAS OF FOCUS

- Leadership transitions and role shifts
- Strategic thinking and decision-making
- Communication and stakeholder alignment
- Leading through change and uncertainty
- Influence and executive presence
- Collaborative management and teamwork

Connection, collaboration, and confident leadership

Who Barry Works With

- CEOs, senior leaders, and emerging leaders navigating transitions, complexity, and change in public power and utility environments
- Teams seeking stronger alignment, communication, or collaboration
- Organizations working through change or complex stakeholder environments
- Leaders building more connected, high-performing teams

SIGNATURE VALUE

Barry combines long-tenured CEO experience with deep expertise in teamwork and influence. He helps leaders move beyond theory to practical strategies that strengthen relationships, create alignment, and improve results through more effective collaboration.

Public Power Experience & Perspective

29-Year CEO Career	Trade associations, utilities, and policy-focused organizations
Public Power Leadership	Former CEO, California Municipal Utilities Association and Florida Municipal Electric Association
APPA & Municipal Experience	Early-career experience with APPA and the City of Ballwin, Missouri
Additional Perspective	Author of CONNECT! and conversationally fluent in Spanish

A Good Fit When You Need To...

✓ Strengthen collaboration, teamwork, and organizational alignment

✓ Navigate a leadership transition, complex decision, or organizational change

✓ Build influence, negotiation skills, or executive presence

✓ Improve communication and trust across teams and stakeholders

Questions? Contact Academy@PublicPower.org