

APPA ACADEMY Business & Financial Conference

2025 *CONNECTING EXPERTS,
FOSTERING SUCCESS*

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SUNDAY, SEPTEMBER 7



8 am – 6:30 pm
REGISTRATION
MAIN LEVEL



The American Public Power Association helps community-owned utilities deliver superior electric service – by advocating and advising on electricity policy, resilience, cybersecurity, grid operations, technology, trends, and training. Learn more at www.PublicPower.org.

APPA ACADEMY.

AMERICAN PUBLIC
POWER ASSOCIATION

The APPA Academy is public power's complete resource for professional education and certification, helping you stay abreast of rapidly evolving technologies, regulations, and customer needs. Learn more about in-person, virtual, and on-demand events at www.PublicPower.org/Academy.

PRECONFERENCE SEMINARS

Separate registration required.

8:30 am – Noon
Financial Assessment Workshop
305A, MAIN LEVEL

8:30 am – Noon
Using Distributed Energy Resources to Manage Load Growth
305B, MAIN LEVEL

8:30 am – Noon
Increasing Cybersecurity Resilience Through Customized Tabletop Exercises
301B, MAIN LEVEL

1:30 – 5 pm
Ratemaking for the Industrial Resurgence: Data Centers, AI, and More
305A, MAIN LEVEL

1:30 – 5 pm
Staying Current in Public Utility Accounting
305B, MAIN LEVEL



MONDAY, SEPTEMBER 8

8:45 – 10 am
OPENING GENERAL SESSION
BALLROOM A, BALLROOM LEVEL



Welcome
JARED PRICE,
Chief Information Officer, American Municipal Power, Inc., Ohio; and Section Chair, APPA Business & Financial Conference and Cybersecurity & Technology Summit



CEO Address
SCOTT CORWIN,
President and CEO, American Public Power Association



KEYNOTE
Making it Without Losing It: The New Rules for Innovation—and Motivation— that Lasts
Featured on the Today Show, Time, Good Morning America, The View, Vanity Fair, People Magazine, Business Insider, and Forbes, Jess Ekstrom teaches how you and your teams can become intrinsically motivated while solving problems, improving retention rates, and improving customer/client connections. Learn how to explore ways to create an environment to build and sustain lasting motivation, from right where you are.
JESS EKSTROM, *Forbes-Rated Speaker, Author, TED-Ed & LinkedIn Learning Instructor, Leadership Expert*



DOWNLOAD THE MOBILE APP

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MONDAY, SEPTEMBER 8

	Accounting & Finance 306 ABC Main Level	Accounting & Finance 302 ABC Main Level	Human Resources Room 304 Main Level	Rates & Pricing 305 B Main Level	Risk Management & Insurance 305 A Main Level	Industry Spotlight 301B Main Level
7 am – 6 pm	Registration: Main Level					
7:30 – 8:30 am	Networking Breakfast: Ballroom B, Ballroom Level					
7:30 – 8:30 am	Newcomers Networking Breakfast: Room 402, Ballroom Level					
8:45 – 10 am	Opening General Session: Ballroom A, Ballroom Level					
10 – 10:30 am	Break: Ballroom B, Ballroom Level					
10:30 – 11:45 am	Ethical Leadership and Corporate Governance in Utilities	Avoiding Cross-Subsidization of City Services	HR Group Therapy Roundtable	Designing New Rates for Residential Customers	Navigating an Uncertain Regulatory Environment	
11:45 am – 1:30 pm	Lunch (on your own)					
1:30 – 2:45 pm	Creating Effective Finance, Investment, and Audit Committees	Increasing Financial Efficiency and Building Revenue Confidence	Don't Leave! Keeping Employees in a Tight Labor Market	Tackle the Challenges of AMI	Using the Risk Management Toolkit	Successfully Navigating FEMA Claims Post Disaster
2:45 – 3:15 pm	Break: Ballroom B, Ballroom Level					
3:15 – 4:30 pm	GASB Update	Evaluating Policy Changes on Energy Tax Credits and Incentives	Building Tomorrow's Workforce: Aligning Development with Succession Planning	Managing New Extra-Large Loads	Readying Your Utility for Increased Wildfire Risk	AI Applications for Modern Utility Finance
5 pm	Happy Hour with Colleagues Rye Bar at the Raleigh Marriott City Center Hotel (pay your own way)					

TUESDAY, SEPTEMBER 9

8:45 – 10 am
GENERAL SESSION

BALLROOM A, BALLROOM LEVEL



KEYNOTE
ALEX FITZSIMMONS,
Director of the Office of Cybersecurity, Energy Security, and Emergency Response (CESER) at U.S. Department of Energy (DOE)



JARED PRICE



RAHEEL ARSHED



MICHAEL FISH



JEREMY RENSHAW

AI Panel: Practical Energy Technology

Artificial Intelligence has the potential to enhance operational efficiency, reduce costs for consumers, and help utilities of all sizes manage an increasingly complex grid. This keynote will feature presentations from utility executives and leading industry researchers on how utilities can implement AI in different parts of their organization, and how to minimize potential risks associated with its use.

MODERATOR: JARED PRICE, *Vice President and Chief Information Officer, American Municipal Power, Inc.*

PANELISTS: RAHEEL ARSHED, *Utility AMI Manager, City of Naperville, Illinois;*
MICHAEL FISH, *Senior Director, Enterprise Cyber Security, Salt River Project, Arizona;* and **JEREMY RENSHAW,** *Executive Director, AI and Quantum, Electric Power Research Institute*

6 – 7:30 pm

RECEPTION

BALLROOM B, BALLROOM LEVEL

Join us for an enjoyable evening of food and drinks with fellow attendees.

TUESDAY, SEPTEMBER 9

	Accounting & Finance 306 ABC Main Level	Accounting & Finance 302 ABC Main Level	Human Resources Room 304 Main Level	Rates & Pricing 305 B Main Level	Risk Management & Insurance 305 A Main Level	Industry Spotlight 301B Main Level
7 am – 6 pm	Registration: Main Level					
7:30 – 8:30 am	Networking Breakfast: Ballroom B, Ballroom Level Women in Public Power Networking Breakfast: Room 402, Ballroom Level					
8:45 – 10 am	General Session: Ballroom A, Ballroom Level					
10 – 10:30 am	Break: Ballroom B, Ballroom Level					
10:30 – 11:45 am	How AI Is Transforming Financial & Management Reporting	Joint Session with CTS How to Get Leadership Buy-In and Budget on Technology Initiatives	Powering the Future: Building Stronger Apprenticeship Pathways for Lineworkers	Creating Rates and Services to Support Your Key Accounts	How Brokerage Services Can Improve Risk Management Programs	
11:45 am – 1:30 pm	Lunch (on your own)					
1:30 – 2:45 pm	Large Utility Roundtable	Small Utility Roundtable	HR Group Therapy Roundtable	Rates for Distributed Energy Resources	How to Prioritize Capital Investments Using Risk Management Practices	Joint Action Agency Roundtable
2:45 – 3:15 pm	Break: Ballroom B, Ballroom Level					
3:15 – 4:30 pm	Streamlining Single Audits and Capital vs. Expense Determinations	Rating Agency Outlook for Public Power	Labor Law Hot Topics	The Power of the Stakeholder Process	Understanding and Managing Geopolitical and Economic Risks	Toot Your Own Horn: Showcasing the Value of Public Power
6 – 7:30 pm	Reception: Ballroom B, Ballroom Level					

WEDNESDAY, SEPTEMBER 10

7 – 10 am	Registration: Main Level
7:30 – 8:30 am	Networking Breakfast: Ballroom B, Ballroom Level
8:45 – 10 am	Closing General Session: Ballroom A, Ballroom Level

CLOSING GENERAL SESSION



KEYNOTE
Cybercrime, Identity Theft, and Crimes

Known for his former life as con man, check forger, and impostor between the ages of 15 and 21, Frank Abagnale's unique expertise and first-hand experience now focus on a life of service in the world of cybersecurity. Hear how he's worked with the FBI and more than 14,000 financial institutions, corporations, and government agencies to utilize his fraud prevention programs.

FRANK ABAGNALE, *Renowned Cybercrime and Fraud Prevention Expert, Bestselling Author, and subject of Catch Me If You Can*

KEY FACTS

Credits and Evaluation

A link to an online survey about the conference will be emailed to attendees after the conference. You must complete this form to receive a certificate for continuing education credits (CEUs, PDHs, CPEs, HRCI, SHRM). We appreciate your valuable feedback.

Presentations

A link to speakers' presentations will be emailed to attendees after the conference and will be made available to view for one month.

Antitrust Statement

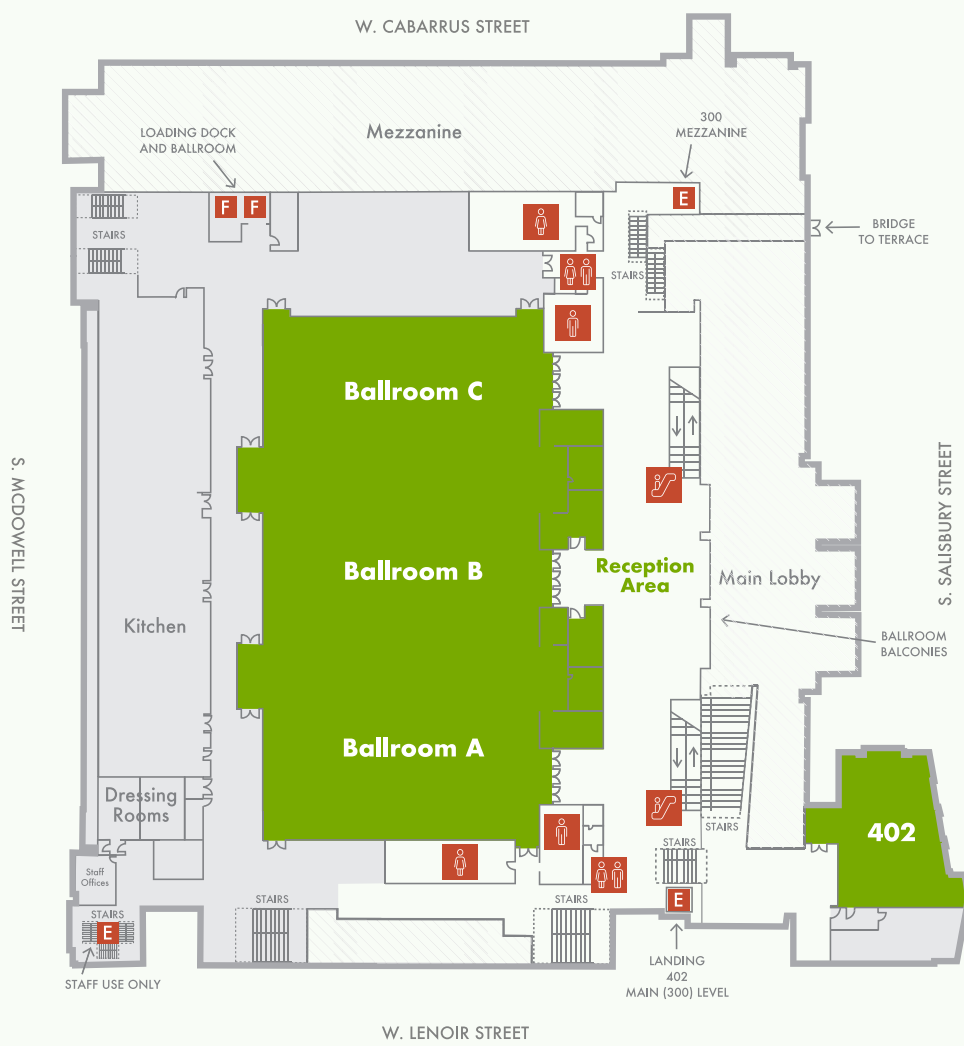
Various state and federal laws prohibit the exchange of information among competitors regarding the matters pertaining to price, refusals to deal, markets division, tying relationships and other topics that might infringe upon antitrust laws and regulations. No such exchange or discussion will be tolerated during the meeting. A copy of the APPA's Statement of Compliance with the Antitrust Laws is available upon request.

Code of Conduct

Attendees of American Public Power Association meetings agree to abide by the APPA Code of Conduct. If attendees engage in unacceptable behavior as outlined in the Code of Conduct, APPA may take any action it deems appropriate, including but not limited to, expulsion from the current and future meetings, with no warning or refund.

RALEIGH CONVENTION CENTER

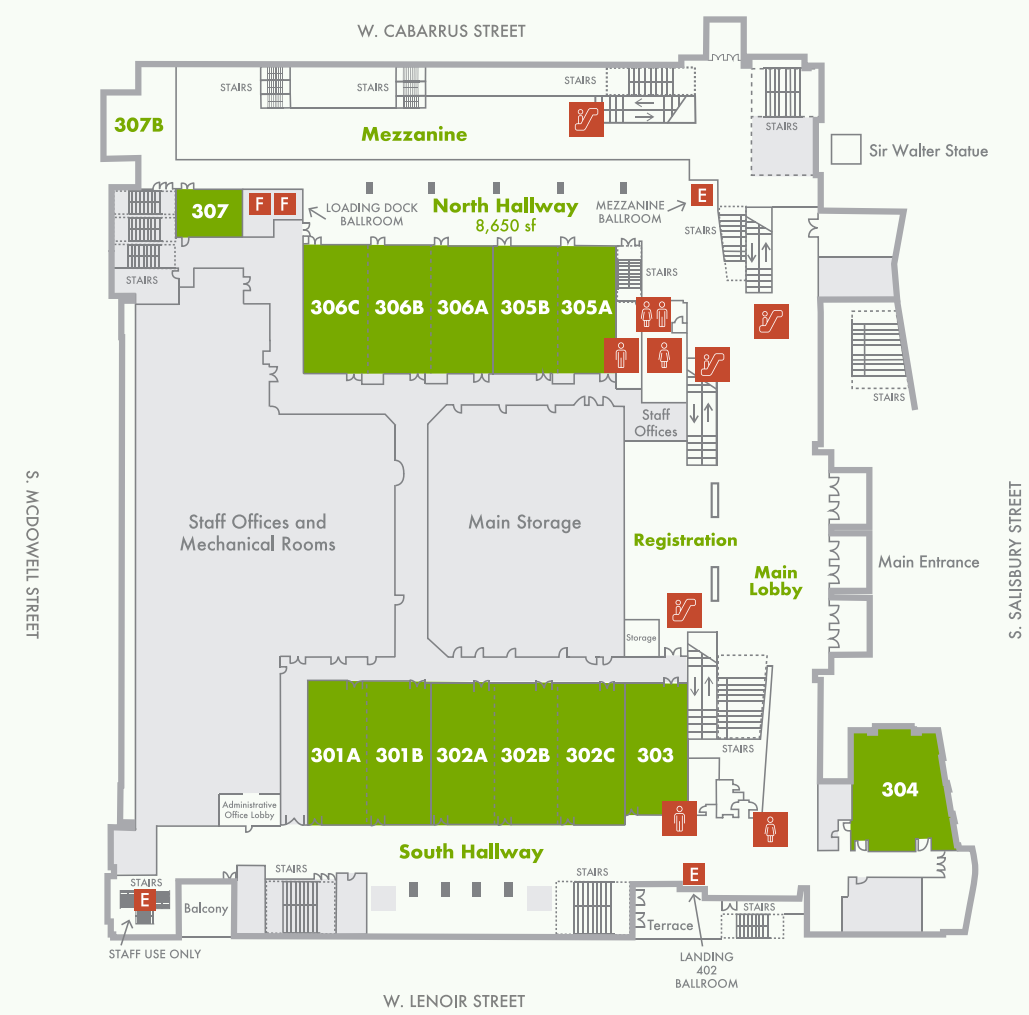
BALLROOM LEVEL



- Women
- Men
- Allgender/Family
- Elevator
- Freight Elevator
- Escalator
- Open to Below
- Back of House

RALEIGH CONVENTION CENTER

MAIN (300) LEVEL



- Women
- Men
- Allgender/Family
- Elevator
- Freight Elevator
- Escalator
- Open to Below
- Back of House

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CHAMPION



SUSTAINING NETWORKING



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NETWORKING



ADVOCATES



SUPPORTERS



A vibrant night scene of a waterfront restaurant patio. The patio is lined with numerous colorful umbrellas in shades of blue, orange, yellow, and green. People are seated at tables, enjoying the view. A canal flows alongside the patio, reflecting the lights. In the background, there are trees and buildings with warm lighting.

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SAVE THE DATE

**2026 Business
& Financial Conference**

**SEPTEMBER 13 – 16, 2026
SAN ANTONIO, TEXAS**