

Elite Member Annual Benefits Checklist



Use this tool to manage the benefits that require action from you.
 For a full list of your membership benefits, read APPA's [corporate membership brochure](#).

Benefit	Action	When
Use of the Elite corporate associate logo to show your support of public power	Download logo	Upon Joining
Logo rotated throughout PublicPower.org pages in footer	Send logo in square format to Membership@PublicPower.org	Upon Joining
Higher-level access for all employees to members-only resources on PublicPower.org	Create login credentials for all interested employees	Upon Joining, Ongoing
Access for all employees to the online Public Power Membership Directory	Create login credentials for all interested employees	Upon Joining, Ongoing
Complimentary upgrade to a premier listing in the Public Power Suppliers Guide	Submit info to Membership@PublicPower.org	Upon Joining
Ability to participate in APPA Engage communities	Email Membership@PublicPower.org to subscribe your team	Upon Joining
Annual corporate spotlight in Public Power Current enewsletter	Respond to email from APPA to confirm logo update	Annually: Nov./Dec.
Triannual emails to targeted utility leaders (small business members can send semi-annual emails)	Respond to email from APPA and provide requested information	Annually: before period
Featured listing in the Public Power Buyers Guide	Respond to email from APPA to review/update your listing	Annually: Oct./Nov.
Opportunity to serve on a conference planning committee	Respond to APPA call for nominations	Annually: July
Invitation to exclusive networking events at APPA conferences	RSVP to email from APPA	Annually: May, August, September

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Annual email distribution of a white paper to targeted utility executives and inclusion of it in APPA's Product Store	Submit PDF to Membership@PublicPower.org	Annually: Nov./Dec.
Opportunities to share innovative partnership project ideas with 900+ utilities participating in APPA's Demonstration of Energy & Efficiency Developments (DEED) R&D program	Complete DEED Idea Exchange form	Ongoing
Opportunities to share press releases, content-rich articles, and white papers on Suppliers NewsCentral , featured on the Public Power Suppliers Guide	Email submissions to Membership@PublicPower.org	Ongoing
Sponsor APPA conferences and events at the lowest rate	Visit the Conferences & Meetings page to review events available for sponsorship and email Membership@PublicPower.org to secure your sponsorship	Upon Joining
Monthly edition of the Washington Report providing legislative and regulatory updates from the capital	Email Membership@PublicPower.org to subscribe your team	Upon Joining
Monthly membership mailing list in Excel format (Primary utility contact, title, U.S. Postal Address)	Email Membership@PublicPower.org to subscribe your team	Upon Joining
Subscriptions for all employees to APPA periodicals	Visit APPA's subscription page to subscribe	Upon joining
Advertise in APPA publications for a discounted rate	View the media kit for opportunities	Upon joining



ELITE CORPORATE ASSOCIATE
Powering Strong Communities