

Corporate Member Benefits Annual Checklist



Use this tool to manage the APPA membership benefits that require your active participation. For a full list of your membership benefits, read [APPA's corporate membership brochure](#).

Benefit	Action	When
Use of the Corporate associate logo to show your support of public power	Download logo	Upon Joining
Access for all employees to members-only resources on PublicPower.org	Create login credentials for all interested employees	Upon Joining, Ongoing
Basic listing in the online Public Power Suppliers Guide	Submit info to Membership@PublicPower.org	Upon Joining
Ability to participate in the APPA Engage platform	Email Membership@PublicPower.org to subscribe your team	Upon Joining
Basic listing in the Public Power Magazine Buyers Guide	Send updates to Membership@PublicPower.org	Annually: October/November
Opportunities to share innovative partnership project ideas with 900+ utilities participating in APPA's Demonstration of Energy & Efficiency Developments (DEED) R&D program	Complete DEED Idea Exchange form	Ongoing
Opportunities to share press releases, content-rich articles, and white papers on Suppliers NewsCentral , featured on the Public Power Suppliers Guide	Submit your stories on this form.	Ongoing
Opportunities to suggest subject matter experts relevant news pieces	Submit suggestions to Membership@PublicPower.org	Ongoing
Sponsor APPA conferences and events at a discounted rate	Visit the Conferences & Meetings page to review events available for sponsorship and email Membership@PublicPower.org to secure your sponsorship	Upon Joining



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Benefit	Action	When
Monthly edition of the Washington Report providing legislative and regulatory updates from the capital	Email Membership@PublicPower.org to subscribe your team	Upon Joining
Monthly membership mailing list in Excel format (Primary utility contact, title, U.S. Postal Address)	Email Membership@PublicPower.org to subscribe your team	Upon Joining
Subscriptions for all employees to APPA periodicals	Visit APPA's subscription page to subscribe	Upon Joining
Advertise in APPA publications for a discounted rate	View the media kit for opportunities	Upon joining