



SAMPLE PROCLAMATION

A proclamation requires the attention of your utility policy board or city council and provides an opportunity for those bodies to think about and describe the electric utility's role in the broadest possible way. After the proclamation is passed, you can distribute it to the news media, post it on your website and Intranet, email it to employees, use it as a newspaper ad, write about it in your customer newsletter, and make copies or a poster of it for your customer service center.

PROCLAMATION RECOGNIZING PUBLIC POWER WEEK, OCT. 6-12: A WEEK-LONG CELEBRATION OF (UTILITY NAME'S) YEAR-ROUND SERVICE TO (COMMUNITY NAME)

WHEREAS, we, the citizens of (community name), place a high value on local choice over community services and therefore have chosen to operate a community-owned, not-for-profit electric utility and, as customers and owners of our electric utility, have a direct say in utility operations and policies;

WHEREAS, (utility name) provides our homes, businesses, schools, and social service and local government agencies with reliable, efficient, and safe electricity employing sound business practices designed to ensure the best possible service at not-for-profit rates;

WHEREAS, (utility name) is a valuable community asset that contributes to the well-being of local citizens through energy efficiency, customer service, environmental protection, economic development, and safety awareness;

(OPTIONAL) WHEREAS, (utility name) has also taken on additional stewardship for our community's information infrastructure through a broadband network providing (internet/cable/telephone, etc., services), expanding community and economic development opportunities;

WHEREAS, (utility name) is a dependable and trustworthy institution whose local operation provides many consumer protections and continues to make our community a better place to live and work, and contributes to protecting the global environment;

NOW, THEREFORE BE IT RESOLVED: that (utility name) will continue to work to bring low-cost, safe, reliable, and sustainable electricity (and broadband/other services) to community homes and businesses just as it has since (year), the year when the utility was created to serve all the citizens of (community name);



BE IT FURTHER RESOLVED: that the week of Oct. 6-12 be designated Public Power Week to recognize the immense sense of pride in (utility name) and their contributions to the community and to educate customers, policymakers, and employees on the benefits of public power; and

BE IT FURTHER RESOLVED: that our community joins hands with approximately 2,000 other public power systems in the United States in this celebration of public power, which puts our residents, businesses, and the community before profits.

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