

May 8 - 12  
**2023**

APPA ACADEMY

# Spring Education Institute

Denver, Colorado

## In person in Denver!

### Courses

Accounting

Work Order & Asset Management

Cost of Service & Rate Design

Underground Distribution Systems

Also featuring a Cybersecurity Summit!

# Learn Together, Grow Together

The APPA Academy's Spring Education Institute features 8 in-depth training courses for all skill levels. Institutes allow attendees to focus on a single topic or spend the week in multiple classes for more comprehensive training.

**SAVE \$100** per class  
when you register  
by April 17!



|  | Monday 5/8                                    | Tuesday 5/9  | Wednesday 5/10  | Thursday 5/11  | Friday 5/12 |
|--|---|--|---|--|-------------|
| <b>Accounting</b>                        | Public Utility Accounting                     |  | Work Order & Asset Management Accounting                  | Advanced Public Utility Accounting                   |             |
| <b>Cost of Service &amp; Rate Design</b> | Basic Cost of Service & Key Financial Targets | Strategic Rate Design: Trends and Distributed Generation Impacts | Cost of Service Workshop: Implementation and Applications |  |             |
| <b>Technical Training</b>                | Underground Distribution Systems              |  |   | Advanced Underground Distribution Systems (1.5 days) |             |
| <b>Cybersecurity</b>                     | Cybersecurity Summit                          |  |   |  |             |

# Accounting

Earn CPE credits

## Public Utility Accounting Monday, May 8 – Tuesday, May 9

This foundational course is designed around the Federal Energy Regulatory Commission Uniform System of Accounts, covering every relevant FERC account. Learn about the role of accounting in public utilities, FERC accounting procedures, the uniform systems of accounts, and utility accounting subsystems. Review the proper usage of each account, preparing FERC-based income statements and balance sheets, the supporting charts of accounts, and proper coding for all FERC account activities. **Earn 15 CPEs.**

## Work Order and Asset Management Accounting Wednesday, May 10

Learn how to coordinate operations and finance processes to accurately account for projects. Work through the necessary steps to report utility construction costs and differentiate between capital construction and maintenance costs. Learn about practical industry processes, through real-world utility examples of the day-to-day realities of accounting for utility construction costs. **Earn 7.8 CPEs.**

## Advanced Public Utility Accounting Thursday, May 11 – Friday, May 12

This practical course examines the more complicated aspects of accounting theory and practice to inform planning and decision-making and help execute your day-to-day work more efficiently and effectively. Discuss how accounting principles and practices impact financial reporting to internal and external stakeholders. Learn about industry trends, new accounting standards, and strategies for ensuring future financial success. **Earn 13.8 CPEs.**

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### Pricing\*

Courses can be taken individually or together for a discounted rate.

### Members

|                                    |         |
|------------------------------------|---------|
| Accounting Bundle* (save \$300!)   | \$2,475 |
| Public Utility Accounting          | \$1,050 |
| Work Order & Asset Management      | \$675   |
| Advanced Public Utility Accounting | \$1,050 |

\*Non-member rates are double the member price. All individual course prices increase by \$100 after April 17; bundles will increase by \$100 per course included.

# Cost of Service & Rate Design

Interactive courses with real-world examples and exercises

## Basic Cost of Service & Key Financial Concepts Monday, May 8

Learn all about cost of service, from basic concepts to leveraging data for decision making. Find out how to determine revenue requirements and key financial targets and relate them to cost of service. Learn how to develop a long-term rate plan and use financial targets to determine customer rates, borrowing needs, and capital improvements. **Earn 7.8 CPEs.**

## Strategic Rate Design: Trends and Distributed Generation Impacts Tuesday, May 9

The electric industry is changing, and policies related to customer rate structures are no longer consistent with how a utility's costs are incurred. Learn how to send proper price signals and how social and environmental objectives may factor into rate designs. Review rate trends and implementation strategies and hear how others are integrating distributed energy resources and restructuring rates for electric vehicles, solar valuation and fixed and variable cost recovery. **Earn 7.8 CPEs.**

## Cost of Service Workshop: Implementation and Applications Wednesday, May 10 – Thursday, May 11

Explore the ins and outs of cost of service—from key concepts to the nuts and bolts of working through a cost of service model. Get hands-on experience working with an actual Excel model to apply cost of service and rate design principles and processes. Complete the step-by-step process of putting a cost of service study together and review how to develop a fully functional and unbundled cost of service study. **Earn 15 CPEs.**

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### Pricing\*

Courses can be taken individually or together for a discounted rate.

### Members

|                                 |         |
|---------------------------------|---------|
| COS/Rates Bundle* (save \$300!) | \$2,100 |
| Basic Cost of Service           | \$675   |
| Strategic Rate Design           | \$675   |
| Cost of Service Workshop        | \$1,050 |

\*Non-member rates are double the member price. All individual course prices increase by \$100 after April 17; bundles will increase by \$100 per course included.

# Technical Training

Earn PDH credits



## Underground Distribution Systems

**Monday, May 8 – Wednesday, May 10**

Learn all about the effective planning, design, installation, operation, and maintenance of underground electric distribution systems. Review critical factors involved in the conversion of overhead systems to underground. Discuss operations, safety and regulatory requirements, and hear from an industry cable application engineer about underground cable reliability, failure modes, and testing methods. **Earn 19.5 PDHs.**

## Advanced Underground Distribution Systems

**Thursday, May 11 – Friday, May 12**

Learn how to improve your utility's policies, standards, and practices for planning, designing, constructing, operating, and maintaining underground distribution and hear about current and emerging industry trends. Take a deeper dive into cable design, manufacturing and life extension methods. Review civil engineering considerations and distribution system planning and capital improvements. **Earn 10.25 PDHs.**

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### Pricing\*

Courses can be taken individually or together for a discounted rate.

### Members

|   |         |
|---|---------|
| Underground Bundle* (save \$200)          | \$2,500 |
| Underground Distribution Systems          | \$1,750 |
| Advanced Underground Distribution Systems | \$ 950  |

\*Non-member rates are double the member price. All individual course prices increase by \$100 after April 17; bundles will increase by \$100 per course included.

For detailed course and instructor information, visit [www.PublicPower.org/Academy](http://www.PublicPower.org/Academy) under In-Person Courses.



## Registration & Hotel Information

# Hotel Information

All courses will be held at the:

### **Hilton Denver City Center**

1701 California Street  
Denver, CO 80202

### **APPA Room Rate/Cut-off Date**

\$249 per night (plus 15.75% tax) before April 17

### **Registration Discounts**

- Save \$100 (per class) by registering before April 17
- Group pricing is available when you register 5+ people
- Bundled course discounts are also available

### **Meals**

A continental breakfast, beverage breaks, and an afternoon snack are included in the registration fee. All other meals are on your own.

### **More Information**

Visit [www.PublicPower.org/Academy](http://www.PublicPower.org/Academy) under In-person Courses.

### **Questions?**

Email [EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org).





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# CYBERSECURITY SUMMIT

**NEW!**

**MAY 8 – 10**  
DENVER, COLORADO

Cybersecurity is among the top seven concerns that keep public power leaders up at night. Whether you're just starting the cybersecurity journey at your organization or have a plan you need to refresh in the face of evolving threats, you can't miss the Cybersecurity Summit. Learn from the nation's leading experts and from your colleagues that have traveled this road already.

## Who Should Participate

Everyone in a utility plays a role in cybersecurity. The program is geared for:

- Security officers, IT, OT managers
- Policy, operations, communications executives
- General managers/CEOs
- Mayors, board/city council members, elected officials
- Industry partners, subject matter experts

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# In-House Training 2023

We can bring these (and other) courses to your location—either virtually or in-person—a convenient and cost-effective option for groups. Contact APPA's Education Department for details ([EducationInfo@PublicPower.org](mailto:EducationInfo@PublicPower.org)).