

September 18 - 21
2022

APPA ACADEMY

Business & Financial Conference

Savannah, Georgia

COLLABORATION 2022

ACCOUNTING & FINANCE • RATES & PRICING •
RISK MANAGEMENT & INSURANCE • INFORMATION
TECHNOLOGY • HUMAN RESOURCES

CO-HOSTED BY:





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COLLABORATION

AMERICAN
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Powering Strong Communities

EMPOWER GROWTH through new ideas. Connect face-to-face with the national network of public power professionals in your field. Hear the latest trends, best practices and case studies at 40+ sessions in accounting and finance, human resources, information technology, rates and pricing, and risk management and insurance.

LEARN MORE AND REGISTER
www.PublicPower.org/BandF

SUNDAY, SEPTEMBER 18

PRECONFERENCE SEMINARS

Add value to your conference experience with these deep dives into hot topics. Learn from experienced instructors and engage in an interactive learning environment.

8:30 a.m. – Noon

Sound Financial Planning for Long-Term Stability

Utilities are under pressure to minimize rate impacts on customers while keeping the system reliable and planning for infrastructure replacement. What role do financial decision makers play in this scenario? Learn how to define revenue requirements and what other key targets help ensure a utility's long-term financial stability. Understand your utility's current financial position and identify areas for improvement while minimizing the impact of potential rate changes on customers. Learn how to successfully implement a plan to continue to meet (or work toward) defined revenue requirements and review guidelines that can help make those difficult financial decisions easier.

INSTRUCTOR: DAWN LUND, *Vice President,
Utility Financial Solutions*

1:30 – 5 p.m.

Trending Topics in Public Utility Accounting

Accounting standards for public power utilities are constantly evolving. Layer on federal infrastructure funding opportunities and the accounting implications, and it can be a challenge to keep up. Join this seminar to gain an understanding of Governmental Accounting Standards Board (GASB) standards and grant funding opportunities that impact your utility operations. Topics will include the implementation of GASB 87 and how to navigate the complexities of the new lease standard; a fresh look at regulatory accounting and whether it still makes sense for your utility; and planning and preparation strategies to help you take advantage of federal ARPA and IIJA grants and related issues with long-term debt.

INSTRUCTORS: DOUG BALDESSARI, *CPA, Partner*, and
BETHANY RYERS, *CPA, MAS, Firm Director, Baker Tilly*

1:30 – 5 p.m.

Learning to Lead: Pathways to Leadership for Results

Whether you lead people or projects, successful leadership requires a base-level understanding of the fundamentals of leadership. Review different leadership theories, identify your personal leadership style – and learn how to identify the styles of others to maximize your effectiveness – and get guidance on leading through influence and innovation in this thought-provoking class designed to help you develop your leadership skills and become more effective in advancing the organization you serve and obtain better overall results. Hear real-life examples from a retired public power executive and take away valuable lessons and tips to apply to your own work.

INSTRUCTOR: NILAKSH KOTHARI, CEO, Preferred Consulting LLC, and former General Manager, Manitowoc Public Utilities, Wisconsin

5 – 6:30 p.m.

WELCOME RECEPTION

MONDAY, SEPTEMBER 19

	ACCOUNTING & FINANCE	RATES & PRICING	RISK MANAGEMENT & INSURANCE	INFORMATION TECHNOLOGY	HUMAN RESOURCES	
7:30 – 8:30 a.m.	Networking Breakfasts: Newcomer’s Breakfast and Breakfast with Sponsors					
8:45 – 10 a.m.	Opening General Session					
10:30 – 11:45 a.m.	ESG Reporting: The Effect on Public Power	Harnessing the Power of Payment Technologies	Learning by Doing: Piloting Rate Designs	Integrating Risk Management for Resilience	Managing Cybersecurity Risk in the Supply Chain	A New Learning Paradigm
1:30 – 2:45 p.m.	The Top 5 Uses of Regulatory Accounting	Rating Agency Outlook for Public Power	Getting the Wheels in Motion for EV Rates	Alternative Pathways in a Hardened Insurance Market	Zero Trust Deconstructed	Addressing Employee Mental Health and Wellness
3:15 – 4:30 p.m.	Making Your Way to the Cloud	Three Tips for Revenue Stability	Setting Cryptocurrency Mining Rates	Risk and Insurance Roundtable	Making Your Way to the Cloud	Show Me the Money & Everything Else
5 p.m.	Happy Hour with Colleagues					

GENERAL SESSION

The Fans First Way: The 5 E's To Create Raving Fans and Customers

The Savannah Bananas are a baseball team based in Savannah, Georgia, who have sold out every game since their first season in 2016. The team has built a social media following in the millions including becoming known as TikTok's favorite team with over 2 million followers.

Jesse Cole, founder of Fans First Entertainment and owner of the Savannah Bananas, will share his philosophy on developing a Fans First mentality and how you can apply that to your organization. Learn how to eliminate friction, entertain always, experiment constantly, engage deeply and empower action with your team.

JESSE COLE, founder of Fans First Entertainment
and owner of the Savannah Bananas



Earn Continuing Education Credits

Earn continuing education credits for your professional development needs by participating in the conference:

- Continuing Education Units (CEUs) from IACET
- Professional Development Hours (PDHs)
- Continuing Professional Education (CPE) Credits from NASBA
- Human Resources sessions will be eligible for HRCI credits

Visit www.PublicPower.org/BandF for more information.

TUESDAY, SEPTEMBER 20

	ACCOUNTING & FINANCE	RATES & PRICING	RISK MANAGEMENT & INSURANCE	INFORMATION TECHNOLOGY	HUMAN RESOURCES	
7:30 – 8:30 a.m.	Networking Breakfasts: Women in Public Power Breakfast and Breakfast with Sponsors					
8:45 – 10 a.m.	General Session					
10:30 – 11:45 a.m.	GASB Update	Give a Financial Presentation with Impact	Proactive DER Management	How to Do a Root Cause Analysis	Information Technology Roundtable	Strategic Planning for Workforce Development
1:30 – 2:45 p.m.	Large Utility Roundtable Small Utility Roundtable	Joint Action and Association Roundtable	Engaging and Educating Customers on Rates and Programs	Understanding Insurance Claims	The Importance of Bringing Cyber Hygiene Home	CYA: Ask the Attorney
3:15 – 4:30 p.m.	Purchasing & Budgeting in a Constrained Supply Chain	Preparing for Infrastructure Funding	Designing Rates to Encourage Beneficial Electrification	When and How to Communicate Risk	Holistically Managing Vulnerabilities	Succession Planning Strategies
6 – 7:30 p.m.	Reception					

GENERAL SESSION

The State and Future of Power

Preview and prepare for the future. Hear how changes in technology, customer expectations, distribution models, and government policies are impacting the electric utility industry, and what that means for you and your utility.

TED WALKER, *Partner, Guidehouse*



The American Public Power Association helps community-owned utilities deliver superior electric service – by advocating and advising on electricity policy, resilience, cybersecurity, grid operations, technology, trends, and training.

APPA ACADEMY

AMERICAN PUBLIC
POWER ASSOCIATION

The APPA Academy is public power's complete resource for professional education and certification, helping you stay abreast of rapidly evolving technologies, regulations, and customer needs.

WEDNESDAY, SEPTEMBER 21

7:30 – 8:30 a.m.

Networking Breakfast

8:45 – 10 a.m.

Closing General Session

MAKE YOUR PLANS

www.PublicPower.org/BandF

Visit our website for more information about the 2022 Business & Financial Conference, including:

- How to register
- Group discounts
- Complete program information
- Hotel information

CLOSING GENERAL SESSION

Adaptability: The New Leadership Superpower



There is extraordinary contrast between the volume of rapid societal and technological change and the traditional, stable nature and culture of the utility industry. But as chaotic as our world may seem right now, there is an opportunity to re-imagine our work and our workplace for those open to learning.

To be successful, leaders and organizations must be able to craft and cascade productive communication, predict the realistic impact of change on their industry, AND develop a strategy to navigate change. Get practical, real world take-aways on how to succeed, and help your utility succeed, in these changing times.

TANGELA JOHNSON, *President/CEO,*
North Georgia Corporate Consulting

ABOUT SAVANNAH

Savannah, Georgia is a charming Southern escape where art, period architecture, trendy boutiques and haunted stories are all set under a veil of Spanish moss. Come and discover the enchanting soul of Savannah.





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