

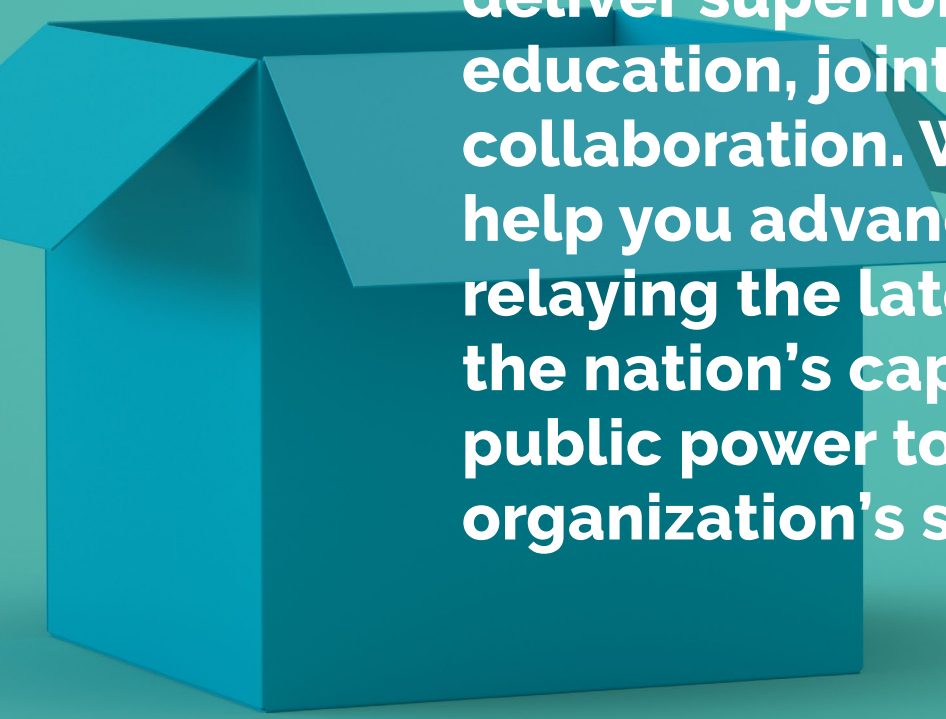
AMERICAN  
**PUBLIC  
POWER**  
ASSOCIATION

Powering Strong Communities

# MEMBER BENEFITS



# TAKE ADVANTAGE OF RESOURCES AVAILABLE TO YOU



The American Public Power Association partners with you to promote and preserve the public power model and to help you deliver superior services through education, joint advocacy, and collaboration. We're here to help you advance our industry — relaying the latest insights from the nation's capital and across public power to further your organization's success.



# EDUCATION AND TRAINING

Learn new skills, gain actionable ideas, and network with peers with the APPA Academy — public power's complete resource for professional development.

Whether you work in accounting and finance, customer service, utility operations, communications, or sit on a utility governing board, you can keep up with the latest technologies, rules, and trends through our in-person, virtual, in-house, and on-demand options.

Offerings include:

- Live conferences, meetings and seminars
- Virtual training, webinars, and summits
- Customized in-house training and courses
- Robust on-demand course library
- Educational institutes and certificate programs

Members get exclusive access to certain offerings and deep discounts on registration.

Participants in APPA Academy programs earn continuing education credits to maintain an array of certifications and licensures.

# FEDERAL ADVOCACY

APPA works with members like you to advise and inform federal officials on Capitol Hill and before the Executive Branch on key policy issues that affect your utility and community.

From tax and municipal financing reforms to infrastructure allocations, environmental policies, and cybersecurity rules, stay updated on what's happening in Washington through our comprehensive bill analysis, issue briefs, and whitepapers. As a member, you can weigh in on the issues that matter most to your utility and community and ensure your priorities are reflected in our comments and filings to agencies, including FERC, NERC, EPA, DOE, the FAA & FCC.

You can amplify your influence by:

- Attending the annual Legislative Rally to brief your congressional representatives
- Involving your elected or appointed officials with our Policy Makers Council





# OPERATIONAL RESOURCES

Take advantage of numerous programs and tools that help your utility adopt new technologies, enhance reliability, improve customer service, maintain safety, and strengthen physical and cybersecurity posture.

- Learn how to put a disaster response plan in place, how to coordinate with local, state, and federal governments, and navigate immediate and long-term assistance to recover and rebuild.
- Ensure you're meeting the latest OSHA and NESC standards and promote a safe environment by following the safety compliance information and practices in our highly acclaimed Safety Manual.
- Apply for up to \$125,000 in project grants and up to \$5,000 for scholarships annually through our research and development program. Participating members can browse the comprehensive project library to learn how these innovative projects can help their utilities.
- Better understand and estimate outage costs with our mobile-friendly eReliability Tracker, which collects and analyzes your annual outage and restoration data and helps you share the value of resiliency efforts.
- Analyze safety-related incidents and events with our eSafety Tracker to track and benchmark your safety culture over time.
- Participate in our nationwide mutual aid network to receive or facilitate restoration work following storms and disasters.
- Evaluate and improve your utility's cyber maturity with resources on information sharing, incident response, and risk management, such as Axio360 for Public Power. Participate in peer-to-peer information sharing, advise national efforts to improve public power's cyber posture (through the Cybersecurity Defense Community), and get tailored insights from federal and industry partners on responses to security events.
- Have your line crews compete for recognition, attend training, and practice essential skills in a safe environment at the Public Power Lineworkers Rodeo.



# STAY INFORMED AND ENGAGED

Keep up with the latest news, trends, best practices, and public power accomplishments.

- Subscribe to Public Power Current, our newsletter, where you can advertise RFPs, share social posts highlighting your utility, and list job openings.
- Explore new topics and what your peers are doing in our flagship Public Power magazine (all member employees can sign up to receive complimentary print copies) and on our Public Power Now podcast.
- Sign up to get monthly social media content and ideas to share on your channels.\*
- Connect with fellow public power professionals from across the country through our targeted listservs, focusing on 25+ topics — including human resources, customer services, transmission & distribution, accounting & finance, and public communications.\*
- Find essential industry products and services on our online Suppliers Guide.
- Look up contact information and details for other public power utilities on our online directory.\*
- Download graphics and templates that help you tout public power's benefits — and other utility topics — with your customers and other stakeholders.\*
- Access customizable videos, infographics, and fact sheets to educate your customers and policymakers during Public Power Week, the first full week of October every year, and all year long.\*
- Enjoy discounts on our Product Store items, which include reports and archived training on everything from learning electric utility basics to understanding technologies and comparing utility salaries.

*\* Exclusively for members*



# GET RECOGNIZED

As a member, you can apply for programs that distinguish your utility to your community and be venerated with public power's highest honors.

Nominate a community leader or your utility for one of our national awards in:

- Public Service
- Community Service
- Operational Excellence
- Utility Leadership
- Small Utility Management
- System Achievement

Demonstrate leading reliability, superior safety, and innovative practices with our:

- Safety Awards
- Reliable Public Power Provider (RP3) program
- Smart Energy Provider program
- Energy Innovator Award
- Commendations for offering mutual aid to a utility in need

If your utility is not one of the more than 1,440 public power utility members of APPA, contact [Membership@PublicPower.org](mailto:Membership@PublicPower.org) for additional information on joining APPA or visit us online at [PublicPower.org](http://PublicPower.org).