

INTRODUCE YOUR COMPANY TO TOP DECISION-MAKERS -

Sponsor the Virtual Legislative Rally

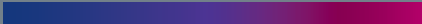
CEOS, POLICY MAKERS, SENIOR EXECUTIVES, GOVERNMENT RELATIONS PROFESSIONALS, AND MORE.

March 1 – 2, 2021



What is the Legislative Rally?

The Rally brings public power utility executives, policy experts, decision-makers, and locally elected and appointed officials together to learn about public power's value, benefits, and needs and to communicate them to Congressional representatives. Learn more at PublicPower.org/LegislativeRally.



What is the American Public Power Association?

We're the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.

Why should my company sponsor this event?

As a sponsor, you'll enjoy exclusive networking and branding opportunities with senior decision-makers. Sponsorship of the Legislative Rally is an excellent marketing opportunity for companies wanting top-level exposure. Please note: Due to the sensitive nature of the discussions at the Rally, investor-owned utilities may not sponsor or attend.



Thank you, 2020 sponsors!

BofA SECURITIES 

DWGP
DUNCAN WEINBERG GENZER PEMBROKE


Jennings Strouss
LAW FIRM

 **THOMPSON
COBURN** LLP

 **MeguireWhitney**

Save money on this event!
Become a corporate
associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels — standard and Elite — to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at PublicPower.org/Join.

Questions on sponsorship
& membership?

Pamela Cowen, 202-467-2903; Membership@PublicPower.org

March 1 – 2

2021

Legislative Rally

Hosted Virtually



2021 Legislative Rally Sponsor Opportunities

Keynote Address Sponsor

Tuesday, March 2, 11 AM Eastern

Introduce your company to top decision-makers - CEOs, policy makers, senior executives, government relations professionals, and more.

Elite Associate Member	\$10,000
Associate Member	\$11,000
Nonmember	\$22,000

One sponsor limit. Must commit February 12.

- Three-minute speaking opportunity to welcome attendees to the keynote and to introduce them to your company
 - Opportunity to share one or two PowerPoint slides during your welcome
- Logo featured prominently:
 - on the Rally homepage on PublicPower.org
 - on the virtual event portal, next to where attendees will click to join the keynote address
 - in marketing emails
 - in attendee logistics and follow-up emails
 - on sponsor recognition slide during the Rally
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.)
Association policy prevents the sharing of attendee emails and phone numbers without consent. You will have the opportunity to request attendee email addresses via a polling question at the end of your remarks. After the event, APPA will provide an Excel list of the names and email addresses of individuals who consented to share their email addresses.



Virtual Reception Sponsor

Monday, March 1, 5 PM Eastern

Introduce your company to top decision-makers - CEOs, policy makers, senior executives, government relations professionals, and more.

Elite Associate Member	\$5,000
Associate Member	\$6,000
Nonmember	\$12,000

Two sponsor limit. Must commit by February 12.

- Three-minute speaking opportunity to welcome attendees to the virtual reception and to introduce them to your company
 - Opportunity to share one or two PowerPoint slides during your welcome
- Logo featured prominently:
 - on the Rally homepage on PublicPower.org
 - on the virtual event portal, next to where attendees will click to join the virtual reception
 - in marketing emails
 - in attendee logistics and follow-up emails
 - on sponsor recognition slide during the Rally
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.) Association policy prevents the sharing of attendee emails and phone numbers without consent. You will have the opportunity to request attendee email addresses via a polling question at the end of your remarks. After the event, APPA will provide an Excel list of the names and email addresses of individuals who consented to share their email addresses.

Advisory Committee Meeting Sponsor

Monday, March 1, 11 AM Eastern

Engage state and regional public power association executives as they meet to discuss management and operations challenges and opportunities.

Elite Corporate Associate Member: \$3,000

Corporate Associate Member: \$4,000

Nonmember: \$8,000

One sponsor limit. Must commit by February 12.

- Two-minute speaking opportunity to welcome attendees to the meeting and tell them how your company can help their organizations. Please note: Attendance at this event is limited to public power utility members. The sponsor representative will need to leave the meeting following their presentation.
 - Opportunity to share PowerPoint slides during your welcome
- Logo featured on:
 - the Rally homepage on PublicPower.org
 - sponsor recognition slide during the Rally
 - attendee logistics and follow-up emails
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.) Association policy prevents the sharing of attendee emails and phone numbers without consent. You will have the opportunity to request attendee email addresses via a polling question at the end of your remarks. After the event, APPA will provide an Excel list of the names and email addresses of individuals who consented to share their email addresses.



Policy Makers Council Meeting Sponsor

Monday, March 1, 2:30 PM Eastern

Connect with policy makers from state and local public power utilities as they discuss the roles and responsibilities of public power governing boards.

Elite Corporate Associate Member: \$3,000

Corporate Associate Member: \$4,000

Nonmember: \$8,000

One sponsor limit. Must commit by February 12.

- Two-minute speaking opportunity to welcome attendees to the meeting and tell them how your company can help their utilities. Please note: Attendance at this event is limited to public power utility members. The sponsor representative will need to leave the meeting following their presentation.
 - Opportunity to share PowerPoint slides during your welcome
- Logo featured on:
 - the Rally homepage on PublicPower.org
 - sponsor recognition slide during the Rally
 - attendee logistics and follow-up emails
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.)

Association policy prevents the sharing of attendee emails and phone numbers without consent. You will have the opportunity to request attendee email addresses via a polling question at the end of your remarks. After the event, APPA will provide an Excel list of the names and email addresses of individuals who consented to share their email addresses.

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Sponsor Commitment Form

Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge

Title

Company

Address

City

State

Zip

Telephone

Email

Web address

	Elite Corporate Associate	Corporate Associate	Nonmember
<input type="checkbox"/> Keynote Address Sponsor	\$10,000	\$11,000	\$22,000
<input type="checkbox"/> Virtual Reception Sponsor	\$5,000	\$6,000	\$12,000
<input type="checkbox"/> Advisory Committee Meeting Sponsor	\$3,000	\$4,000	\$8,000
<input type="checkbox"/> Policy Makers Council Meeting Sponsor	\$3,000	\$4,000	\$8,000

Sponsorship Eligibility

Sponsorship of the 2021 Legislative Virtual Rally is only for those entities that offer products and services to electric utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at these events. Please note: Due to the sensitive nature of the discussions at the Rally, investor-owned utilities may not sponsor or attend.

Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Membership@PublicPower.org. Sponsors who cancel by January 18 will be liable for 50% of the sponsorship fee. Sponsors who cancel after January 18 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

Agreement

I understand and agree to comply with the sponsorship eligibility, payment, and cancellation policies. I understand that contributions or gifts made to this association are not deductible as charitable contributions for federal income tax purposes. I also understand that by providing my email and contact information that I am authorizing the American Public Power Association to send information to my organization about upcoming events, programs, and services via these means.

Representative-in-charge

Title

Signature

Date

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Sponsor Commitment Form

Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment must be received by February 1. All fees to be paid in U.S. funds. To qualify for the member rate on sponsorships, the sponsoring company must be an associate member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) _____.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my: Visa MasterCard American Express Discover

Card number _____ Exp. date _____

\$ Amount to charge to card _____ Name as it appears on card _____ Cardholder signature _____

For Association use:

Order ID/Event _____

If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email Membership@PublicPower.org the completed sponsor commitment form.

If you're paying via check, please email Membership@PublicPower.org the completed sponsor commitment form and then mail a copy of it with your payment to American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617