

# THE ACADEMY

AMERICAN PUBLIC  
POWER ASSOCIATION

CONNECT WITH PUBLIC POWER DECISION MAKERS

## Sponsor the Accounting & Finance Virtual Roundtable



APRIL 22-23, 2021



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## What is the American Public Power Association?

The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million customers that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power.



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## What is the Accounting & Finance Virtual Roundtable?

It is an opportunity for public power professionals to learn, network, and discuss current trends and issues with peers from around the country.

## Why should my company sponsor this event?

As a sponsor, you'll enjoy important exposure to and build awareness with public power leaders in this sector of the utility industry.



## Public Power Champion

Elite Corporate Associate Member: \$1,500  
Corporate Associate Member: \$2,000  
Nonmember: \$4,000

*Six sponsor limit. Must commit by April 2.*

- Five-minute speaking opportunity to welcome attendees to the session and to introduce them to your company
  - Opportunity to share one or two PowerPoint slides during your welcome
- Logo featured prominently:
  - on the conference homepage on PublicPower.org
  - in marketing emails
  - in attendee logistics and follow-up emails
  - on sponsor recognition slide during the conference
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.)
  - Association policy prevents the sharing of attendee emails and phone numbers without prior consent. We will ask permission to share session attendee email addresses with you via a polling question after the session. When the virtual conference is over, we will provide an Excel list of the names and email addresses of individuals who consented to share their email addresses.
- Three complimentary roundtable registrations

## Networking Sponsor

Elite Corporate Associate Member: \$1,000  
Corporate Associate Member: \$1,500  
Nonmember: \$3,000

*One sponsor limit. Must commit by April 2.*

- Three-minute speaking opportunity to welcome attendees to the event and to introduce them to your company
  - Opportunity to share one or two PowerPoint slides during your welcome
- Logo featured prominently:
  - on the conference homepage on PublicPower.org
  - in attendee logistics and follow-up emails
  - on sponsor recognition slide during the conference
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.)
  - Association policy prevents the sharing of attendee emails and phone numbers without prior consent. We will ask permission to share session attendee email addresses with you via a polling question after the session. When the virtual conference is over, we will provide an Excel list of the names and email addresses of individuals who consented to share their email addresses.
- Two complimentary roundtable registrations

# Public Power Supporter

Elite Corporate Associate Member \$750

Corporate Associate Member \$850

Nonmember \$1,700

## Benefits

- Logo featured on:
  - the conference homepage on [PublicPower.org](http://PublicPower.org)
- Pre- and post-meeting attendee lists in Excel. (Name, title, organization, U.S. postal address.)
  - Association policy prevents the sharing of attendee emails and phone numbers without prior consent.
- One complimentary conference registration

## Save money on this event!

### Become a corporate associate member.

Corporate associate membership distinguishes your company as a lead supporter of public power and provides tangible benefits that get your name in front of the nation's 2,000 community-owned electric utilities. We offer two levels – standard and Elite – to fit your needs and budget. Both options provide your employees with significant benefits, but with an Elite membership you are given extensive branding and networking opportunities. Learn more at [www.PublicPower.org/Join](http://www.PublicPower.org/Join).

### Questions on sponsorship & membership?

Pamela Cowen, 202-467-2903; [Membership@PublicPower.org](mailto:Membership@PublicPower.org)

## Sponsor Commitment Form

### Company Information

Please make sure your representative-in-charge handles all behind the scenes arrangements. All sponsor logistics information will be emailed to this person.

Representative-in-charge		
Title	Company	
Address		
City	State	Zip
Telephone	Email	
Website		

	<b>Elite Corporate Associate</b>	<b>Corporate Associate</b>	<b>Nonmember</b>
<input type="checkbox"/> Public Power Champion	\$1,500	\$2,000	\$4,000
<input type="checkbox"/> Networking Sponsor	\$1,000	\$1,500	\$3,000
<input type="checkbox"/> Public Power Supporter	\$ 750	\$ 850	\$1,700

# Sponsor Commitment Form

## Sponsorship Eligibility

Sponsorship of the 2021 Accounting & Finance Virtual Roundtable is only for those entities that offer products and services to electric utilities. The American Public Power Association shall have the sole right to determine the eligibility of sponsors at these events.

## Sponsorship Cancellation

Once the American Public Power Association receives the sponsor commitment form, benefits will start. Cancellation must be made in writing to Membership@PublicPower.org. Sponsors who cancel by March 11 will be liable for 50% of the sponsorship fee. Sponsors who cancel March 11 will be liable for 100% of the sponsorship fee. If full payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

## Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment must be received by March 25. All fees to be paid in U.S. funds. To qualify for the member rate on sponsorships, the sponsoring company must be an associate member. Individual associate members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

## Payment Information

Fifty percent of the sponsorship fee is due upon commitment. Full payment is due January 7. All fees to be paid in U.S. funds. To qualify for the member rate, the sponsoring company must be a member. Individual members cannot receive the member discount on behalf of a sponsoring company that is not an Association member.

- Enclosed is a check payable to American Public Power Association.
- Please bill me for payment (Members only). PO# (optional) \_\_\_\_\_.
- I am paying via Wire/ACH payment. Please have an Association finance employee contact me.
- Please charge my:  Visa  MasterCard  American Express  Discover

Card number \_\_\_\_\_ Exp. date \_\_\_\_\_  
Amount to charge to card \$ \_\_\_\_\_ Name as it appears on card \_\_\_\_\_ Cardholder signature \_\_\_\_\_

## For Association use:

Order ID/Event \_\_\_\_\_

**If you're paying via credit card, Wire/ACH payment, or electing to be billed, please email** (Membership@PublicPower.org) **the completed sponsor commitment form.**

**If you're paying via check, please email** (Membership@PublicPower.org) **the completed sponsor commitment form and then mail a copy of it with your payment to** American Public Power Association · P.O. Box 418617 · Boston, MA 02241-8617



Powering Strong Communities

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[www.PublicPower.org](http://www.PublicPower.org)