

Be a stronger leader
in the face of escalating change

April 5 - 7
2020

THE ACADEMY
CEO
Roundtable
Phoenix, Arizona

AMERICAN
PUBLIC POWER
ASSOCIATION

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Connect and Engage

The CEO Roundtable is where public power's top-tier leaders connect with dynamic experts in technology, energy, and policy. Don't miss this opportunity to engage with other public power executives and to explore how global and national trends will shape the future of your utility.

Hear from the experts, discuss change management strategies, and expand your peer network.

To facilitate productive dialogue, registrations are limited. Reserve your spot today.

www.PublicPower.org/CEORoundtable

The CEO Roundtable is open only to officials from public power utilities, joint action agencies, and state and regional associations. Signature and Diamond Sponsors may send one representative to the conference but will be asked to leave for discussions and sessions on sensitive issues.

Sunday, April 5

6 - 7 p.m.
Reception



The American Public Power Association is the voice of not-for-profit, community-owned utilities that power 2,000 towns and cities nationwide. We represent public power before the federal government to protect the interests of the more than 49 million people that public power utilities serve, and the 93,000 people they employ. Our association advocates and advises on electricity policy, technology, trends, training, and operations. Our members strengthen their communities by providing superior service, engaging citizens, and instilling pride in community-owned power. www.PublicPower.org

Monday, April 6

8 – 8:30 a.m.

Continental Breakfast

8:30 a.m. – Noon

2020: A Tumultuous Road Ahead

The past few years have seen five major factors influencing global events: the rising economic and social impacts of climate change, less robust economic growth in developed economies, migration-related strains, the evolving U.S.-China relationship, and a more dramatic shift to the Information Economy. Add in a Presidential election and a likely economic slowdown, and 2020 is poised to be a year of volatility and uncertainty. This relatively rare confluence poses new dangers yet also opportunities as geopolitics and global economic dynamics shift.

Amid all the forecasts and volatility lies new uncertainty about the policy trajectory across a range of industries – but in particular healthcare, energy, technology, and finance. Hear about the major risks to the 2020 outlook, and break down the 'signal to noise' ratio to isolate the most important developments that will shape the outcomes you and the industry can achieve in what will undoubtedly be a tumultuous year.

Mona Sutphen, *Former White House Deputy Chief of Staff; Former Managing Director, UBS AG*

Sutphen has spent over 20 years working at the intersection of geopolitics, policy, and markets. Her work has covered the political, regulatory, and policy implications of key issues including trade, energy, sanctions, and technology. She served as Deputy Chief of Staff to President Obama, on the staff of the National Security Council during the Clinton Administration, and was a Managing Director at UBS AG, a partner at boutique advisory firm Macro Advisory Partners. Earlier in her career, she was a diplomat serving in Asia, Europe, and the United Nations.

Noon – 1:30 p.m.

Lunch (hosted)



Mona Sutphen

1:30 – 4:30 p.m.

Power After Carbon

In his forthcoming book, Fox-Penner notes that any real climate solution demands clean electric power. Hear his take on the issues we need to confront to implement large-scale carbon-free power systems, including storage options, generation from nuclear power and gas with carbon capture and storage, large-scale power transmission (including so-called supergrids), and clean energy infrastructure planning and investment.

On top of playing a role in climate policy, the electric power industry faces disruption from new technologies and competitors. Fox-Penner will dive into the size and character of sources of demand growth including from electric vehicles, smart buildings, artificial intelligence, and the internet of things; and the potential for using small-scale local sources to meet these electricity needs. Fox-Penner will share his views on how climate policies, the markets and regulation will shape future business models for electric utilities.

Peter Fox-Penner, *Professor of Practice, Questrom School of Business; Director, Boston University's Institute for Sustainable Energy*

Fox-Penner has informed leaders through his research, writing, and teaching in electric power strategy, regulation, and governance; energy and climate policy; and the relationships between public and private economic activity. His book Smart Power is widely credited with foreseeing the transformation of the power industry. Fox-Penner was previously a Principal specializing in energy and regulated industry matters at The Brattle Group, where he remains an Academic Advisor. He teaches courses on sustainable energy and electric power at the Questrom School of Business and is a Senior Policy Scholar at the Georgetown Center for Business and Public Policy. He served as Principal Deputy Assistant Secretary at the Department of Energy's Energy Efficiency and Renewable Energy unit and as a Senior Advisor in the White House Office of Science and Technology Policy.

Following Fox-Penner's remarks, a panel of public power executives will respond with their views and facilitate a discussion with attendees.



Peter Fox-Penner

5:30 – 6:30 p.m.

Reception

Tuesday, April 7

8 – 8:30 a.m.

Continental Breakfast

8:30 a.m. – Noon

A Question of Power: Electricity and the Wealth of Nations

In the 21st century, power equals power. Electricity has transformed humanity like no other form of energy, yet some 3 billion people are living in places where per-capita electricity use is less than what's used by an average American refrigerator. Closing the enormous gap between the electricity rich and the electricity poor will affect everything from women's rights and healthcare to warfare and climate change. Bryce will discuss the fastest-growing sources of new electricity demand – Big Tech and Big Cannabis – and explain the factors that are needed to supply reliable and affordable electricity. He will also spotlight the fuels that will power the electric grids of the future.

Robert Bryce. *Energy expert, veteran journalist, and acclaimed author*

Known for his thought-provoking journalism and research, Bryce skillfully explains the physics and math behind our energy and power systems without resorting to jargon or hyperbole. He has been writing about energy, politics, and innovation for three decades and is renowned for his analysis of industrial trends and the future of energy. His latest book, A Question of Power: Electricity and the Wealth of Nations, will be published March 2020. His articles have appeared in publications including the Wall Street Journal, National Review, and New York Times. In addition, he has appeared on numerous TV and radio programs on outlets such as Al Jazeera, Fox Business, and NPR. Bryce is also the producer of a new feature-length documentary, Juice: How Electricity Explains the World.

Noon
Adjourn



Robert Bryce

Hotel

Arizona Biltmore

2400 E. Missouri Road
Phoenix, AZ 85016

- Group rate: \$329 Single/Double, plus taxes.
- Check in: 4 p.m. / Check out: 11 a.m.
- Main telephone: 602-955-6600
- Valet parking: \$27 / Self-parking: Complimentary
- In-room wireless: Complimentary

Reservations

- Make your reservations directly with the hotel
- Online: www.PublicPower.org/CEORoundtable (Go to HOTEL for a direct link)
- Group code: APP
- Reservation telephone: 800-950-0086
- Reservation cut-off date: March 13, 2020
- Rooms may sell out before March 13; early reservations are encouraged.

For help making your hotel arrangements, call 202-467-2941 or email Meetings@PublicPower.org.

Scam Alert

Do NOT make hotel reservations through any third party that may contact you by phone or email. Use only the reservation links, phone numbers, and discount codes available directly from the Association – in the conference brochure and the website at www.PublicPower.org.

Registration

PublicPower.org/CEORoundtable

Register online or download a registration form you can mail in

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Signature and Diamond Sponsors may send one representative to the conference, but may be asked to leave for discussions and sessions on sensitive issues. No other vendors or consultants may attend.

Registration Fees

	Through March 6	After March 6
Association Members	\$1,145	\$1,195
Nonmembers	\$2,290	\$3,040

Not yet a member? Join today and save on your event registration. Call 202-467-2926 or email Membership@PublicPower.org to learn more.

Continuing Education

Attendees at Academy events are eligible to earn continuing education credits for their participation. Visit PublicPower.org/Accreditation for more information.

Guest Activities

CEO Roundtable attendees may bring a guest to the evening receptions. There is no registration fee for guests. Please provide your guest's name when you register if you would like a printed name badge.

Climate & Attire

The average daily high for Scottsdale during the meeting dates is 84°F, and the average daily low is 49°F. As meeting room temperatures vary, prepare to dress for cool conditions. Suggested attire is business casual.

Contact Us

Visit PublicPower.org/CEORoundtable for program updates and to register online.

General Inquiries

EducationInfo@PublicPower.org
202-467-2965


Registration

Registration@PublicPower.org
202-467-2941

Hotel Assistance

Meetings@PublicPower.org
202-467-2941





“The opportunity to hear from nationally recognized experts regarding industry trends and then to discuss key takeaways with peers is extremely valuable.”

Jolene Thompson
Executive Vice President of Member Services and External Affairs
American Municipal Power, Inc., and
Ohio Municipal Electric Association Executive Director