



AMERICAN
**PUBLIC
POWER**
ASSOCIATION

Powering Strong Communities

2020 Legislative Rally

February 24 – 26 | Washington, D.C.



The Rally

APPA provides the resources, connections, and collective power to help public power communities have an impact in Washington, D.C.

Key federal policy issues that will be discussed at the Rally include:

- Public power's efforts to reduce its carbon dioxide emissions to address climate change;
- Pushing for legislation that would provide public power utilities with comparable incentives to various energy-related tax credits they cannot take advantage of due to their tax-exempt status;
- Maintaining and enhancing tax-exempt financing for public power utilities' electric infrastructure investments;
- Protecting the ability of the Tennessee Valley Authority and Power Marketing Administrations to continue to fulfill their historic mission of providing affordable electricity to the nearly 50 million customers they jointly serve;
- How public power and others in the electric sector are working closely with their federal government partners to protect the grid from a cyber or physical attack;
- Preserving public power's exemption to regulate attachments to its poles at the local level;
- Supporting legislation to promote energy storage technologies; and
- Supporting policies that promote the electrification of vehicles and ensuring public power's ability to deploy charging infrastructure in their communities.

Join the Legislative Rally



Influence those who decide your community's future



Learn more about the issues affecting public power at in-depth pre-Rally seminars



Get tools to help you advocate for public power with your elected representatives and Administration officials



Communicate public power's value and needs to Congress and the Administration during Hill visits



Network with and learn from public power peers



Help shape APPA policy on important issues at the Legislative & Resolutions Committee meeting



Hear about the political landscape from Washington insiders

Target Audience

Public power professionals, including public power staff and leaders, mayors, city council and board members, and others who want to get involved and advocate on behalf of their communities and the electricity industry.



"Congress needs to hear the voice of the public power community! This is your opportunity to influence policy makers who can make a difference. As a public power advocate, you are in the best position to talk to Congress about the direct impact of federal actions at the local level. Our coordinated outreach efforts are strengthened because you represent not just your own public power community, but 49 million Americans served by public power utilities."

SUE KELLY, PRESIDENT & CEO, AMERICAN PUBLIC POWER ASSOCIATION

"The APPA Legislative Rally is a great opportunity to promote policies before Congress and federal agencies that benefit public power utilities and their customers. It also allows you to educate policymakers on how federal policies impact your ability to provide affordable, reliable, and environmentally responsible electric service.

Meeting one-on-one with your legislators provides you the opportunity to visit with your congressional delegations and their staff to gain their support to preserve the public power business model and its unique advantages."

DECOSTA JENKINS, CHAIR OF THE AMERICAN PUBLIC POWER ASSOCIATION, AND PRESIDENT & CEO, NASHVILLE ELECTRIC SERVICE

Make Your Views Known on Capitol Hill.

Preliminary Program

Monday, February 24

Public power advocates gather at the Mayflower Hotel for leadership meetings, pre-rally seminars, and the welcome reception.

Tuesday, February 25

In the morning, the Legislative and Resolutions (L&R) Committee meets to review APPA's federal legislative agenda, followed by a discussion of new proposed policies, and then adoption of these policies. This is followed by the L&R Committee luncheon, with a keynote speaker who focuses on the issues of the day and political environment in our nation's capital. In the afternoon, attendees meet with their congressional delegations on Capitol Hill and attend policy briefings on specific issues hosted by APPA at the Mayflower Hotel. In the evening, PowerPAC contributors enjoy a reception to thank them for their involvement with APPA's political action committee.

Wednesday, February 26

Public power advocates begin their morning attending the Legislative Rally breakfast, where APPA presents its Public Service Award to a member of Congress for his or her strong support of public power. Following the Legislative Rally breakfast, public power advocates travel to Capitol Hill for meetings with their congressional delegations.

2020 Legislative Rally Sponsor

RALLY WELCOME RECEPTION

Bank of America
Merrill Lynch



Highlights



Highlights

Meet Your Elected Representatives on Capitol Hill

As a public power expert, this is your opportunity to educate your senators and representatives and their staff on what is happening at your utility and in your community.

Legislative & Resolutions Committee

Be a part of the discussion and help us decide APPA's policy positions on key issues that are important to public power. Hear from a keynote speaker at the luncheon about the state of play in Congress and at the White House.

Legislative Rally Breakfast

This always-popular breakfast meeting is your chance to hear directly from a member of Congress or Senator who is being recognized as a public power champion.

Pre-Rally Seminars

Join your industry colleagues to learn how to be an effective advocate and about the latest developments in policy affecting public power.

For more information on the pre-rally seminars, visit www.PublicPower.org/LegislativeRally.

2020 Legislative Rally Sponsors

L&R COMMITTEE LUNCHEON SPONSOR



MOBILE APP SPONSOR



More about the L&R Committee Luncheon*

Reserve a table at the Tuesday luncheon and ensure that your attendees and guests get the most value possible out of this annual event. Benefits of reserved tables include:

- Preferential seating at the front of the banquet hall;
- Three additional tickets to the luncheon (individual tickets cost \$69.00);
- Signage and advance notice of table location to ensure that attendees and invited guests are seated together; and
- Greater visibility for guests who may be trying to locate you.

Cost

Member	\$350
Nonmember	\$700

Please note the number of tables you would like to reserve on the registration form and return it to APPA. Clay Bryan will confirm the details of your table luncheon order. If you have any questions about luncheon tables or the order form, please contact Clay at cbryan@publicpower.org or 202-467-2963.

APPA maintains the right to designate any APPA meeting or session as open only to APPA regular members (public power utilities, joint action agencies, and state/regional associations).

*Counsel has advised that under House and Senate ethics rules, only APPA may extend invitations to House or Senate Members or staff to attend this event. Individual members of APPA are not permitted to extend invitations. Violations of these rules may result in criminal liability.

The APPA Legislative Rally is not open to investor-owned utilities or other privately-owned energy companies.

2020 Pre-Rally Seminars

8:30 a.m. – 12:00 p.m.
MONDAY, FEBRUARY 24

Taking Your Advocacy Efforts to the Next Level: Best Practices in Lobbying

Get insight from a career lobbyist on engaging members and staff on a federal, state, and local level. Learn how to get your message across, who to target, and how to leverage public power's inherent assets to make an impact. Join fellow attendees for mock problem-solving exercises, breakouts for strategy development, and more.

Speakers:

Kathy Garcia, Vice President, Government Relations, Regulatory Affairs & Public Policy, CPS Energy, San Antonio, Texas; and **Rob Talley**, President, Talley & Associates, Arlington, Virginia

AS COMMUNITY LEADERS, WE HAVE A STRONGER VOICE.

"As members of municipal utility boards and Commissions, we stay close to our constituents and hear their concerns in our local grocery stores, coffee shops, churches, and places of business. Because of this close proximity to our customers, we can more easily represent their concerns to our senators and representatives, and our messages carry great force and efficacy with them. Our customers entrust us to bring affordable and reliable power to them, and they trust us to bring their needs to Congress."

DAVID ALVEY, MAYOR, KANSAS CITY, KANSAS

ALVEY IS THE CHAIR OF THE POLICY MAKERS COUNCIL
AT THE AMERICAN PUBLIC POWER ASSOCIATION



8:30 a.m. – 12:00 p.m.
MONDAY, FEBRUARY 24

Demystifying Distributed Energy Resources

Advances in distributed energy resources (DERs), such as distributed solar, electric vehicles, and energy storage, present opportunities and challenges to your utility. Load management, cost recovery, and stakeholder interests loom large. Visualize the impacts of DER adoption on your utility's system to enhance policy and decision making in a rapidly evolving business environment.

Speakers:

Andy Reger and **Scott Burnham**, NewGen Strategies & Solutions

1:30 p.m. – 5:00 p.m.
MONDAY, FEBRUARY 24

Pole Attachments 2.0: What's New and What Remains the Same

It's been nearly a year and a half since the Federal Communications Commission (FCC) adopted sweeping new pole attachment rules and regulations (including one-touch-make-ready rules for investor-owned utilities) and—for the first time—asserted authority over attachments to public power utility poles for wireless small cell facilities. During this time period, there have been legal appeals, implementation issues, and further efforts by wireless and other communications providers at the FCC, before Congress, and in the states to regulate access to public power utility poles. This seminar will provide the necessary background on these issues and inform and update attendees on the status of, and probable future developments, including APPA's efforts to fend off these efforts. Attendees will receive practical information on lessons learned in implementing and administering wireless attachment agreements.

Speakers:

Jim Baller, President, Baller Stokes & Lide, Washington, D.C.; **Sean Stokes**, Principal, Baller Stokes & Lide, Washington, D.C.; and **Joanne Hovis**, President, CTC Technology & Energy, Kensington, Maryland

Registration and Hotel

Register at www.PublicPower.org/LegislativeRally

Registration Fees

Member	\$400
Nonmember	\$800

Pre-Rally Seminars

Register on/Before January 31

Member	\$350 (each)
Non-Member	\$700 (each)

After January 31

Member	\$400 (each)
Non-Member	\$750 (each)



Guest Registration

All guest registrations must be accompanied by a Legislative Rally attendee registration. Guests may not attend general sessions or concurrent sessions unless otherwise listed in the conference program. Guests of attendees are welcome to attend the Welcome Reception and L&R Committee Luncheon for a fee. Children 12 and under do not need to register.

Welcome Reception

\$136
Monday, February 24, 2020
5:30 p.m. – 7:00 p.m.

L&R Committee Luncheon

\$69
Tuesday, February 25, 2020
Noon – 1:30 p.m.

Mayflower Hotel

Hotel Accommodations/Reservations and Important Notice about Cancellations

The 2020 Legislative Rally will be held from February 24-26 at the Mayflower Hotel, 1127 Connecticut Ave NW, Washington, DC 20036. To ensure the APPA discounted room rate of \$325 per night (excluding D.C. taxes of 14.5 percent), please call the reservations center at 1-877-212-5752 or go online at <https://book.passkey.com/e/49989241> on November 1, 2019, when the APPA room block will be open to receive reservations. Please note that the room block sells out quickly, so reserve your room early.

When making a reservation, please request the APPA Legislative Rally.

Hotel Reservation & Cancellation Policy

Very Important, Please Read

The cut-off date to receive the group rate (plus tax) at the Mayflower for the Legislative Rally is Friday, January 31, 2020. If rooms remain in the block after the cut-off date, the group rate will be honored. If not, you may be charged a higher rate. The room block will sell out before January 31, so early reservations are strongly encouraged. For individual reservations call 1-877-212-5752 and reference "American Public Power Association Legislative Rally" or make your reservation online at <https://book.passkey.com/e/49989241>.

The Mayflower should receive all reservations no later than January 31, 2020.

Cancelled reservations that are not resold may become a financial liability for APPA, so please make your reservations thoughtfully. If you require additional assistance with housing, please contact Meeting Services at 202-467-2941 or Meetings@PublicPower.org.

More about the Mayflower Hotel

The Mayflower Hotel has been a Washington, D.C., landmark since opening its doors over 90 years ago. Listed on the National Register of Historic Places, the hotel has been completely refreshed, offering a host of modern amenities, while still maintaining a sense of iconic luxury. Immerse yourself in the beauty of its sweeping marble lobby before getting comfortable in its redesigned guestrooms. Its vibrant American brasserie, EDGAR, offers locally inspired fare, seasonal cocktails, and wines by the glass, open daily for breakfast, lunch, or dinner. Guests can also experience the sights and sounds of Washington, D.C., just steps from the hotel, with easy access to the Metro and city bike shares. Whether you're in the nation's capital for business or pleasure, you'll be delighted with the historic tradition and captivating luxury of The Mayflower Hotel.

Registration and Hotel

Capital Hilton Hotel

An overflow room block has been secured at the Capitol Hilton Hotel, 1001 16th Street NW, Washington, DC 20036. A five-minute walk from the Mayflower Hotel, where the Legislative Rally will occur, rooms at the Capital Hilton are available at a discounted rate of \$315 per night (excluding D.C. taxes of 14.5 percent). Please call the reservations center at 1-800-774-1500 on November 1 or go online at <https://book.passkey.com/go/appa2020>.

When making your reservation, please request the APPA Legislative Rally.

Hotel Reservations & Cancellation Policy

The cut-off date to receive the group rate (plus tax) at the Capital Hilton is Monday, February 3, 2020. If rooms remain in the block after the cut-off date, the group rate will be honored. If not, you may be charged a higher rate. The room block may sell out before February 3, so early reservations are encouraged. For individual reservations call 800-774-1500 and reference "APPA" or make your reservation online at <https://book.passkey.com/go/appa2020>.

The Capital Hilton should receive all reservations no later than February 3, 2020. Cancelled reservations that are not resold may become a financial liability for APPA, so please make your reservations thoughtfully. If you require additional assistance with housing, please contact Meeting Services at 202-467-2941 or Meetings@PublicPower.org.

More about the Capital Hilton Hotel

Combining style, historical character, and an enviable location, the Capital Hilton is the place to stay when visiting Washington, D.C. The hotel is located just blocks from the capital's best attractions, including the White House, National Mall, and a multitude of museums. With comfortable rooms and suites, a great restaurant, and extensive event space, the hotel offers all you need for an unforgettable trip to DC.

Cancellations/No-Shows/ Refunds/Substitutions

Registrants who cancel in writing on or before February 17, 2020, are entitled to a refund of their registration fee, minus a \$50 cancellation fee. Registrants who cancel after February 17 will not receive a refund. However, we will accept attendee substitutions for the 2020 APPA Legislative Rally. Registrants and no-shows who do not cancel on or before February 17 are responsible for the full registration fee and are not entitled to a refund of their registration fee.

Cancellations must be made in writing and mailed or emailed to:

American Public Power Association
2451 Crystal Drive
Suite 1000
Arlington, VA 22202-4804
email: Registration@PublicPower.org

Photographs

By registering for this meeting, I authorize the American Public Power Association (APPA) to photograph me at this event and use such photographs in APPA marketing pieces (both electronic and print). I understand that I will not be paid for giving this consent.

Climate & Attire

The average daily high for Washington, D.C during the conference dates is 41 °F, and the average daily low is 30 °F. As meeting room temperatures vary, please prepare to dress accordingly. The attire for the Legislative Rally is business casual.

Need help?

Program Questions

Desmarie Waterhouse at DWaterhouse@PublicPower.org, 202-467-2930

Registration Questions

Meeting Services at Registration@PublicPower.org, 202-467-2941

Hotel Questions

Meeting Services at Meetings@PublicPower.org, 202-467-2941

L&R Luncheon Table Contact

Clay Bryan at CBryan@PublicPower.org, 202-467-2963



Powering Strong Communities

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