Championing Diversity and Inclusion Webinar Series  
(2 webinars)

Series Description
This series will focus on the business imperative of creating an inclusive culture and provide a framework for creating a diversity and inclusion initiative. Participants will also gain a strong understanding of unconscious bias and the role that they can play, as individuals, in advancing diversity within their organizations.

The series, recorded in 2020, includes two webinars:

- Check Your Blind Spots: Inclusion and Unconscious Bias Training
- Diversity and Inclusion as a Business Imperative

Recommended for
Executive management, supervisors, human resource professionals, and other staff involved (or interested) in developing or enhancing diversity and inclusion efforts at their organization.

Speaker

Manar Morales  
President, President & CEO, The Diversity & Flexibility Alliance

Manar is a national thought leader on women’s leadership and advancement, diversity & inclusion and workplace flexibility. She serves as President & CEO of the Diversity & Flexibility Alliance, a think tank that collaborates with organizations to develop non-stigmatized flexible work policies that promote inclusive work cultures and help to advance more women into leadership positions.

The Alliance provides practical research-based solutions, training workshops, and strategic advisory services that increase organizational effectiveness through diversity and flexibility. Manar began her career as an employment litigator representing clients in all aspects of labor relations and employment law and has litigated in federal court, before federal administrative agencies, and in arbitration. In addition, Manar served as an adjunct faculty member of Georgetown University where she taught classes in Labor and Employment Law and Entrepreneurship.

Contact Us
Have questions? Contact EducationInfo@PublicPower.org
**Webinar #1: Check Your Blind Spots: Inclusion and Unconscious Bias Training**

**Recording length: 1 hour**

**Webinar Description**

A diverse workforce is essential, but an inclusive workplace is critical for an organization to thrive and succeed in the modern world. But let’s be real – we’re human, and we all have blind spots and are subject to unconscious bias. This doesn’t mean we can’t catch and correct it. This interactive training will demystify the science behind bias, work through examples, and teach you how to interrupt patterns of bias at all levels. It’s an on-going process, but by making inclusion an integral part of your business case from the top down, you’ll shape your organization into an industry leader.

**Topics**

- How to identify and address unconscious bias
- How to prevent unconscious bias
- Ways to effectively interrupt bias
- Understand the neuroscience behind bias
- Apply an intent vs. impact framework to address bias

**Webinar #2: Diversity and Inclusion as a Business Imperative**

**Recording length: 1 hour 4 minutes**

**Webinar Description**

Diversity is a key business driver to sustaining an inclusive workforce across your industry. Some employers have started to meet this challenge, while others are struggling to catch up. Initiatives meant to create inclusion need to spread the responsibility for success among leaders and become part of the overall strategic mission and culture of the organization. By working through the business case, attendees will have the knowledge to start advancing diversity and sustainability to create inclusive cultures that attract and retain top talent.

**Topics**

- The importance of maintaining a diverse team
- Strategies and best practices for developing an inclusive culture
- Steps to create a diversity initiative
- Effective ways to create affinity groups