



Sample Public Power Week Social Media Messages

Post these messages on Facebook, Twitter, and Instagram during Public Power Week (Oct. 6-12). Plug in your own information including any celebration events you'll be hosting, and use the hashtag [#PublicPowerWeek](#). Follow the American Public Power Association at [@PublicPowerOrg](#) to see what other utilities are doing to promote Public Power Week 2019.

FACEBOOK

- Happy Public Power Week! Next time you see a lineworker, be sure to give them a high-five. They are truly heroes who fight to keep the lights on. Find out more at [\(Insert website\)](#). [\(Insert lineworker cartoon pic\)](#)
- Happy Public Power Week! What does “Public Power” mean? It means reliable, affordable, environmentally responsible electricity that helps build strong communities. Find out more at [\(website\)](#).
- Happy Public Power Week! Did you know that [\(Utility Name\)](#) is one of the nation’s more than 2,000 community-owned, not-for-profit electric utilities? Find out more at [\(website\)](#).
- Happy Public Power Week! Did you know that the first public power utilities sprang up in the late 1800s to serve predominantly rural communities? Find out more at [PublicPower.org](#).
- Happy Public Power Week! Did you know that [\(Utility Name\)](#) is governed by a/n [\(city council/elected \(or appointed\) board\)](#)? YOU have a voice in how we keep the lights on. Find out more at [\(Insert website\)](#).
- Happy Public Power Week! Public power utilities differ from investor-owned utilities in that we are beholden to YOU, the customer, above all others. Find out more at [\(Insert website\)](#).
- Happy Public Power Week! Have you ever thought about a job at [\(Utility name\)](#)? Check out the open positions at [\(Insert website\)](#)!
- Happy Public Power Week! Did you know that [\(Insert Utility Name\)](#) has been nationally recognized as a Reliable Public Power Provider? Find out more at [\(Insert website\)](#).

TWITTER/INSTAGRAM

- Happy [#PublicPowerWeek](#)! Our [#lineworkers](#) are heroes for keeping the lights on 24-7! [#thankalineman](#) [\(Insert lineworker cartoon pic\)](#)
- Happy [#PublicPowerWeek](#)! [#PublicPower](#) means reliability, local control, low rates, & focus on community [\(Insert website\)](#).
- Happy [#PublicPowerWeek](#)! As a citizen-owned utility, YOU have say in our operations. Join our next [\(city council/board\)](#) meeting [\(Insert website\)](#).



- Happy [#PublicPowerWeek](#)! Did you know we've been nationally recognized as a Reliable Public Power Provider? (*Insert own website or www.PublicPower.org/RP3*).
- Happy [#PublicPowerWeek](#)! We're proud to have served (*community name*) since (*##*)! [#tbt](#) or [#FBF](#) (*Insert old photo from utility's history*)
- Happy [#PublicPowerWeek](#)! Our employees are proud to give back to the community and support these organizations (*@UnitedWay, for example*) [#FF](#)